

Interns Join American Angus Association Team



PHOTO BY KYLER PENLAND, ANGUS MEDIA

College students buckle in for a busy summer with the nation's largest beef breed organization.

by **JD Rosman**, communications intern

Looking to gain experience and advance the beef cattle industry, three summer interns recently joined the ranks at the American Angus Association in Saint Joseph, Mo. During the course of their internships, the college students will work alongside professionals and assist with planning and coverage of major events such as the National Junior Angus Show (NJAS).

Bridget Beran, a journalism and mass communications graduate from Kansas State University (K-State), joins Angus Media as editorial intern; and **JD Rosman**, an agricultural communications senior from Oklahoma State University, serves as Angus Media's communications intern. **Emily Hasenauer**, an agricultural business graduate from the University of Arkansas, is the Association's events and education intern.

A 2016 K-State graduate, Beran joined

Angus Media May 23 and works extensively in the production of the *Angus Journal*, *Angus Beef Bulletin* and related digital publications. She will travel across the United States profiling Angus ranches and covering events like the NJAS and the Beef Leaders Institute (BLI).

"I wanted to join the Angus Media team because I grew up reading the *Angus Journal*," Beran said. "I knew working for the exceptional team here would help me to learn and grow as an ag communicator. The staff here is some of the best in the agriculture communications community, and getting to work with them every day is a great prospect."

A third-generation Hereford and second-generation Angus producer, she says her passion for the beef industry has continued to grow through the years, and so has her passion for telling agriculture's story.

"In my long-term goals, I have always strived to work for an ag magazine of the caliber of the *Angus Journal*," Beran says. "This opportunity will provide me with the opportunity to learn from new people and grow myself as an ag communicator, while also allowing me to write about a breed and an Association that is important to me."

Rosman began his internship with Angus Media May 9. While working with the team, Rosman will be involved in video production, photography and writing assignments on behalf of the Association's media company. He will help with production of *The Angus Report*, and promote and cover events such as the NJAS, Leaders Engaged in Angus Development (LEAD) conference and BLI.

"The chance to work with Angus Media is an incredible opportunity," Rosman says. "Being able to gain hands-on industry experience and learn from some of the best professionals in the industry is priceless."

An Angus breeder himself, Rosman says working with Angus Media has been a goal of his for some time. A Washington native, Rosman grew up working on his family's wheat and cattle operation. He and his youngest brother also have a small herd of Angus show cattle.

► **Above:** Three summer interns recently joined the American Angus Association and Angus Media in Saint Joseph, Mo. Pictured are (from left) Emily Hasenauer, Wallace, Neb., events and education intern; JD Rosman, Creston, Wash., communications intern; and Bridget Beran, Claflin, Kan., editorial intern.

“Working with Angus Media will not only allow me to help promote my breed and Association, but also help promote the agricultural industry as a whole,” Rosman says. “I hope to one day return home to the family operation, yet still stay involved and influential in sharing information to other producers, while bridging the communication gap between producers and consumers.”

A native of Wallace, Neb., Hasenauer grew up on her family’s farm and Angus operation. She recently graduated from the University of Arkansas and will return to pursue a master’s degree in agricultural economics. In the

future, she hopes to stay active in the family Angus herd.

Hasenauer started her internship May 23, and her time at Angus will be spent coordinating and attending Association events and activities, such as the NJAS, LEAD conference and several regional Angus shows.

“To work at Angus means to share the passion for the Angus breed and ignite that fire for our future producers,” Hasenauer says. “By teaching and influencing our future producers, we can continue to be a leader in genetics and marketing, and maintain the reputation of ‘The Business Breed.’”

A fellow Angus breeder and exhibitor, Hasenauer looks forward to working for the Association she grew up in and that has given her many opportunities.

“I want to give back to the industry that has given me so much,” she says. “The skills I will obtain during my internship with the American Angus Association will allow me to enter into the livestock industry not as an employee, but as a leader.”

For more information on the Association’s internship program, visit www.angus.org. Applications for 2017 will be available this fall.

