



# Auxiliary Notes

► by **Cortney Holshouser**, American Angus Auxiliary

## Change and growth

*Change is an inevitable part of life. In order to succeed, we must embrace change and learn how to better our organization and grow during transition. This year the Auxiliary will join the American Angus Association in the move from Louisville, Ky., to Kansas City, Mo., for the first ever Angus Means Business Convention & Trade Show Nov. 4-6. It is there, under a new format, that the Auxiliary will host its Annual Meeting, Annual Breakfast, Miss American Angus contest, and all other events usually hosted in Louisville during the North American International Livestock Exposition.*

### New traditions

All are welcome to join us as we start a new tradition in Kansas City. The convention will take place at the KCI Expo Center Nov.

4-6. Along with American Angus Association educational events, meetings and trade show, the Auxiliary will host our traditional events. A complete schedule of our events is

included in this article and can be accessed by visiting the Auxiliary website at [www.angusauxiliary.com](http://www.angusauxiliary.com).

The American Angus Auxiliary Annual Breakfast is a time to celebrate the successes of the year and visit with Angus friends. Join us for a great meal, attendee gifts, door prizes, entertainment and much more. This event highlights the importance of the American Angus Auxiliary and the integral role that our organization plays in the Angus family. It is a time-honored tradition that you definitely do not want to miss! Tickets for the Auxiliary's Annual Breakfast are available when registering for other convention activities at [www.angus.org/AngusConvention/Register.aspx](http://www.angus.org/AngusConvention/Register.aspx) or by contacting Michelle Rieff at [michellerieff@aol.com](mailto:michellerieff@aol.com).

One of the most anticipated portions of the Miss American Angus contest is the speech competition. Contestants will present a prepared speech on a particular topic and answer one impromptu character question and one impromptu industry question.

### 2014 American Angus Auxiliary Officers

► **President** — Cortney Holshouser, 746 Collins Mill Rd., Castalia, NC 27816; 919-796-2346; [kncholshouser@aol.com](mailto:kncholshouser@aol.com)

► **President-elect** — Lynne Hinrichsen, 13080 Christian Rd., Westmoreland, KS 66549; 785-457-2848; [rlangus@bluevalley.net](mailto:rlangus@bluevalley.net)

► **Secretary-treasurer** — Carla Malson, 2901 S.W. 9th Ave., Parma, ID 83660; 208-739-2769; [malsonangus@aol.com](mailto:malsonangus@aol.com)

► **Advisor** — Cortney Hill-Dukehart Cates, 7893 South Indian Trail, Modoc, IN 47358; 410-707-0267; [cortneyhd@gmail.com](mailto:cortneyhd@gmail.com)

## American Angus Auxiliary Midyear Meeting

*Indianapolis, Ind. — July 9, 2014 — in conjunction with the National Junior Angus Show*

3:50 p.m. — Began registration

4:10 p.m. — Opened popcorn bar, refreshments and Chinese Auction

4:20 p.m. — Photography & Social Media Seminar “Capture the Moment for ‘Show Moms’” by Jena McRell & Carrie Heitman from the American Angus Association

5 p.m. — Meeting began with Cortney Holshouser handling introductions.

### Old Business:

Cortney Holshouser explained that last year's minutes were in the packet, and asked that members present look them over and see if they had questions, comments or any changes. A motion to approve the minutes as printed/presented was made by Anne Lampe and seconded by Barb Ettredge. The motion passed.

Cathy Watkins moved to approve the Treasury Report as printed/presented with Sharee Sankey seconding the motion. The motion passed.

A drawing for some of the Chinese Auction gifts was done.

Holshouser recognized as visitors members of the American Angus Association and *Angus Journal* staff and other special guests. She acknowledged Michelle Rieff for setting everything up for the meeting, saying the popcorn bar, refreshments, the meeting room

and everything else she had done was wonderful!

Catherine Harward, 2014 Miss American Angus, spoke about her reign thus far and how much she has gained from the experience.

Most of the regional director reports were included in the meeting packet, so they were not read during the meeting; members could read the reports at their leisure.

Beef Education Committee Co-chair Anne Patton Schubert reported that there were 36 teams in all in the Auxiliary-sponsored All-American *Certified Angus Beef*® (CAB®) Cook-Off. She said the event went very well and the weather even cooperated. She recognized the supporters of the event and all of the judges.

A second drawing for Chinese Auction gifts took place.

Anne Lampe reported on the Public Relations Committee/Social Media/Newsletter/Women Connected items.

