



# Editor's Mailbox

► Readers' viewpoints submitted to our staff

## New Product praise

Linda,

I'm a firm believer that when someone does a good job, you should tell them about it. I always enjoy reading the "New Products" section of the *Angus Journal*. This month's lineup really caught my eye. I'm always looking for vaccines that are one-shot versions rather than two or more. With my old chute facility, the fewer times the calves have to go through it the better. Bovi-Shield Gold One Shot™ will fix some of my problem.

This year, I had my first problem with an

infected navel and was looking to enhance the effectiveness of my calving protocol with an improved product. Super 7+ might just be the answer.

Finally, I think it was Cyndee Campbell who had a segment on the *Angus Report* or *Rural Market News Update* that included the need for better lighting on trailers. I had seen 18-wheelers with especially good brake and running lights and am considering upgrading my trailer brake lights. Glo-Light may well be the solution.

I don't know what process you use to determine which new products to cover

in your monthly products and services for cattlemen, but whatever it is, keep on doing it. In my opinion, the process works very well.

— Jerry Gustin

## Christmas Tweet

@AJeditor my wife hooked me up with a subscription to the #angusjournal #MerryChristmas

— Brady Coburn @BSCoburn

**Editor's Note:** #BestSantaEver Sounds like a keeper! We hope you enjoy the subscription. Merry Christmas!

## Submitted photos via mail and Facebook

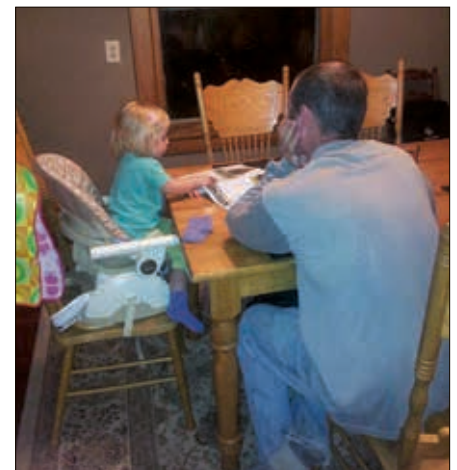
Dear *Angus Journal*,

I enjoy greatly the various covers on the *Journal* and am submitting a scene from my own small Angus herd as a possible Angus scene for an issue in the spring or summer of 2014. It's very relaxing.

Thank you,  
Pat Grunewald  
North Canadian  
Farms  
Woodward, Okla.

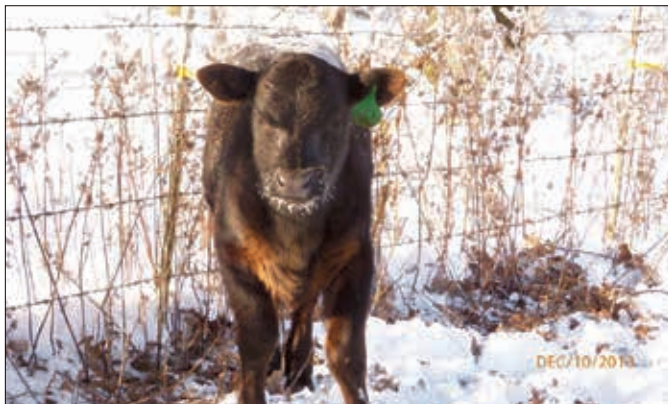


**Editor's Note:** We couldn't make this work for a cover photo, but we appreciate the submission! Those cows and calves look like they appreciate the swimming pool on a hot day. It's good to see some green from Oklahoma.



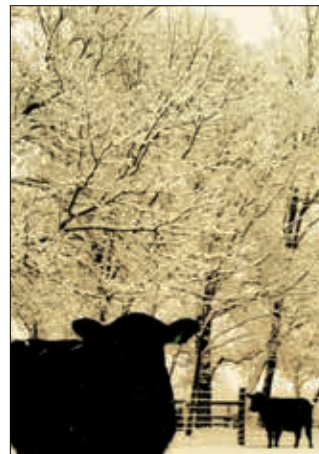
Tonight's lesson: Learning the differences between a bull and a cow.

— Jessica Junk Moffit



We are in Stella, Mo., and got 7 inches [of snow] last Friday and 2 inches Monday night. Kids have missed [school] since last Friday. Lovely weather.

— Melinda Reynolds Larson



Cute snow pictures.

— Stacy Hendren Sissler



**Editor's Note:** Thanks to everyone who posts photos of their ranch to our Facebook page. We love seeing your operations.

