



Auxiliary Notes

► by *Lynne Hinrichsen, American Angus Auxiliary*

Not a business-as-usual journey

We all know that Angus is the Business Breed. I once saw a quote by Sir Thomas Watson that said, "To be successful, you have to have your heart in your business and your business in your heart." This holds true for the American Angus Auxiliary and its members as they carry out their mission to support the breed and the youth of our industry.

In all my years of involvement with numerous organizations, there has never been a greater demonstration of this quote than what I have experienced through the American Angus Auxiliary. The women of this organization put their heart and soul into every project and offer the chance for the juniors to experience greater things.

Formal, with flare

Although these hardworking members know how to conduct business in a traditional and formal manner, they also like to add a certain flare to making the work more enjoyable, if not outright entertaining. The Auxiliary members have a wonderful opportunity to mix business and pleasure every fall. They utilize this chance to step back and appreciate the company of family, friends and common interests. The Auxiliary Annual meeting, to be hosted in conjunction with the American Angus Association annual meeting and the second Angus Means Business National Convention & Trade Show, allows the group to showcase their accomplishments of the past year. I am excited to have the convention in my home state of Kansas as I finish my term as the Auxiliary president.

This year's convention offers numerous learning and networking opportunities for members of both organizations. It is a time to reconnect with old friends and see what

is new within the beef industry. I am extending an invitation to the regular members of the Auxiliary, its supporters and anyone curious about what we do to attend the Auxiliary Annual Meeting. In addition, there will be a lot of engaging activities throughout the week for the Auxiliary.

Annual events

The Auxiliary board has many members who are integral parts of its operations. Therefore, we have readjusted our meeting schedules to allow these women the chance to attend the workshops and enjoy the convention. The Auxiliary Annual Meeting will be Tuesday afternoon, Nov. 3, allowing members to attend the Genomics Symposium in the morning. During our meeting, some of the topics we will discuss are the new year's budget and committee reports. We will also vote in our new officer team. I am sure some aspect of fun will be incorporated to keep it from being too ordinary.

We will follow up on Wednesday morning, Nov. 4, with the Auxiliary Annual Breakfast. I am proud to have Kansas host this event and eager to offer our hospitality to the attendees. In keeping with tradition, the Kansas Auxiliary will have unique gifts for the men and women in attendance. We will wrap up the day by listening to the Miss American Angus candidate speeches.

The Miss American Angus contest is one area supported by the Auxiliary. We have five outstanding candidates vying for the title, crown and the opportunity to represent the members of the Association and the Auxiliary at various events throughout the year. The final event of our activities will be

The Auxiliary Annual Meeting will be Tuesday afternoon, Nov. 3, allowing members to attend the Genomics Symposium in the morning. During our meeting, some of the topics we will discuss are the new year's budget and committee reports. We will also vote in our new officer team. We will follow up on Wednesday morning, Nov. 4, with the Auxiliary Annual Breakfast.

the crowning of the new Miss American Angus queen during the awards breakfast on Thursday, Nov. 5.

In between events you can visit the Angus Gift Barn. It will be fully stocked and ready for you to begin your Christmas shopping. We will also have a wonderful array of items for our silent auction, which will be located in the Angus Gift Barn area. We hope you can participate in some, if not all, of the events.

Serving with heart

The Auxiliary continues to offer the opportunity to become involved in something greater than ourselves. Our mission to support and help others stands as strong today as it has over the 60+ years of its existence. We may take a different approach than other organizations in conducting business, but one thing is certain: The business gets done in an effective, fun way because we follow our hearts. That's where we belong.

Lynne Hinrichsen

EMAIL: rlangus@bluevalley.net
www.angusauxiliary.com

2015 American Angus Auxiliary Officers

- **President** — Lynne Hinrichsen, 13080 Christian Rd., Westmoreland, KS 66549; 785-457-2848; rlangus@bluevalley.net
- **President-elect** — Carla Malson, 2901 S.W. 9th Ave., Parma, ID 83660; 208-739-2769; malsonangus@aol.com
- **Secretary-treasurer** — Julie Murnin, PO Box 6, Huntley, MT 59037; 325-370-3103; juliemurnin@cattledesign.com
- **Advisor** — Cortney Holshouser, 746 Collins Mill Rd., Castalia, NC 27816; 919-796-2346; kncholsouser@aol.com

American Angus Auxiliary Midyear Meeting Minutes

Wednesday, July 15, 2015, at the Tulsa Expo Center, Tulsa, Okla.

Lynne Hinrichsen called the meeting to order at 5:13 pm. 93 total were in attendance.

Welcome and introductions: Lynne Hinrichsen introduced the following in attendance: Executive committee, committee chairs, state Auxiliary presidents, charter members, Distinguished Women, past Auxiliary presidents and American Angus Association staff.

