"One person can make a difference, and everyone should try." — John F. Kennedy

Make a difference

As in years past, there was plenty to see and do at the 2010 North American International Livestock Exposition (NAILE). The weekend was packed full of activities, meetings, shows, food, fellowship and shopping for Angus and Auxiliary enthusiasts.

Louisville recap

The Annual Auxiliary Meeting focused on committee reports, a financial review, and the election of officers and regional directors. The Auxiliary is excited to have Cortney Hill-Dukehart, Modoc, Ind., on board as



►American Angus Auxiliary President Barbara Ettredge.

our new secretarytreasurer. Cortney was serving as our Region 6 director and was our 2002 Miss American Angus. We also welcome Julie Murnin, Abilene, Texas, as director for Region 2, and Marlene Dukehart, Sykesville, Md., as

director for Region 6; Martha Holshouser, Gold Hill, N.C., was re-elected as director for Region 4.

Goals for 2011 include implementing fiscal responsibility, promoting positive communication, and the return of the donation heifer. Proceeds during the year will fund Auxiliary projects and scholarships.

Carol Wojciechowski of Middlebrook, Va., is our new Angus Gift Barn chairwoman.

2011 American Angus Auxiliary Officers

- ▶ President Barbara Ettredge, 1001 Berend Rd., Pilot Point, TX 76258; 940-686-2958; 940-390-2861; CircleEFarms@aol.com
- President-elect Anne Lampe, 5201 E. Rd. 110, Scott City, KS 67871; 620-872-3915; 620-874-4273; alampe@wbsnet.org
- ► Secretary-treasurer Cortney Hill-Dukehart, 7893 South Indian Trail, Modoc, IN 47358; 410-707-0267; cortneyhd@ gmail.com
- Advisor Kathi Creamer, 17270 6450 Rd., Montrose, CO 81403, 970-240-2798; 970-596-0045; kathi@lazyjb.com

The 59th Annual Auxiliary Breakfast was the place to be on Sunday, Nov. 14. The sold-out crowd was treated to the musical talents of National Junior Angus Association (NJAA) member Catherine Knebel. Everyone received a handcrafted birdhouse ornament, while 35 lucky attendees took home one of the birdhouse centerpieces.

The Auxiliary honored Ardyce O'Neill of Logan, Iowa, as a Distinguished Woman. Ardyce was part of the duo that began the All-American *Certified Angus Beef* Cook-Off, originally called the Great Ground Round Cook-Off, at the National Junior Angus Show (NJAS) in 1983. She was instrumental in the creation of the *Auxiliary Post* biannual newsletter, and is organizing the donation heifer project to be auctioned during the 2011 All-American Angus Breeders' Futurity. We appreciate Ardyce's continuous involvement and support of Auxiliary activities.

On Sunday afternoon, Auxiliary friends joined Kathi Creamer for the President's Reception. Snacks and fellowship were enjoyed by those who attended.

Paige Wallace of Stotts City, Mo., was crowned Miss American Angus for 2011. Paige is the daughter of Ernie and Tammy Wallace. Congratulations to Paige and the other four finalists and their families. All five young ladies were outstanding competitors. Thank you to our dedicated Miss American Angus Committee for coordinating this wonderful contest.

About your new president

I wasn't born into the Angus business, but grew up on a peanut farm. We got involved in the Angus business when our daughters asked for show heifers. Because the Angus breed is filled with caring folks, we not only showed heifers, but got involved in something that became near and dear to our hearts and is now a way of life.

My husband, Mike Ettredge, and I own and operate Circle E Farms in Pilot Point,

Texas. We served as advisors for the Texas Junior Angus Association (TJAA) for six years and in 2009 were honored as "Advisors of the Year" by the NJAA.

Our daughters, Gretchen and Tammy, were very involved in the TJAA and the NJAA. Both served as Miss Texas Angus. Gretchen will graduate in May 2011 from Tarleton State University in Stephenville, Texas, with a bachelor's degree in agricultural communications. Tammy and her husband, Andrew Foote, both received their bachelor's and master's degrees in agriculture from Tarleton State. They now reside in Lexington, Ky., where they both work for the University of Kentucky, while Andrew pursues a doctorate in animal science.

I am in my 26th year with the Pilot Point Independent School District, where I serve as the Federal Programs Coordinator. I am also an adjunct math instructor at North Central Texas College. As a career educator of almost 30 years, I have spent a lifetime investing in young people, so it comes naturally for me to promote our youth while promoting the Angus breed.

A challenge

You're on somebody's list. As a breed, we build our foundation with adults, but also focus on our juniors, who just happen to be the future of our breed. As an Angus breeder, you make an impact on people and their lives; you directly or indirectly touch the lives of folks who remember your character, commitment and caring attitude.

When asked to name the five wealthiest people in the world or the last three Academy Award winners for best actor or actress, most of you would have trouble. Even though these are the best in their field, we don't remember the top achievers of yesterday.

However, you can name the folks who influenced your involvement in the Angus breed, your regional manager, or a few young ladies who have served as Miss American Angus. These are people like you and me, who care about Angus and strive to make a difference.

