



Auxiliary Notes

► by *Shally Rogen, American Angus Auxiliary*

Opportunities

What motivates you? There are a lot of things that can provide inspiration: seeing other people accomplish great things, seeing other people overcome adversity, even the sheer beauty of nature or watching that first group of baby calves being born can remind us just how lucky we are to be alive and in the business that we all love.

Motivation

The Auxiliary is excited to provide some motivation and opportunities for you as we prepare for the Women Connected Conference, which will take place April 2-4

at the Certified Angus Beef LLC (CAB) headquarters in Wooster, Ohio. This conference is a perfect example of making lifetime friends from across the country while promoting youth, education, providing

leadership opportunities and, of course, promoting the Angus breed.

Applications can be found online at www.angusauxiliary.com or by contacting Anne Lampe at alampe@wbsnet.org or 620-874-4273. The conference is for female Angus breeders, Auxiliary members and those involved in the beef industry. As a selected participant, the registration fee, meals and hotel accommodations are all covered, with the exclusion of your transportation to Wooster. Only 20 applications will be accepted, so don't miss out on this

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opportunity; you won't regret it! The application deadline is Feb. 15.

A special thank you to the Angus Foundation — this conference would not be possible without your support and funding.

Thanks to Angus Media, we now have an Auxiliary video, which debuted during our annual meeting at the Auxiliary Breakfast! You'll be able to find this on the Auxiliary website to share at your meetings or to use as a recruiting tool for new members.

Sweet shopping

It's not too late to get your sweetheart something for Valentine's Day. Just go to www.angusgiftbarn.com and start shopping. There are some great items in every price range.

**"If opportunity
doesn't knock,
build a door."
— Milton Berle**

Be inspiring

As we find ourselves in the middle of winter and dreaming of seeing green pastures, remember that having a positive outlook on life is a crucial part of finding inspiration. Better yet, being the inspiration and seeing other people reach their goals and cheering them along the way is the greatest feeling ever. Let's go and make a difference!

Enthusiastically,



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