Minutes of the 2014 midyear meeting: Julie Murnin read the minutes from the 2014 midyear meeting. A motion to accept the minutes as read was made by Wendy Flory and was seconded by Allison Dubs. The motion carried.

Treasurer's report: Julie Murnin read the financial reports on behalf of Leslie Mindemann. A motion to accept the financials as read was made by Emma Collins and seconded by Lori Stovall. The motion carried.

First-round winners of the Chinese Auction were selected.

Lynne Hinrichsen extended a huge thank you to Cortney Holshouser for all of her assistance as advisor, and to the board and committee chairs. She also introduced and thanked Madison Butler for her service as Miss American Angus.

Butler addressed the Auxiliary with a thank you for all of their support throughout her reign. She traveled more than 10,000 miles across the country representing the Angus breed.

Regional director reports: Lynne Hinrichsen announced that the regional director reports were in the packet at the check-in table. All were encouraged to read the reports for an update from each region.

Committee reports

Certified Angus Beef® Cook-Off: Anne Patton Schubert reported that the 32nd Annual CAB® Cook-Off was a tremendous success again this year with 37 teams competing. She thanked the volunteers for their help with the contest. Anne Lampe reported that the online entries worked great this year. Almost 100% of the entries were done online. The online entries are very helpful to make the process more efficient, especially when laying out the cookbook, as well as making the information more accurate. Anne also reminded everyone about becoming a Friend of the Black Kettle Sponsor for \$100. Donations go toward awards for the contest. She also thanked the current Friends of the Black Kettle, Kentucky Angus Auxiliary, and t-shirt sponsors McCurry Angus.

Scrapbook: Historian Emma Collins asked for states to submit more information for her to compile the scrapbook. She really enjoys doing the book and wants to include as much information as possible. Lynne Hinrichsen thanked Emma for all her hard work on the scrapbook each year.

Gift Barn: Christy Perdue reported on the new items offered in the Gift Barn. She invited everyone to come by and shop. If you volunteer at the Gift Barn during the NJAS for two hours, you receive 10% off your purchase.

More Chinese Auction winners were selected.

Gifts That Sizzle™: Mary Grieman reported that the Auxiliary makes money off of everything sold through *Gifts That Sizzle*. She wanted to clarify the information reported in the 2014 midyear meeting minutes regarding the packages being expensive. This fiscal year to date, the *Gifts that Sizzle* program has raised \$2,409.25. Generally \$3,000-4,000 is raised annually so we are on a good pace for the year. Lynne Hinrichsen commented that this is a “no-brainer” fundraiser for the Auxiliary, and the products make nice gifts.

New business

Nominations: Lynne Hinrichsen reported that nominations were now open for the positions of secretary-treasurer, and regional directors for regions 4, 5 and 6. Elections will take place at the National Angus Convention in Overland Park, Kan. The Annual Auxiliary Meeting is Nov. 3, 2015. The Auxiliary Breakfast is Wednesday, Nov. 4.

Women Connected: Anne Lampe reported the third edition of the Women Connected Conference will be in Spring 2016 in March or April. Any woman involved with the Angus breed is invited to apply. A short application must be filled out by all wishing to attend. Sessions and activities include speakers, workshops and seminars. The program is sponsored by the Angus Foundation, and all expenses are covered except attendees' travel

expenses to and from the conference. They are hoping to have the 2016 edition in Wooster, Ohio. Lynne Hinrichsen mentioned what a great opportunity Women Connected is for everyone. A drawing from the meeting attendees for a travel voucher to attend free of charge was drawn and Stephanie Founts was the winner.

Fundraising: Mary McCurry and Kathi Creamer reported on the Giving Back jewelry fundraiser with Kari Votaw. It is great to reconnect with Kari. 100 tickets will be sold to win a one-of-a-kind jewelry piece created by Kari. Tickets are \$50. The drawing will take place at the Auxiliary Breakfast in Overland Park. Kathi Creamer gave an update on the advertising campaign for the fundraiser. Jane Ebert sold 35 tickets at the Atlantic National.

More Chinese Auction winners were selected.

Announcements

Lynne Hinrichsen asked that all of the ladies who attended the painting party stay for a photo with the group. The social was well-attended and fun for those who participated.

She also thanked Michelle Rieff for all of her hard work on the social coordination and Auxiliary Breakfast planning.

Michelle Rieff reported the Auxiliary Breakfast will cap at 290 attendees and encouraged everyone to get their tickets early, because 69 were sold already. She reminded everyone to register with Becky Weishaar from Creative Media at the booth they had located on the grounds at the NJAS.

Anne Lampe reminded everyone to take newsletters back to their states to share.

Cortney Holshouser moved to adjourn the meeting. It was seconded by Kathy Dubs. The meeting was adjourned at 6:10 pm.

— Respectfully submitted by Julie Murnin, secretary-treasurer

