



Table of Contents

► Feature stories highlighted in this issue

38 State of the Angus Business

The industry's largest beef cattle breed surpasses records and continues to lead the marketplace. ► **BY JENA McRELL & SHAUNA ROSE HERMEL**

50 Something for Everyone

NJAA experiences run the gamut. ► **BY BARB BAYLOR ANDERSON**

54 Angus Genetics Inc.

AGI has been an instrumental component of Angus success and will continue to serve and innovate. ► **BY TROY SMITH**

91 More than Meats the Eye

John Stika leads with a can-do attitude. ► **BY LAURA CONAWAY**

97 Steadfast Demand, Sales Growth for CAB

Performance does not waiver in the face of record prices. ► **BY STEVE SUTHER & LAURA CONAWAY**

102 Giving Back

Iowan reviews term on Angus board, culminating as CAB chairman. ► **BY STEVE SUTHER**

116 Angus Means Business

The Angus Means Business National Convention & Trade Show provided a fun-filled week. ► **BY KASEY BROWN**

118 Leading the Business Breed

The American Angus Association elects new Board members, officers. ► **BY JENA McRELL & SHAUNA ROSE HERMEL**



► On the cover: "Building a Legacy," by Shauna Rose Hermel. Design by Mary Black.

► Departments in this issue

■ ASSOCIATION

- 18 **Movin' Forward:** A shining example ► *by Bryce Schumann*
- 20 **Association Highlights:** Events, deadlines of which members should be aware ► *compiled by Shauna Rose Hermel*
- 26 **Foundation Fundamentals:** Holiday thankfulness ► *by Milford Jenkins*
- 28 **Next Generation:** Postcard from an NJAA director, state spotlights ► *compiled by Kasey Brown*
- 34 **Newsmakers:** Items of interest about and for members of our Angus family ► *compiled by Linda Robbins*
- 46 **100+ Club:** These members registered 100 or more head through the American Angus Association in fiscal year 2014 ► *by Association staff*

■ MANAGEMENT

- 58 **Vet Call:** Mastitis in beef cows ► *by Bob Larson*
- 62 **Ridin' Herd:** Grazing corn crop residue with beef cows ► *by Rick Rasby*
- 68 **Angus Advisor:** December herd management tips ► *by Scott Greiner, David Lalman, Mark McCann, Randy Perry & Justin Sexten*
- 74 **Performance Report:** Test reports and other performance-related items ► *compiled by Linda Robbins*
- 82 **By the Numbers:** Index enhancements ► *by Dan Moser*

■ CERTIFIED ANGUS BEEF LLC

- 84 **Brand News:** News and highlights from Certified Angus Beef LLC ► *compiled by Laura Conaway*
- 88 **What's Cooking at CAB:** Creating traditions with Chef Michael Ollier ► *by Chef Michael Ollier*

■ INDUSTRY

- 104 **Beef Business:** A look at current issues affecting the cattle industry ► *compiled by Kasey Brown*
- 108 **New Products** ► *compiled by Linda Robbins*

■ PERSPECTIVES

- 12 **Angus Stakes:** Snapshots in time ► *by Shauna Rose Hermel*
- 134 **Outside the Box:** Resources ► *by Tom Field*

■ SHOWRING ► *compiled by Kasey Brown*

- 136 **Junior Shows:** Junior shows at state fairs
- 140 **Open Shows:** Late summer state fair open shows
- 144 **ROV shows:** Washington and Kansas state fair ROV shows, World Beef Expo ROV

■ REFERENCE

- | | |
|-------------------------------|-------------------------------|
| 12 Angus Journal Staff | 132 Regional Managers |
| 18 Association Staff | 133 Advertising Rates |
| 20 Association Fees | 146 New Members (Oct.) |
| 28 NJAA Board | 148 Almanac |
| 84 CAB Staff | 158 Ad Index |
| 126 Salering Summary | |

35 Keys to Success

In this issue:

- Angus Resources
- Winter Feed Management