

American Angus Auxiliary Mid-year Meeting

Wednesday, July 12, 2017, Des Moines, Iowa

Call to order

The meeting was called to order by President Julie Murnin at 5:10 p.m. There were 98 members and guests present.

Welcome & introductions

A general thank you was extended to our subsidiaries and a special thank you to Shally Rogen and Jeana Hurlbut for the pre-meeting social with Certified Angus Beef LLC (CAB) pastry chef demonstration. Good wishes were sent from Yvonne Hinman of Montana.

Des Moines, Iowa, was the location of the first All-American Certified Angus Beef® (CAB®) Cook-Off in 1983. This year, 36 teams will compete! Congratulations to Anne Patton Schubert and Anne Lampe for building such an educational program for our junior Angus exhibitors.

Special introductions were made of the executive committee, committee chairs, state presidents, charter members, Distinguished Women, past Auxiliary presidents, American Angus Association staff, Miss American Angus and guests.

Thirty-five Chinese auction items lined the back wall as a fundraiser. Pre-meeting tickets were sold by Regional Directors Karla Knapp, Deanna Hofing and Vivian Wolf. Winning tickets were drawn and the items distributed periodically during the meeting.

Minutes

Minutes from the 2016 Mid-year Meeting were provided in the meeting packets picked up at registration. A motion to approve the minutes as written was made by Lynne Hinrichsen and seconded by Cortney Holshouser. The motion passed.

Financial report

The financial report was also included in the packets. Bookkeeper Leslie Mindemann presented a balance sheet of assets and liabilities/equities of \$68,937.08. Also presented was the profit & loss budget showing a net income of \$21,504.04. After answering a few questions, a motion was made by Barbara Ettredge to accept the financial report as given and was seconded. The motion passed.

Regional director and committee reports

The regional director and committee reports were included in the packets.

Public Relations Chair Cortney Holshouser shared that our new website www.angusauxiliary.com went live July 10, 2017. Appreciation was extended to Courtney and her work with API on taking us into today's fast-paced world of social media. The site looks great.

Scholarship Committee Chair Leslie Mindemann reported there were 10 boy and 13 girl applicants this year. The Auxiliary will dispense \$17,000 between the top 10 winners (five boys and five girls). Leslie thanked her committee for their hard work and discussed a few improvements to the application instructions. The goal is to have the application posted online by Jan. 1, 2018.

Miss American Angus

Keegan Cassidy of Illinois expressed her appreciation for the support the Auxiliary gives her. She shared her experience since being crowned and reflected on her journey starting in the junior Angus program. Keegan feels these experiences prepared her for being a scholarship winner and the title of Miss American Angus. She has done an outstanding job and is an excellent ambassador for the breed, the Auxiliary and the juniors.

Old business

The *Baby Black* Committee of Leslie Mindemann and Jane

Ebert reported that the reproduction of the original 1960s book commissioned by the American Angus Auxiliary has been finalized. The 3rd edition is ready for sale in honor of the 65th anniversary of the Auxiliary. *Baby Black* will be on sale during the NJAS at the Angus Gift Barn for \$15. The reproduction of the book was funded by past presidents of the American Angus Auxiliary.

New business

The 2017 mentoring program committee of Shally Rogen and Chelsea Duis gave their report. After a successful inaugural year, the program pairing career interests of junior Angus members who are aging out (seniors in high school and older) with adults in related industry will be repeated this year. Mentor and mentee forms are available. Matches will begin in August. A "closed" Facebook group will be established for questions. The e-Blasts were deemed successful.

The 2017 Full Circle Online Auction Committee chaired by Cortney Cates made more than \$10,000 last year. This year offers a consignment for everyone. The online auction will be Sept. 27-28, 2017, hosted by our partner www.AngusLive.com. Once again consignors will have the option of giving 50%-100% of the proceeds to the Auxiliary in support of our scholarships and youth programs.

Announcements

Thank you to all who bought Chinese auction tickets. \$1,190 was raised for our youth programs and scholarships.

Megan Curtin won the new-member gift. Deb Hatlewick brought in the most new members (2).

Angus Gift Barn (AGB) will be open in the common area until Friday night. If you volunteer for a two-hour time frame, you can receive a discount. Christy Perdue, who has managed the AGB for the past six years, received a standing ovation for her dedication. Thank you also to Karl and Cortney Holshouser for helping Christy in this endeavor. You will be greatly missed.

Region 4 Director Melanie Kiani will be the new AGB manager. The transition will take place early this fall in preparation for the Annual Convention in Fort Worth. The annual Angus Convention will be in Fort Worth, Texas, Nov. 4-6.

The Auxiliary Annual Meeting (Saturday), the executive board meeting (Saturday), the Auxiliary Breakfast (Sunday by Montana and Texas), and the Miss American Angus Contest (Sunday) will take place during the convention.

Women Connected Conference coordinator Anne Lampe reported the next conference is scheduled to take place in the spring of 2018 somewhere in the Kansas City area. It is designed for women 21 years and older, and promises to be a fun and educational event. A thank you is extended to the Angus Foundation for the continued support of this function. Dates will be announced.

Adjournment

A motion was made by Annie Jo Erdman and seconded by Deb Holloway to adjourn the meeting. The motion passed, and the meeting was adjourned at 6:06 p.m.

Respectfully submitted, Cindy Ahearn, 2017 American Angus Auxiliary secretary-treasurer