Lampe said the Women Connected event went very well. She indicated that more women will be invited to participate in 2016. Lampe explained about the monetary support given by the Angus Foundation and how much the Auxiliary appreciates the support. She gave an overview of the different speakers and activities at the conference.

On behalf of the Public Relations Committee, Lampe reminded members that they need to make sure their addresses are correct so they can receive the newsletter. Carla Malson suggested to those in

This phase of the competition is open to the public. We welcome everyone to come see the five finalists vying for the opportunity to represent Angus youth and be an ambassador for the Angus breed.

Attendees at the convention will have a chance to shop our Angus Gift Barn during the convention. All of your favorite items, along with new products to be debuted during this event, will be on display. We have had a very successful year, and we thank all of our customers for supporting the Auxiliary. We have strived to bring new and unique items to all Angus enthusiasts and bring awareness to the Auxiliary and our programs in the process. You will not be disappointed in the new items. As always, if you are not able to attend the Auxiliary's Annual Meeting and the Angus Means Business Convention, be sure to shop online at [www.angusgiftbarn.com](http://www.angusgiftbarn.com).

The Auxiliary extends an invitation to all to come join us during our Annual Meeting activities. Whether you are currently a member or not, we would love for you to

## Schedule of American Angus Auxiliary Annual Meeting Events

### Tuesday, Nov. 4

8 a.m.-noon Executive Committee Meeting — Salon A (KCI Expo)  
1:30 p.m. Executive Board Meeting — Missouri Ballroom (Holiday Inn)  
2:30 p.m. Annual Meeting — Missouri Ballroom (Holiday Inn)

### Wednesday, Nov. 5

7:30 a.m. Annual Breakfast — Grand Ambassador (KCI Expo)  
7:30 a.m.-6 p.m. Miss American Angus Contest — Truman & Pershing (Holiday Inn) — Private  
Noon Auxiliary Past Presidents' Luncheon — Bravo! Cucina Italiana (Zona Rosa)  
5 p.m. Reception — Salon C (KCI Expo)  
5:30 p.m. Miss American Angus Speeches — Salon A & B (KCI Expo)

### Thursday, Nov. 6

8 a.m. Awards Recognition Program — Exhibition Hall A (KCI Expo) (2015 Miss American Angus crowned)

\*\*\* The Angus Gift Barn will be open Tuesday, Nov. 4—Thursday, Nov. 6 \*\*\*

come see what the Auxiliary is about and learn about our involvement in supporting our Angus youth and the Angus breed as a whole.



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attendance that they could check their contact information with her after the meeting.

Lampe said the Auxiliary's Facebook fans and interaction are growing. The goal is to have at least 2,000 fans/likes by the end of the NJAS. The contest is to "Like" the Auxiliary Facebook page and come show an officer on your phone. That will enter you in the contest. The cut-off time for the contest was Friday at 6 p.m. One lucky winner will win a numbered print if their name is drawn.

Christy Perdue reported on the Angus Gift Barn. She invited people to come see the new items and said that she can ship things to you. She said the Gift Barn has been very busy and some things are selling out quickly.

Lynne Hinrichsen reported on scholarships. She mentioned how many good applications there were this year. She also asked people to tell advisors, juniors and parents in their states that they need to make sure applications are complete. She said, unfortunately, there were a number of applications that were disqualified due to being incomplete. She also touched base on the Gold, Silver and Bronze pins. She reminded everyone that junior advisors need to make sure juniors double-check their applications and make sure they are complete and submitted in a timely manner so that they coincide with scholarship applications.

There were more drawings for Chinese Auction items.

### New Business

Holshouser briefly went over the tentative schedule for the National Convention in November, touching base specifically on how the Miss American Angus contest will run and when Auxiliary activities will take place. She invited everyone to come.

She gave a big "thank you" to Alan Miller of Prairie View Farms for donating embryos for the Embryo Package Fundraiser to support the Auxiliary. Another big "thank you" went to Joe Horstman, who purchased the embryos. The Auxiliary couldn't do so much for so many juniors without the support of people like this!

Drawings included one for new members to win a Lifetime Membership. Winner was Ada Pfeiffer from Oklahoma. A drawing for Life Members to receive an Angus Gift Barn gift certificate was won by Carolyn Gazda from Georgia. Drawings for the rest of the Chinese Auction items was completed.

Holshouser made a few more announcements about stopping by the Angus Gift Barn and to send in state Auxiliary happenings to Emma Collins, Auxiliary Historian.

A motion to adjourn was made by Sharee Sankey and seconded by Anne Patton Schubert. The motion carried and the meeting adjourned at 5:40 p.m.

*Respectfully submitted by Carla Malson, secretary-treasurer*

