



Editor's Mailbox

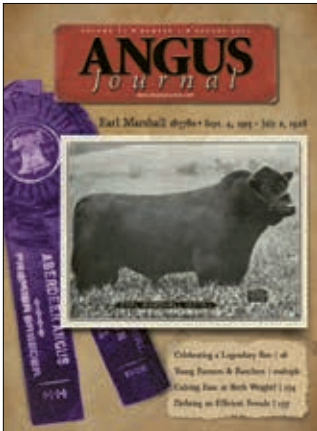
► Readers' viewpoints submitted to our staff

Praise for Earl Marshall cover

On behalf of Angus breeders from across North America and around the world, I just want to say thanks and congratulations for a great cover on the August 2013 American Aberdeen *Angus Journal* commemorating the 100th birthday of the father of our breed and king of sires, Earl Marshall. Without your assistance, this deserving recognition would not have been possible. It may be the all-time greatest cover ever on the *Angus Journal* since August of 1919.

Sincerely,
Tom Burke

Editor's Note: Thank you, Tom! Our talented editorial artist Craig Simmons designed that cover, entitled "Memories of Earl Marshall."



I trust all is well with you and I certainly look forward to reading my *Angus Journal* from cover to cover! Keep up the great work.

Who would I contact about the book on Earl Marshall (mentioned in August 2013 issue)? I have looked on your website as well as on Google, but with no success. Can you help?

Regards,
John Boule
Breed Director
Angus Society of South Africa

Editor's Note: Thank you for the kind words. The book you mentioned is *The Man, The Bull, The Legacy* by Steve Burress and Ardyce O'Neill. It is a history book featuring the story of Earl Marshall and the history of Angus cattle in America. For more information, contact O'Neill at 712-644-2062 or Burress at 712-648-2398.

Survey says

I read the *Journal* from cover to cover. Thanks for all your great work!

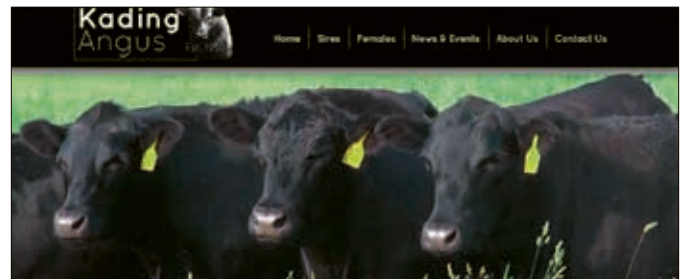
— Pam Naylor, Missouri

Editor's Note: Pam included her note with one of our readership surveys. Thank you, Pam, for taking the time to send us your feedback! We do read them and consider your input as we make editorial decisions for the future of the publication. We encourage you to send us your thoughts.

Marketing assistance

We would like to thank the team at API Web Services for the great work they did on our new website!

— Kading Angus, Iowa



I just wanted you to know what a nice job the ladies at the *Angus Journal* did for me in helping put our sale book together. Julie Martinez, Leann Pridgen, Susan Bomar and Sharon Mayes were all very helpful, and there may have been more behind-the-scenes helpers that I am not aware of. I was late in getting our information to them, then changed my mind on a couple of items, but they still got our sale book finished and to the printer on schedule. I am not sure who their boss is, but please let him/her know what a nice job they did, especially under the time constraints and deadlines this time of year brings.

As Angus breeders, we are very fortunate to have such a professional staff and tools available to help us market our cattle!

— Brian Oswald, High Point Genetics, Iowa

Thanks for the great job on our best sale book ever ... and a fantastic job on updating the website.

— Paulette Forman, Trinity Farms, Washington

Meet up at the Tweet Up



Thanks to everyone who came to Tweet Up in Nashville, Tenn., at the Cattle Industry Convention and NCBA Trade Show. It was great catching up with so many beef industry friends from social media. If you aren't a part of our social media network, check out the *Angus Journal* on Facebook at www.facebook.com/AngusJournal or our Twitter pages @AJeditor and @ABBeditor.

