



Board Action

► Highlights of the June 3-5, 2015, meeting of the American Angus Association® Board of Directors

June Board highlights

Pursuant to notice, the meeting of the American Angus Association Board of Directors was convened June 3-5, 2015, in Wooster, Ohio. The following officers and directors were present: Steve Olson, president and chairman of the Board; Jim Sitz, vice president and vice chairman of the Board; Charlie Boyd II, treasurer; Tom Burke; Jerry Connealy; David A. Dal Porto; Scott Foster; John F. Grimes; John Elbert Harrell*; James W. Henderson; Phil Howell; Leo McDonnell; Vaughn Meyer; Dave Nichols; John Pfeiffer Jr.; Don Schiefelbein; Jim Sitz; and Kevin Yon. Highlights of the meeting are as follows.

ACTIVITIES COMMITTEE

- The back covers of the 2016 National Western Stock Show (NWSS) show programs on the Hill and in the Yards will be sold separately on www.angusauctions.com.
- The committee recommended to the National Junior Angus Association (NJAA) a proposal to lower the minimum age to 8, effective Jan. 1, 2016.
- The following individuals will be inducted into the 2015 Angus Heritage Foundation: Dr. C.K. Allen, Montana; Keith Stevenson, Montana; Dr. Curtis Long, Missouri; and David Danciger, to be inducted posthumously.

ANGUS THE BUSINESS BREED

BREED IMPROVEMENT COMMITTEE

- The committee approved proposed guidelines for granting requests for Performance Pedigree files.
- The committee approved a proposal to publish genetic trend tables for dollar value indexes (\$Values) when the semi-annual evaluation is released in July.
- Staff presented information on relationships between calving ease expected

CONTINUED ON PAGE 40

Board announcement

The American Angus Association Board of Directors announced June 5 that Bryce Schumann is no longer the organization's CEO. In a statement posted to the Association's website, the Board shared the following:

Change of leadership

Bryce has been a long-time employee of the Association and a dedicated servant to our members during his 15 years at the Saint Joseph, Mo., headquarters.

During his tenure as CEO, the breed experienced widespread adoption among producers of genomics technologies, expansion in communications and marketing programs, and record-setting growth for the Certified Angus Beef® brand.

We are initiating the process to identify qualified candidates to become our new chief executive officer. Until then, Chief Financial Officer Richard Wilson will serve as interim CEO and oversee the operations of the Association and its entities.

In the meantime, the American Angus Association will continue to provide the same level of quality service to its members during this time of transition.

*Sincerely,
The American Angus Association
Board of Directors*

AMERICAN ANGUS ASSOCIATION

3201 Frederick Ave., Saint Joseph, MO 64506-2997; phone: 816-383-5100; fax: 816-233-9703; Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central)
email: angus@angus.org • home page: www.angus.org • [facebook.com/americanangusassociation](https://www.facebook.com/americanangusassociation) • [@AngusAssoc](https://twitter.com/AngusAssoc)

2015 OFFICERS

Steve Olson, president & chairman of the Board, PO Box 590, Hereford, TX 79045; cell: 806-676-3556; sg_olson@live.com • **Jim Sitz**, vice president and vice chairman of the Board, 9100 MT Hwy. 91N; Dillon, MT 59725; cell: 406-925-9888; JimSitz1@gmail.com; sitzangus@gmail.com • **Charlie Boyd**, treasurer, 6077 Helena Rd., May's Lick, KY 41055; cell: 606-584-5194; cboyd2@maysvilleky.net

2015 BOARD OF DIRECTORS

Terms expiring in 2015 — **Scott Foster**, 11893 M 140, Niles, MI 49120; cell: 269-208-6470; sfostersrf@gmail.com • **Phil Howell**, 729 W. Washington St., PO Box 442, Winchester, IN 47394; cell: 765-546-0838; dochowell765@aol.com • **Vaughn Meyer**, 15571 Sorum Rd., Reva, SD 57651; home: 605-866-4426; sdangus@sdplains.com • **Don Schiefelbein**, 34897 717th Ave., Kimball, MN 55353; cell: 303-324-5149; dschiefel@meltel.net

