



Table of Contents

► Feature stories highlighted in this issue

24 Value, Top-End Performance

Doug and Sharon Stevenson are donating the elite female for the 2017 Angus Foundation Heifer Package. ► **BY SARAH HILL**

44 A Legacy of Leaders

LEAD conference strives to build and strengthen leadership in Angus juniors while providing networking opportunities. ► **BY JD ROSMAN**

50 Leading Angus Youth

Association selects new youth Angus Ambassador. ► **BY JD ROSMAN**

60 Committed to Supporting Angus Youth

Charles W. and Judy Herbster have continuously supported the Angus Foundation. ► **BY SARAH HILL**

64 Gateway to the Gold

Angus Media team brings 37 awards home to Saint Joe from Saint Louis. ► **BY SHELBY METTLEN**

68 Eight Declare Candidacies

Eight members announce they are seeking a position on the American Angus Association Board of Directors in November. A list of delegates selected for the Annual Convention begins on page 78. ► **COMPILED BY SHAUNA ROSE HERMEL**

88 Riverbend: The Name the Cows Built

Idaho ranch earns CAB Seedstock Commitment to Excellence award. ► **BY MIRANDA REIMAN**

94 Doing Right From the Start

Montana ranch earns CAB honors. ► **BY MIRANDA REIMAN**

98 Big Time Quality

Nothing Poky about it but the name. ► **BY STEVE SUTHER**

106 Using Science in the Superstitions

Backus Quarter Circle U Ranch honored as 2016 CAB Progressive Partner. ► **BY STEVE SUTHER**

114 A Different Breed of Stars

California Angus family is 2016 CAB Ambassador honoree. ► **BY LAURA CONAWAY**

126 Fanfare to Start, Results to Continue

Sysco LA exhibits “top down” commitment to the brand. ► **BY MIRANDA REIMAN**

130 Why Not the Best?

California commercial Angus herds make use of AI. ► **BY HANNAH JOHLMAN**

134 Feeding Quality Forum Challenges Norms

More than 200 hear from marketing experts, animal scientists. ► **BY MIRANDA REIMAN**

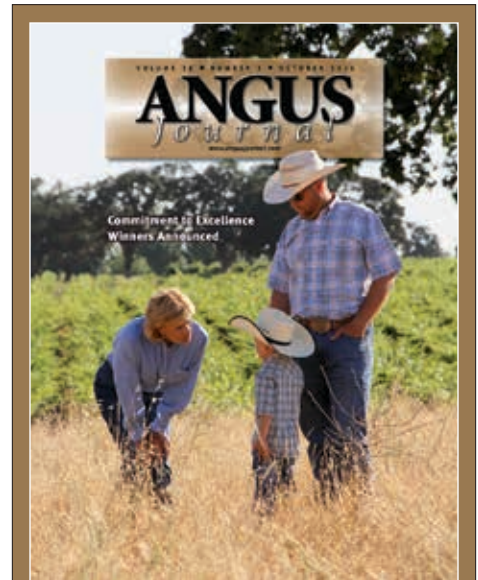
138 Keeping Up with Consumers

Beef industry responds to shifts in consumer demands. ► **BY BRIDGET BERAN**

142 New Specialty Steak Cut

University of Nevada–Reno research shows value in meat industry, restaurants and premier eating experience for consumers. ► **BY MIKE WOLTERBEEK**

CONTINUED ON PAGE 4



► On the cover: “Sharing a Commitment to Excellence,” by Laura Conaway. Design by Mary Black.





