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# LEAD Conference to Take Place in St. Louis

Early registration for the annual youth leadership conference ends June 15.

by *Crystal Albers*

**Y**outh from across the country will travel to Saint Louis, Mo., for the National Junior Angus Association's (NJAA's) annual Leaders Engaged in Angus Development (LEAD) Conference, Aug. 4-7. Themed "Meat Me in St. Louie," the leadership event is sponsored by the Angus Foundation and is designed for members, ages 14-21.

"LEAD is one of our most popular events during the year, and for

a good reason," says Robin Ruff, American Angus Association director of junior activities. "It's a chance for Angus juniors to network while developing leadership potential and an awareness of issues facing the beef industry."

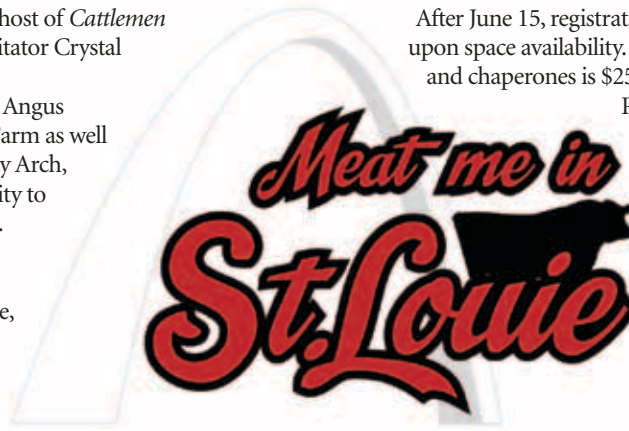
Angus juniors will attend leadership workshops presented by the NJAA Board as well as a keynote address from professional speaker and best-selling author Justin Lookadoo of McKinney, Texas. Kevin

Ochsner, an agricultural speaker and host of *Cattlemen to Cattlemen*, and team-building facilitator Crystal Warnock will also speak to attendees.

An extensive tour will include area Angus operations and the Purina Research Farm as well as area attractions such as the Gateway Arch, where juniors will have the opportunity to ride to the top of the St. Louis skyline.

Attendees will also visit Cardinal Stadium, home to Major League Baseball's Saint Louis Cardinals. There, attendees will tour the dugout and dine in the Champions Club. A stop at the City Museum features a unique funhouse housed in the 600,000-square-foot (ft.) architectural marvel.

Conference space is limited, and early registration is encouraged by the June 15 deadline. The early registration fee for NJAA members is \$200.



After June 15, registration will be \$225 and accepted based upon space availability. Registration for adults, state advisors and chaperones is \$250; no early registration deadline applies.

Registration is available online at [www.angus.org/njaa](http://www.angus.org/njaa). For more information, contact the junior activities department at 816-383-5100.

LEAD is funded in part by the Angus Foundation and is a program of the NJAA, which provides programs for nearly 7,000 members across the nation.



**Editor's Note:** *Crystal Albers is assistant director of communications and web editor for the American Angus Association.*