



Editor's Mailbox

► Readers' viewpoints submitted to our staff

Fourth Annual Tweet Up

Thanks to everyone who came to the fourth Tweet Up in San Antonio, Texas, at the Cattle Industry Convention & NCBA Trade Show. It was great catching up with so many beef industry friends

from social media. If you aren't a part of our social media network, check out the *Angus Journal* on Facebook at www.facebook.com/AngusJournal or our Twitter pages @AJeditor and @ABBeditor.



Sharing information with customers

Shauna,

I would like thank you for writing such an excellent article "GE-EPD Best Measure" in the January 2015 *Angus Journal*.

It does a very good job of explaining where we have been and where we are now. I've been searching for something to better explain our use of genomics to our bull customers, and while I have found a few possibilities, most of them are either proprietary or sorely out of date. I think the biggest thing missing in most articles or promotional tech sheets is current updated information about the percent genetic variation explained by genomic testing and current examples using estimated progeny equivalents.

So I am asking for your permission to use your article on my website www.HighviewAngusRanch.com and to give out to bull

customers for better understanding of the role genomic testing is having on EPDs. Would that be possible?

Thanks for your consideration.

— Jeff Parker, Highview Angus Ranch, Enterprise, Ore.

Editor's Note: Jeff, I'd be honored to have you post the article to your website and to hand it out to your bull customers. You can access a pdf of the story at www.angusjournal.com/ArticlePDF/NCnTS-GE-EPDs-01.15.pdf. Many thanks, Shauna Hermel, editor.

Feedback on the February issue

Shout out to @AJeditor for an A-mazing article on #ag in the classroom! Here's hoping it inspires more teachers!

@AngusAssoc #Grateful

— Lauren Arbogast
@PaintTheTownAG

Editor's Note: She's referring to the article "Ag Math, Ag English, Ag Social Studies," by Field Editor Paige Nelson. Check it out on page 278.

I believe that this February issue of the *Angus Journal* is the most energized, informative and potentially educational issue I have ever witnessed. Congratulations to you and all of your staff.

— Arlen Sawyer, A & B Cattle, Bassett, Neb.

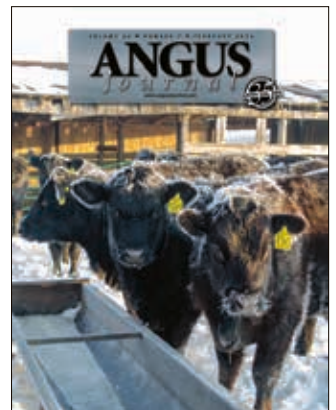


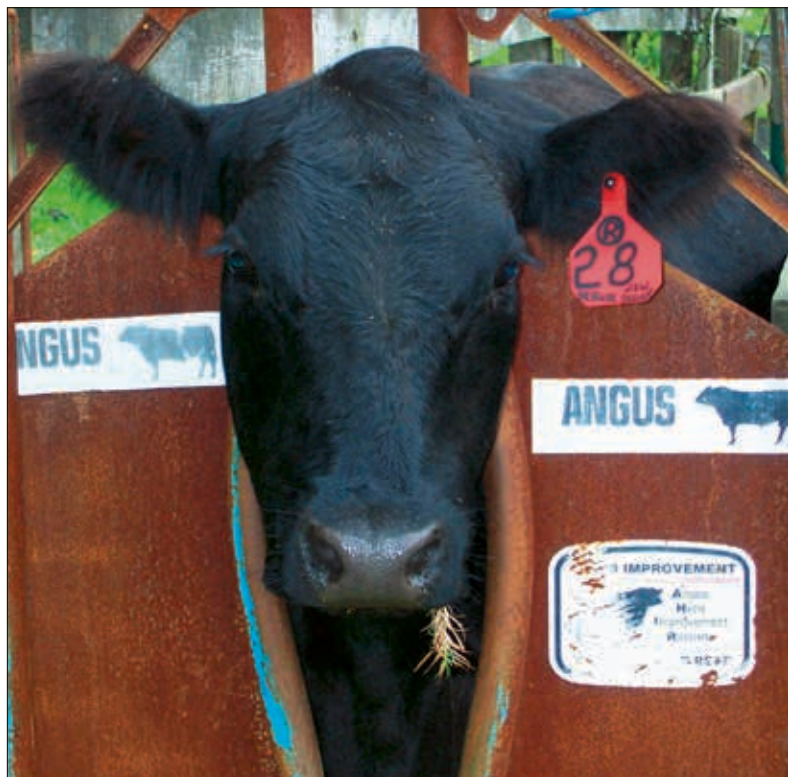
Photo submissions from readers

The photo was taken on our farm in Magoffin County, Ky. Pictured is a cow from the Georgina cow family. She was having a check-up by my husband.

My husband is Lynn Reed, owner of Circle R Angus Farms, where he raises registered-Angus cattle, which he has done since he was a teenager. He has been a member of the American Angus Association and subscriber to the *Angus Journal* since his teenage years, 30+ years.

Sincerely,
Sheila Coleman-Reed

Editor's Note: Thanks, Sheila. She looks very content to be in the chute, and those stickers have been there a while. We like to see longevity in both our members tenure in the business, as well as in those Angus females. Thank you for sharing.



Hello my name is Nate Titera, and I come from a small beef and dairy farm in Bagley, Minn. I was playing a little ice hockey with my cousins. As you see in the photo, it looks like the Angus cows wanted to play, too.

Editor's Note: Looks like they did want to get in on the fun! Thanks for sharing.



I wanted to share this photo with you of our two granddaughters at our bull sale! I just thought it was a neat photo.

Thank you!

— *Debra Sitz, Burwell, Neb.*



This photo was sent in by proud grandparent Stacy Coles, of Triple C Farm in Pilesgrove, N.J.

