

Foundation Support



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NATIONAL WESTERN Stock Show

Southern Cattle Co. purchases 2007 Angus Foundation Heifer Package.

by Meghan Richey

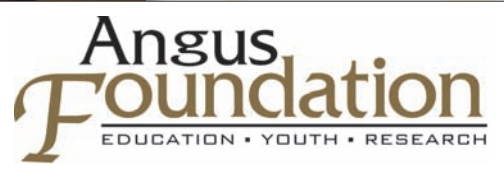
John Downs, owner of Southern Cattle Co., Marianna, Fla., bid \$135,000 Jan. 11 to purchase the 2007 Angus Foundation Heifer, donated by Frank and Belinda VanderSloot, owners of Riverbend Ranch, Idaho Falls, Idaho.

The heifer package was auctioned during the National Western Stock Show (NWSS) in Denver, Colo., with all proceeds benefiting the Angus Foundation, the not-for-profit affiliate of the American Angus Association that funds and supports programs involving education, youth and research in the Angus breed and agricultural industry. Bear Mountain Angus Ranch, Melba, Idaho, owned by the Stoller family, was the contending bidder.

Riverbend Rita R125, a January 2005 daughter of Bon-View New Design 1407, headlined the 2007 package. Her dam is GAR Precision 1919, a daughter of GAR Precision 1680. A special feature this year, the heifer was



PHOTOS BY SHAUNA ROSE HERMEL



►Above: Angus enthusiasts gathered hours in advance to catch a seat prior to the sale of the Angus Foundation Heifer Package and the National Western Angus Bull Sale Jan. 11 in Denver, Colo.



►Right: Riverbend Rita R125, due to calve to Mytty In Focus March 13, headlined the 2007 Angus Foundation Heifer Package, which also included 30 days of free insurance, free transportation to the buyer's ranch, and a flush and three embryo implants into the buyer's recipient cows.



bred to Mytty In Focus and is due to calve March 13.

In addition to the heifer, Southern Cattle Co. will receive 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to the buyer's ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and a flush and three embryo implants into the buyer's recipient cows from Trans Ova Genetics, Sioux Center, Iowa.

"We are honored by the generosity shown by both Southern Cattle Co. and Riverbend Ranch in the donation and purchase of this phenotypically and genotypically outstanding female," Milford Jenkins, Angus Foundation president, said. "Their charitable and unselfish endorsement of the importance of raising funds for education, youth and research for the benefit of the Angus breed will be an inspiration for many years to come.

"I'd also like to extend a special thank you to American Live Stock Insurance, Lathrop Livestock Transportation and Trans Ova Genetics for the valuable contributions they made to the sale of this year's heifer package," he continued.

Funds generated by the sale of the heifer package will support the Angus Foundation's first capital campaign, Vision of Value: Campaign for Angus,



► Frank and Belinda VanderSloot, owners of Riverbend Ranch, Idaho Falls, Idaho, donated Riverbend Rita R125 to headline the 2007 Angus Foundation Heifer Package. Amanda Schnoor (right) is the 2006-2007 NJAA Foundation Director.

which aims to raise \$11 million by Dec. 31, 2011, to further support the Foundation's education, youth and research efforts. To date, more than \$3 million has been committed to the campaign through cash gifts and planned giving commitments.

For more information about the Angus Foundation, the sale of the heifer package or the campaign, contact Jenkins at (816) 383-5100 or mjenkins@angusfoundation.org.



► Association regional manager John Dickinson seeks a bid as Association president Jot Hartley scans the crowd.



PHOTO BY SHEILIA STANNARD, AMERICAN ANGUS ASSOCIATION

► Above: National Junior Angus Association Board members and Angus Foundation staff gather with donors Frank and Belinda VanderSloot and John Downs of Southern Cattle Co., Marianna, Fla., after Downs purchased the 2007 Angus Foundation Heifer Package for \$135,000.