Terms expiring in 2016 — **Tom Burke**, Box 660, Smithville, MO 64089; cell: 816-853-2697; angushall@earthlink.net • **John Elbert Harrell**, 1343 Lee Rd. 157, Opelika, AL 36804; cell: 334-524-9287; jhnharrell@gmail.com • **Leo McDonnell Jr.**, 13 Bull Dr., Columbus, MT 59019; cell: 406-780-0176; leomcd@hotmail.com • **John Pfeiffer Jr.**, 5103 W. Hwy. 51, Mulhall, OK 73063; cell: 405-880-0862; pfeiffer@agristar.net • **Kevin Yon**, PO Box 737, Ridge Spring, SC 29129; cell: 803-622-4140; kyon@pbtcomm.net; pkevinyon@yahoo.com

Terms expiring in 2017 — **Jerry Connealy**, Box 96, Whitman, NE 69366; cell: 308-650-9024; jsconnealy@gmail.com • **David A. Dal Porto**, 694 Bartlet Ct., Brentwood, CA 94513; cell: 925-250-5304; dplangus@aol.com • **John F.**

Grimes, 2594 S.R. 73, Hillsboro, OH 45133; cell: 937-763-6000; mcfarms@cinci.rr.com; grimes.1@osu.edu • **James W. Henderson**, PO Box 156, Childress, TX 79201; cell: 940-585-6171; jwhenderson@hughes.net • **Dave Nichols**, 2188 Clay Ave., Bridgewater, IA 50837; phone: 641-369-2829; dave@nicholsfarms.biz

Industry appointments — **CAB Board**, **Dwight 'Kip' Palmer**, Palmer Food Services, 900 Jefferson Rd., Rochester, NY 14623; office: 585-424-3210; kpalmer@palmerfoods.com • **AGI Board liaison**, **Dr. Larry Kuehn**, U.S. Meat Animal Research Center, P.O. Box 166, Clay Center, NE 68933; office: 402-762-4352; larry.kuehn@ars.usda.gov • **Foundation Board**, **Curtis Long**, RR 4, Box 620, Butler, MO 64730; cell: 660-200-5945; vepperson@butlerdoctor.com

ADMINISTRATIVE STAFF

Richard E. Wilson, interim CEO and CFO; **Diane Strahm**, executive administrative assistant; **Milford Jenkins**, Angus Foundation president; **Dan Moser**, AGI president; **Eric Grant**, API president; **Terry Cotton**, vice president of sales; **John Stika**, CAB LLC president; **Chris Stallo**, vice president of operations

DEPARTMENTAL STAFF

Crystal Albers, director of communications; **Tonya Amen**, director of genetic services; **Eric Grant**, director of public relations; **Carrie Horsley**, director of marketing and public relations for the Angus Foundation; **Jason Kenyon**, director of information systems; **Ginette Kurtz**, director of commercial relations; **Kenny Miller**, director of finance; **Ashley Mitchell**, assistant director of events and education; **Jaclyn Upperman**, director of events and education; **Brenda Weigert**, operations coordinator for member services

BOARD ACTION

CONTINUED FROM PAGE 16

progeny difference (EPD) and observed incidence of calving difficulty. Future educational efforts will be directed in this area.

INDUSTRY RELATIONS COMMITTEE

- ▶ The committee approved the advertising budget and ad placement schedule for the Association's fiscal year 2016 national advertising campaign.
- ▶ A special Maternal Subcommittee was appointed to explore improving commercial-focused relations along with developing a potential infrastructure to facilitate data collection and identify information needs and communications on maternal values and services. The subcommittee is composed of David Dal Porto (chairman), Leo McDonnell, Scott Foster, Phil Howell, Dan Moser and Ginette Kurtz.
- ▶ The committee convened a visioning session to explore industry relations for feedlot and carcass data collection. Committee member James Henderson and staff will further research the topic and report back to the Board.

