

Summer Interns at Work for Angus

Three college interns join the Angus team in Saint Joseph, Mo.

by *Kelli Fulkerson & Ellie Hoffschneider*

The American Angus Association and Angus Productions Inc. (API) welcome three young agricultural professionals who look forward to learning and growing this summer as interns. All three young ladies are stationed at the Association headquarters in Saint Joseph, Mo.

Ellie Hoffschneider, Arlington, Neb., is the 2012 public relations and communications intern. She will assist the department by writing press releases, taking photos, editing and designing Angus literature, promoting Angus events and working with social media. Hoffschneider will also attend the National Junior Angus Show (NJAS) in Louisville, Ky.

“Angus cattle have played an important role in my life, and I’m eager to see how this internship will allow my communications abilities to grow and develop,” said Hoffschneider, a senior at the University of Nebraska–Lincoln (UNL) studying agricultural journalism.

On campus, Hoffschneider serves as the UNL chapter National Agri-Marketing Association (NAMA) president; UNL Agricultural Communicators of Tomorrow vice president; and Husker Food Connection publicity chair. Hoffschneider’s family raises registered Angus cattle, and she is a past member of the National Junior Angus Association (NJAA) and Nebraska Junior Angus Association.

“Ellie’s passion for the beef industry and experience in writing, social media and event planning is a valuable asset to the public relations department this summer,” says Eric Grant, Association director of communications and public relations. “She has an Angus background and extensive experience advocating for agriculture. We are excited to see what she will accomplish this summer.”



►Joining the Angus staff this summer in Saint Joseph, Mo., are (from left) Gabby Glenister, Ellie Hoffschneider and Kelli Fulkerson.

The Association announces **Gabby Glenister**, Pulaski, N.Y., as its 2012 Junior Activities intern. Glenister will connect with Angus youth members through the junior activities department. She will also assist with NJAA shows and events, and have an active role in planning and managing the NJAS and the Leaders Engaged in Angus Development (LEAD) Conference.

“This internship is a great chance for me to learn the ins and outs of the American Angus Association, and I can’t wait to work with juniors to help them grow as leaders,” Glenister said.

Glenister recently graduated from State University of New York College of Agriculture and Technology in Cobleskill, N.Y., with an associate’s degree in animal science. This fall, she is transferring to Iowa State University to pursue a degree in agriculture and life sciences education, with an emphasis in agriculture communications. On her family’s New York farm, she raises Angus and Holstein cattle and hogs. The NJAA and New York Junior Angus Association have played an important role in her life for more than 10 years.

“Gabby’s NJAA experience will be instrumental as she assists in the coordination of the NJAS and LEAD Conference,” said Robin Ruff, Association director of junior activities. “Having attended both events numerous times, she will be able to excel behind the scenes of the programs and provide exceptional support for our junior membership.”

API is pleased to welcome **Kelli**

Fulkerson, Union City, Mich., as the summer intern in the editorial department. Fulkerson will cover summer Angus events and assist with the print and digital editorial efforts.

“I am honored to work for API this summer; it is a dream come true to work for the Angus industry,” said Fulkerson. “Through this internship, I hope to gain communications and editorial experience amongst some of the most highly respected individuals in the beef business.”

Fulkerson grew up on a small cattle and diversified-crop farm in southwest Michigan. She is a student at South Dakota State University, double majoring in agricultural communications and animal science. Upon completion of her degrees, she hopes to work in the field of agricultural communications with an emphasis in public relations.

“Kelli brings to the team a strong cattle background and a passion for communicating with and on behalf of cattlemen. Her enthusiasm is infectious, and we look forward to a very productive summer,” said Shauna Hermel, editor for API.

Her passion for agricultural communications derives from her experiences as a National Beef Ambassador, National Collegiate Agricultural Ambassador, Michigan FFA state officer and time spent with various agricultural communication internships and organizations. She is also a former NJAA member. Fulkerson’s experiences have enabled her to travel nationwide sharing the story of American agriculture.