- 144 Growing Strong**
Missouri brings beef up close and personal.
▶ **BY BARB BAYLOR ANDERSON**
- 148 If Not the Food Bank, How 'bout the Feedbank?**
Leftover produce and bakery items find a welcome home on a cow's dinner plate. ▶ **BY PAIGE NELSON**
- 176 Another Tool for the Toolbox**
New research will help combat bovine respiratory disease.
▶ **BY HEATHER SMITH THOMAS**
- 182 Low-stress Weaning Methods**
Four weaning options can reduce stress on calves and cows, increase performance. ▶ **BY HEATHER SMITH THOMAS**
- 188 On the Right Foot**
Indiana bull test emphasizes performance and structural soundness. ▶ **BY KASEY BROWN**
- 192 Snake River Bull Test**
Filling a need for bull producers and buyers in the West.
▶ **BY KINDRA GORDON**
- 194 Steak House Bulls**
Meat company executive starts Angus herd to guarantee supply. ▶ **BY KASEY BROWN**
- 198 Compelled by Compassion**
Oak Ridge Angus gives back to their community and local feed bank through the Range to Table program.
▶ **BY BRIDGET BERAN**
- 206 ISBCW 2016: For the Welfare of All**
Industry takes cattle welfare to heart.
▶ **BY KASEY BROWN & TROY SMITH**
- 232 A New Kind of Roundtable**
Knights aren't the only heroes invited to this one.
▶ **BY SHELBY METTLEN**
- 238 Cattle and Climate Change**
Cattle industry must deal with the consequences of the consuming public's perception of bovine contributions to global warming. ▶ **BY TROY SMITH**
- 242 Women Leading the Way**
Angus women find their footing as leaders on operations.
▶ **BY BRIDGET BERAN**
- 246 Legacy of Leading**
The Meier family has a long commitment to the Angus breed and to the Missouri Angus Association. ▶ **BY BRIDGET BERAN**
- 262 Breeding Beyond Borders**
Marketing on an international scale comes with its own set of challenges. ▶ **BY BRIDGET BERAN**
- 266 Paired for Performance**
Angus producers share their experiences and advice for putting on a partnership sale. ▶ **BY BRIDGET BERAN**

▶ **Departments in this issue**

▶ **ASSOCIATION**

- 14 The Front Gate:** Planning for the long term
▶ *by Allen Moczygemba*
- 16 Association Highlights** ▶ *compiled by Shelby Mettlen*
- 22 Foundation Fundamentals:** Choices for our giving
▶ *by Milford Jenkins*
- 28 Auxiliary Notes:** Anticipation ▶ *by Shally Rogen*
- 28 American Angus Auxiliary Midyear Meeting Minutes:**
▶ *by Leslie Mindemann*
- 36 Next Generation:** Postcard from an NJAA director, state spotlights ▶ *compiled by Kasey Brown*
- 54 Newsmakers:** Items of interest about and for members of our Angus family ▶ *compiled by Linda Robbins*
- 54 Continuing growth, Angus hires HR director**
▶ *by Jena McRell*

▶ **CERTIFIED ANGUS BEEF LLC**

- 118 Brand News:** News and highlights from Certified Angus Beef LLC ▶ *compiled by Laura Conaway*
- 122 What's Cooking at CAB:** Umami ... the ultimate flavor crave
▶ *by CAB culinary staff*

▶ **MANAGEMENT**

- 154 Vet Call:** Cattle health impacts carcass traits ▶ *by Bob Larson*
- 156 Ridin' Herd:** Corn residue removal by grazing ▶ *by Rick Rasby*
- 160 Angus Advisor:** October herd management tips
▶ *by Patrick Gunn, David Lalman, Randy Perry, Kevin Shaffer and Denise Schwab*
- 166 Performance Report:** Test reports and other performance-related items ▶ *compiled by Linda Robbins*
- 170 By the Numbers:** Mature cow weights: An important component of beef production efficiency ▶ *by Dan Moser*
- 172 Repro Tracks:** Fertility factors ▶ *by Cliff Lamb*

▶ **INDUSTRY**

- 202 Beef Business:** A look at current issues affecting the cattle industry ▶ *compiled by Shelby Mettlen*
- 226 New Products** ▶ *compiled by Linda Robbins*

▶ **PERSPECTIVES**

- 12 Angus Stakes:** Each day is precious
▶ *by Shauna Rose Hermel*
- 84 Angus Talk:** Angus Convention just around the corner
▶ *outtakes from Doug Medlock's interview with Becky Weishaar*
- 252 Market Advisor:** U.S. and Canadian beef cattle comparison
▶ *by Tim Petry*
- 258 Outside the Box:** The decathlete ▶ *by Tom Field*

▶ **SHOWRING** ▶ *compiled by Kasey Brown*

- 272 Eastern Regional Jr. Angus Show**
- 276 Junior Shows:** July and August junior shows
- 284 Missouri Jr. Angus Preview Show**
- 288 Open Shows:** July and August open shows
- 294 Missouri State Fair Angus Show**
- 296 Iowa State Fair Angus Show**
- 300 Roll of Victory Shows:** Illinois and West Virginia state fairs

▶ **REFERENCE**

- | | |
|---|-----------------------------------|
| 12 Angus Journal Staff | 222 Ultrasound Technicians |
| 14 Association Staff | 254 Salering Summary |
| 16 Association Fees | 256 Regional Managers |
| 28 Auxiliary Officers | 257 Advertising Rates |
| 36 NJAA Board | 304 Angus Almanac |
| 118 CAB Staff | 315 Postal Statement |
| 204 New Members
(August 2016) | 316 Ad Index |