

# Calling all believers

This manual will only work if you find applications for it in your herd. Perhaps you'll read chapters and find it talking about practices you already embrace or maybe it'll point to areas of change. If you're a quality-focused producer and you find success implementing some of these suggestions, we'd like to hear (and reward you for) your story.

Here's what you need to do:

1. Line out a few details of your health, nutrition and marketing program improvements.
2. Share your results or how you know it works better.
3. Provide your name, address and e-mail address.
4. Call, write or e-mail Miranda Reiman, industry information specialist, at 308-784-2294; 75845 Rd. 417, Cozad, NE 69130; or mreiman@certifiedangusbeef.com.



We'll send everyone who responds to this request a free CAB windshirt. We may contact you as a source for feature stories or marketing materials, and the top ideas that we pursue will receive \$100 cold hard cash.