MEMBER AND AFFILIATE SERVICES COMMITTEE

- ▶ The committee approved proposed Bylaws amendments that will be brought to the 2015 Annual Convention of Delegates Nov. 5, 2015.
 - A proposed amendment to Article II (Membership), Section 2.9 would bring the Junior Membership and Regular Membership definitions up to date with regard to the payment of annual dues and the determination of "active" or "inactive."
 - Proposed amendments to Article III (Convention of Delegates), Section 3.5-3.7 would allow the nomination period to be flexible and move in relation to the Board's year-to-year determination of the date of the Annual Convention of Delegates.

ANGUS FOUNDATION

- ▶ Guest speaker Chris Cassidy from the University of Illinois provided an update on the multi-year beef cow biological efficiency research project funded by the Angus Foundation. Information gleaned from this research will help Angus breeders and commercial producers better understand the differences in feed efficiency in females.
- ▶ The Angus Foundation 2015 Undergraduate and Graduate Student



Scholarship Selection Committee evaluated 86 undergraduate student and seven graduate student applications.

Announcements of the scholarship awards totaling \$215,750 will be made at the 2015 National Junior Angus Show (NJAS) in Tulsa, Okla., in July.

- ▶ Unrestricted gift revenue of \$23,326 from the 2015 Annual Fund mail solicitation "Lighting the Way" was allocated toward scholarships, NJAS Endowment Fund, producer education and beef cattle research.
- ▶ A Fee Policy for Gifts was approved, effective Oct. 1, 2015, providing for 1% administrative and 1% management fees applicable to various types of charitable gifts to the Angus Foundation. Revenue will be used to gradually reduce the annual costs incurred by the American Angus Association to operate its 501(c)(3) not-for-profit affiliate.
- ▶ A proposal was approved to proceed with the creation of a Resource Development Committee to assist directors and staff in fundraising efforts. This facet of the Angus Foundation 2020 long-range strategic plan is anticipated to be implemented over the next several months.
- ▶ Strategies were discussed for increasing the visibility and communication of research project results and related information so producers can utilize that information and apply it to their own beef cattle herds and farm/ranch operations.



ANGUS GENETICS INC. (AGI)

- ▶ The Board approved proceeding with low-density genomic tests, with AGI staff to determine which animals are to be upgraded to high-density testing.



ANGUS PRODUCTIONS INC. (API)

- ▶ Staff provided an update on the

performance of Angus Media properties, including the print, television and radio efforts of the organization.

- ▶ Plans were introduced for enhanced API salebook access and user features.
- ▶ A mockup was debuted for the new website, *Angus.media*, which is scheduled for completion later this year. The website will offer more cohesive and user-friendly access to Angus news, information and marketing opportunities.

BOARD OF DIRECTORS

- ▶ A consolidated financial report was presented. Total assets were \$55,547,000, consisting of current assets of \$9,982,800, investments of \$40,407,000, property and equipment of \$4,892,000 and non-current assets of \$264,500. Current liabilities were \$4,467,000, consisting of accounts payable, notes payable, accrued liabilities and deferred income. Long-term liabilities of \$1,653,000 consisted of notes payable, accrued awards, accrued health insurance benefits and deferred compensation. Net income for the period ending April 30, 2015, was \$10,172,000.
- ▶ The Board approved the actions taken by all committees.
- ▶ Reno, Nev., was approved as the site for the 2019 National Angus Convention & Trade Show.
- ▶ Association members Ron Hinrichsen, Kansas, and Brian Brockman, Missouri, were appointed to serve as election observers for the 2015 election of delegates.
- ▶ The Board of Directors announced that Bryce Schumann is no longer the organization's CEO and appointed Richard Wilson as Interim CEO. A search for a new CEO has been initiated.

NEXT REGULAR BOARD MEETING

- ▶ Sept. 9-11, 2015, Saint Joseph, Mo.



Editor's Note: *Attended by conference call.