

I Am Angus Receives Regional Award

Angus documentary series honored in The Best of NAMA Region II Awards Program.

by **Carrie Heitman**, American Angus Association

The American Angus Association's *I Am Angus*® documentary series was recognized with a first-place award for best audio/visual public-relations project during the Best of NAMA (National Agri-Marketing Association) Region II Awards Banquet. Each year, NAMA honors the best work in agricultural marketing. Companies/agencies must first qualify through regional competition in order to advance to the national level. The national awards ceremony will take place April 17.

Produced entirely by the Association, *I Am Angus* focuses on the heart of the Angus cattle business — its people, their heritage and why they are involved in agriculture. The hour-long documentary series explores each corner of the beef industry, Angus heritage and how animal agriculture meets the challenge of feeding a growing population while raising a family.

I Am Angus is in its fourth season and broadcasts on RFD-TV. The channel is



► Angus TV team members are (from left) Derrick Collins, Josh Comminellis, Donald Korthanke, Eric Grant, Jena Thompson, Mallory Edson and Carrie Heitman. Not pictured are Crystal Albers, Lea Ann Maudlin and Amber Wahlgren.

distributed by more than 625 cable operators, and can be found on DirecTV channel 345 and Dish Network channel 231. Check local listings for more information.

Save the date for the next episode March 7. For more information or to watch segments from past shows, visit the

Association's website or YouTube Channel.

The 2013 Best of NAMA Region II winners may be viewed at www.nama.org.



Editor's Note: *Carrie Heitman is communications coordinator for the American Angus Association.*

Watch segments of *I Am Angus* at www.angus.org