

LEAD Heads to St. Louis

Early registration for the annual youth leadership conference ends June 15.

Youth from across the country will travel to Saint Louis, Mo., for the National Junior Angus Association (NJAA) annual Leaders Engaged in Angus Development (LEAD) Conference Aug. 4-7. Themed “Meat Me in St. Louie,” the leadership event is sponsored by the Angus Foundation and is designed for members ages 14-21.

“LEAD is one of our most popular events during the year, and for a good reason,” says Robin Ruff, American Angus Association director of junior activities. “It’s a chance for Angus juniors to network while developing leadership potential and an awareness of issues facing the beef industry.”

Angus juniors will attend leadership workshops presented by

the NJAA Board as well as a keynote address from professional speaker and best-selling author Justin Lookadoo of McKinney, Texas. Kevin Ochsner, an agricultural speaker and host of “Cattlemen to Cattlemen,” and team-building facilitator Crystal Warnock will also speak to attendees.

An extensive tour will include area Angus operations and the Purina Research Farm as well as area attractions such as the Gateway Arch, Cardinal Stadium and the City Museum.

Conference space is limited, and early registration (available at www.angus.org/njaa) is encouraged by the June 15 deadline. The early registration fee for NJAA members is \$200. After June 15, registration will be \$225 and accepted based upon space availability. Registration for adults, state advisors and chaperones is \$250; no early registration deadline applies.

For more information, contact the Junior Activities Department at 816-383-5100.