I challenge each of you to make a difference in the Angus breed, particularly in the life of a junior Angus member. As a group, we can ensure a solid foundation for the future of the Angus breed. Sometime in the future, when asked to name someone who truly made a difference in their life, you'll be on their list. You may never know how many lives you touch or how many lists you are on, but it's all because you cared.

Backara Ettredge

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►The American Angus Auxiliary met for its Annual Meeting Saturday morning Nov. 13 during the NAILE.



►The Auxiliary added a silent auction to its offerings in the Holiday Room at the NAILE. While the silent auction wrapped up on Sunday, you can still order items from the Auxiliary Gift Barn at www.angusauxiliary.com.



▶Young women competing for Miss American Angus were introduced at Sunday morning's Auxiliary Breakfast. Pictured are (from left) Hannah Wright, Spring City, Tenn.; Allison Dubs, Billings, Mont.; Paige Wallace, Stotts City, Mo.; Mollie Lastovica, Fredericksburg, Texas; and Kassandra Pfeiffer, Orlando, Okla.



►American Angus Auxiliary officers for 2011 are (from left) Courtney Hill-Dukehart, Modoc, Ind., secretary-treasurer; Anne Lampe, Scott City, Kan., president-elect; Barbara Ettredge, Pilot Point, Texas, president; and Kathi Creamer, Montrose, Colo., advisor.



► Left: The sold-out Auxiliary Breakfast crowd was treated to the musical talents of NJAA member Catherine Knebel.







►Left: Past presidents of the American Angus Auxiliary include (seated, from left) Mary McCurry, Burrton, Kan.; Dessie Moxley, West Friendship, Md.; Ardyce O'Neill, Logan, Iowa; Yvonne Hinman, Malta, Mont.; Renee Driscoll, Williamsburg, Iowa,; Carol Bloom, Westville, Ind.; (standing, from left) Anne Patton Schubert, Taylorsville, Ky.; Mary Greiman, Garner, Iowa; Sharee Sankey, Council Grove, Kan.; Kathi Creamer, Montrose, Colo.; Jane Ebert, Sparta, N.C.; Michelle Rieff, Bentonville, Ark.; and Nancy Thelen, Saline, Mich.

CONTINUED ON PAGE 34

■ AUXILIARY NOTES

CONTINUED FROM PAGE 33



▶Officers and directors of the American Angus Auxiliary for 2011 are (seated, from left) Hill-Dukehart; Lampe; Ettredge; Creamer; (standing, from left) Leslie Mindemann, Sullivan, Wis., Region 5 director; Marlene Dukehart, Sykesville, Md., Region 6 director; Martha Holshouser, Gold Hill, N.C., Region 4 director; Lynne Hinrichsen, Westmoreland, Kan., Region 3 director; Julie Murnin, Abilene, Texas, Region 2 director; and Mary K. Vejraska, Omak, Wash., Region 1 director.

► Right: Incoming President Barbara Ettredge, Pilot Point, Texas, recognized the dedication of retiring President Kathi Creamer, Montrose, Colo. Kathi will continue to serve on the Auxiliary officer team as advisor for 2011.



2011 Regional Directors

Region 1

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Region 2

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Region 6

Marlene Dukehart 13880 Old Frederick Rd. Sykesville, MD 21784-5707 410-489-4960 ssfarm2003@yahoo.com

O'Neill named Distinguished Woman

At its 59th Annual Auxiliary Breakfast Sunday, Nov. 14, the American Angus Auxiliary honored Ardyce O'Neill of Logan, Iowa, with its Distinguished Woman award.

O'Neill was honored for her extensive work for the Auxiliary.

President Barbara Ettredge said O'Neill values the rich history and heritage of the Auxiliary but at the same time understands that the organization must be able to change as member needs change.

O'Neill played an important role in the Auxiliary's Beef Education Committee by being involved in the All-American Certified Angus Beef® Cook-Off for the past 27 years, either as a committee co-chair, committee member, or as a judge.

"Her dedication to beef education is legendary," Ettredge said. "During the 1970s and 1980s she used her creativeness, talents and knowledge to develop a beef education booth at the National Western Stock Show, touching countless lives promoting beef."

O'Neill also encouraged the return of the Auxiliary newsletter, the *Auxiliary Post* — now in its third year of publication.

In the late 1990s she served as an officer of the American Angus

Auxiliary, and the group celebrated its 40th anniversary while she was president.

She recently revitalized the Auxiliary heifer fundraiser for the 2011 All-American Angus Breeders' Futurity by coordinating and donating a heifer to auction on behalf of the Auxiliary in June 2011.

Ardyce and her husband, Jim, were also inducted into the Angus Heritage Foundation during the 2010 American Angus Association Annual Banquet Monday, Nov. 15. Both reside at O'Neill Angus Farm, where Ardyce continues to share much of her time, creative talent and sense of humor with the American Angus Auxiliary.

— by Crystal Albers

► Left: Michelle Rieff (right) presents Ardyce O'Neill the Auxiliary's Distinguished Woman award.