



# Auxiliary Notes

► by *Lynne Hinrichsen, American Angus Auxiliary*

## What lies ahead?

*Many times we ponder this question in different areas of our lives. What direction do we take our breeding program? What marketing options do we use? How do we continue to make a difference? Where do the kids want to go to college? However, the answers are sometimes not what we anticipated and may take us in many different directions.*

### Adjusting plans

Years ago I thought I would pursue a career in veterinary medicine. I had it all planned out — from where I would go to school (Michigan State University) to what species I would specialize in (cattle and horses) and where I wanted to live after I obtained my degree (Montana). A few years into college it was obvious that this was not in my future plans.

Instead, I decided to pursue the animal science and agricultural communication programs within the university. I added three judging teams to my credentials and graduated with two degrees. My first employment opportunity took me to my new and current home state of Kansas.

Did I see this ahead in my life? Absolutely not, but it has been the best outcome I could have received. Ultimately, one of my main goals has always been to raise Angus cattle and be involved in the agricultural industry. Fortunately, I have been blessed with these accomplishments.

### Losses

However, not every situation will have the most positive results. It is unfortunate

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that in the past few months, several people within our Angus family have been lost. Some had led a long and full life; others were taken sooner than expected. These individuals all had an impact on their families and friends and the Angus breed, and were able to set positive examples on how to live. All one can do is pray and hope those left behind have the ability to continue through these difficult times and find comfort in the good memories of their loved ones. No one could have told their families what was ahead for them at this time of loss or in the coming days.

### Moving forward

This past April the American Angus Auxiliary Board of Directors met at the American Angus Association headquarters to discuss the organization’s future plans. We discussed many of the normal business topics, such as finances, programs, scholarships, education and membership. We also listened to the progress being made among the committees, as well as their needs and goals for the rest of the year.

In addition, we took the time to talk about how we can continue our mission of supporting the Angus breed, the beef industry and our juniors. The group of officers and committee chairs worked hard to outline our plans for the rest of the year and possibly have a better estimate of what is down the road.

### 2015 American Angus Auxiliary Officers

- **President** — Lynne Hinrichsen, 13080 Christian Rd., Westmoreland, KS 66549; 785-457-2848; rlangus@bluevalley.net
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CONTINUED ON PAGE 46

## ▶ AUXILIARY NOTES

CONTINUED FROM PAGE 44

### Opportunity

Currently, we are focusing efforts on the annual “The Tradition Continues” heifer sale. It will take place during the All-American Breeders’ Futurity in Louisville, Ky., this June. The proceeds from this sale will benefit the educational, scholarship and junior programs sponsored by the Auxiliary. The Auxiliary would appreciate any support offered through this project. This is an excellent opportunity to bring new genetics to your herd, garner some free marketing

if you are the donor or winning bidder, and become a major supporter of our organization and the juniors. In addition, this could be the heifer that generates enough income so it does not matter where your kids want to go to college.

This project has offered a strong addition to our fundraising efforts and has allowed the Auxiliary to continue their work of supporting the breed and the juniors through education, programs and awards. Being able to have the financial means to continue

expanding and enhancing these projects permits the Auxiliary to reach more of our junior members. The possibilities are endless since no one has that crystal ball to tell us what the future holds.

Lead on, ladies!



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