



Editor's Mailbox

► Readers' viewpoints submitted to our staff

An editor's nightmare

We do our best to make sure that no errors make it into the *Angus Journal*, but we must admit that we are human. No sooner did the January *Angus Journal* go to the printer than we noted a

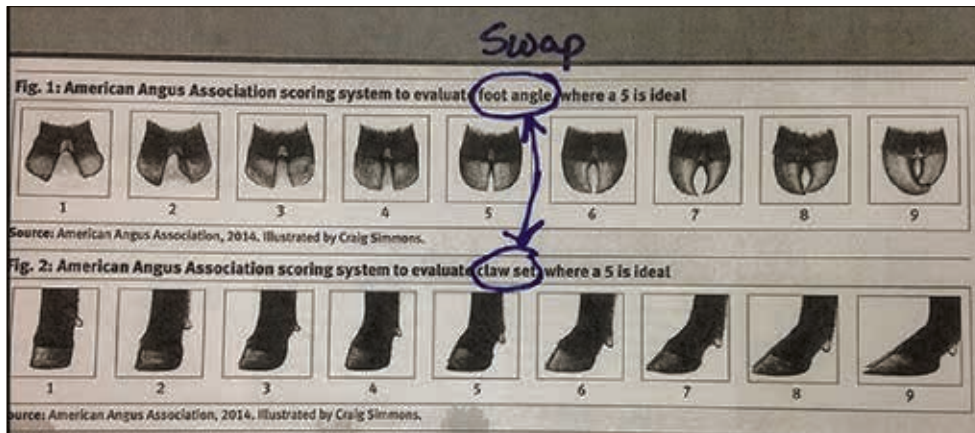
mislabeling of the illustrations describing the Association's new hoof-scoring system. We hope it was so obvious that you realized which set of illustrations was for claw set and which ones were for foot angle.

We corrected the page in the digital *Angus Journal* and we are reprinting the corrected story in this issue (see page 162). We apologize for any inconvenience.

Reader response:

Feet are a big issue and this will be around a long time, so you'll have ample time to get it right. Think of the contribution this scoring mechanism will make to the Angus breed. You have an excellent publication; don't get hung up on one little oversight.

— Jerry Gustin



Christmas contest

We hosted a photo contest to spice up our Facebook cover photo for Christmas. Here are our submissions and final product.



This photo is of Matt Fuhrer feeding sliced apples to one of their bulls, Refund.



This photo is of Gin Fuhrer feeding apples to their bull, Refund. He's a gentle giant!



Both photos won the contest and were combined to be the *Angus Journal's* Facebook page cover photo over the Christmas and New Year's holidays.

Social media milestone reached

The *Angus Journal* Facebook page reached the 10,000-fan milestone in January. Fans of the page find posts on daily Angus events and sales, Association and API announcements, links to Angus resources, photo contests, and a wide range of editorial content. You can become a fan of the page by clicking "Like" at www.facebook.com/AngusJournal.

Posted on Facebook

\$2.22 per lb. for 900-lb. steers last week.
Great time to be an Angus cattle producer!
— Bledsoe Farms Angus Cattle

Sharing Stories

Here's a pretty cool story the *Angus Journal* wrote about me and how I promote the importance of ag literacy!
— Jenny Keyes

One of our favorite comments on Jenny's post...

You know you've made it when they put you in the bible!
— Ellie Hoffschneider

Editor's Note: She is referring to the article "Young Consumers" on page 182 in the October issue. You can read the article at http://www.angusjournal.com/ArticlePDF/Young-Consumers-09_145-AJ.