

Convention Features Giveaway

Convention participant will take home farm implement donated by Caterpillar.

by Jena McReil, digital editor

The 2015 Angus Means Business National Convention & Trade Show promises to be an event filled with world-class education and entertainment. Activities during the three-day convention in Overland Park, Kan., can benefit cattle operations of all types — and one lucky participant will see an immediate reward for their attendance.

On Tuesday, Nov. 3, the American Angus Association will host a drawing for a Cat® 262D Skid Steer Loader, generously donated by Caterpillar Inc. Any convention attendee present that day will be eligible to take home the machine.

The Cat 262D, with rated operating capacity of 2,700 pounds (lb.), is built with high-flow XPS hydraulics, allowing a number of work tools on the machine, including attachments for brush cutting, augers, brooms, buckets and blades.

“The Cat 262D loader is an extremely versatile machine,” says Dustin Johansen, ag market segment manager for Caterpillar. “I think the lucky winner would be very excited with how much work they can get done in a short amount of time.”

With the release of this machine, Caterpillar is the first manufacturer to integrate a backup camera into the cab display, Johansen explains. If you are not buckled into the machine, the hydraulics are not activated — just one of many safety features on the Cat 262D Skid Steer Loader.

“With ease of operation with our joystick controls and the quietness of our cab, it provides a very good work environment, which makes cattle producers much more efficient, allowing them to spend more time



► Caterpillar Inc. has donated a Cat 262D Skid Steer Loader to be given away through a drawing at the 2015 Angus Means Business National Convention & Trade Show. Note: Auger attachment is not included in the giveaway.

with their family or hobbies,” Johansen says.

The Cat 262D Skid Steer Loader will be on display in the Caterpillar booth during the convention, and attendees can stop by the booth to try it out. Caterpillar will host a Skid Steer Loader Operator Challenge, where participants can show off their driving skills and compete in a timed obstacle course.

The winner of the drawing will be announced in the trade show at 6:30 p.m. Nov. 3. You must be present to win.

A must-attend event

Thousands of cattle producers are expected to gather Nov. 3-5 at the Overland Park Convention Center near downtown Kansas City, Mo., for the annual meeting of the American Angus Association and a jam-packed schedule of keynote speakers, demonstrations and social events.

Industry experts on genomic technology will be in the spotlight during an International Angus Genomics Symposium, sponsored by Neogen’s GeneSeek Operations.

Angus University, sponsored by Merck Animal Health, will present “A Story of a Steak” and what it takes to provide a quality eating experience to beef consumers worldwide.

The Angus Media Trade Show will welcome more than 125 exhibitors representing animal health companies, publications, feed and nutrition, equipment manufacturers and more. Evening entertainment includes a concert by country singer Sammy Kershaw on Wednesday, Nov. 4.

Visit www.angusconvention.com to register today for \$75 per person. Registration includes three meals featuring the *Certified Angus Beef*® (CAB®) brand, access

to all educational workshops and keynote speakers, entry into the trade show, and the Kershaw concert.

Participants are also advised to make hotel reservations online when they register, as rooms are expected to fill quickly. The 2015 housing block features a variety of price points and amenities.

Delegates elected to represent their state during the Association’s Annual Convention may attend the Association business meetings for free; however, participation in convention education, meals, entertainment and trade show requires a full convention registration. Any registrations made after Oct. 2 will be on-site at the Overland Park Convention Center and at an increased price.

Go online to access a convention schedule, travel information and more details for the upcoming event in Overland Park, Kan. To learn more about the American Angus Association, visit www.angus.org.

