



# Auxiliary Notes

► by *Lynne Hinrichsen, American Angus Auxiliary*

## Thankful for the opportunity to serve

*I could not believe it was time for my last article as president of the American Angus Auxiliary. My first article explained how I came to be involved in the Auxiliary and a little about my background. Subsequent articles focused on upcoming projects and promotion of the Auxiliary, membership, awards and sponsorships. This time I find myself revisiting the past year's accomplishments of the Auxiliary and the work of its members. The Auxiliary has had an exceptional year in terms of opportunities, business and fulfilling our mission. The mission of promoting the breed and supporting our juniors through our sponsored programs, awards and scholarships is always in the forefront of our business plans.*

### Gratitude

If I had to pick one word to describe my past year as president, it would be grateful. This especially fits during this month of Thanksgiving. My mind and heart are full of gratitude for the opportunity to help lead one of the best organizations in the country and to do so with an amazing group of women.

Was it all easy and carefree? Very few endeavors worth doing ever are, but I learned a lot about people, opportunity, passion and working through obstacles. Together we found solutions for the many different situations brought before our group. These decisions were always made in the best interest of the organization and to follow sound business practices.

**“Gratitude makes sense of our past, brings peace for today, and creates a vision for tomorrow.”**

— *Unknown*

### Information and accomplishments

One aspect I sought to expand during this past year was informing as many people as I could about the Auxiliary and what we do. We have a 60+-year history full of tradition, memories, achievements, fun and family. I wanted to showcase how the Auxiliary is open to new ideas and opportunities, along with providing an avenue of camaraderie and the sharing of our passion for serving others.

Earlier this year I was able to participate in several interviews that focused on our organization. I also was asked to present an in-depth look into the Auxiliary to the entire American Angus Association staff. I loved being able to advocate and explain from where we came, what we are doing today and our plans for the future. Our past is a strong foundation on which we can build our projects and continue to progress through sound business decisions and practices.

We are appreciative to the American Angus Association for its support of our organization and projects. In addition, we are thankful for the Public Relations Department helping us tell our story through various media outlets. Several features on *The Angus Report* have aired that featured the members, our purpose and the many programs we sponsor throughout the year. I heard from a few people who watched the segments and was encouraged that our true message is getting out. We have more stories to tell, and I hope you will share yours with others.

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### Building for the future

We had a phenomenal year in sales through the Angus Gift Barn and were grateful for the “Giving Back” jewelry fundraiser. The Auxiliary appreciates everyone who supported these activities. These and past projects allowed us to give out \$14,700 in scholarships and continue the support of numerous awards. In addition, our fundraising efforts and assistance from the American Angus Association help us sponsor the Miss American Angus Contest. We are looking ahead to more good things from the Angus Gift Barn, bringing back The Tradition Continues Sale, as well as exploring other possible fundraising ventures in the coming year.

Recently I found this quote from Brian Tracy, and believe it represents the hardworking members of the Auxiliary and all it signifies.

“Develop an attitude of gratitude, and give thanks for everything that happens to you, knowing that every step forward is a step toward achieving something bigger and better than your current situation.”

I believe the team of officers, regional directors, committees, Auxiliary members and supporters accomplished this and more throughout the year. As we transition to new roles, our involvement, passion and commitment will not change, but we will continue to take the next step to make things even better. It's what we do. It's our passion. It's who we are.

Lead on, ladies!

*Lynne Hinrichsen*

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