



Association Highlights

► by *Carrie Heitman, American Angus Association*



National Western deadline nears

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2013 National Western Stock Show (NWSS) Roll of Victory (ROV) and junior Angus shows. Submit your entries on time; no late entries are accepted.

For information about the NWSS, visit www.nationalwestern.com.

Make plans for 129th Annual Convention

The American Angus Association's 129th Annual Convention of Delegates will be Monday, Nov. 12, in Louisville, Ky. The Annual Meeting is conducted in conjunction with the North American International Livestock Exposition (NAILE) and includes a super-point ROV Angus show.

The election of officers and five members to the Association Board of Directors will highlight the Annual Meeting. Elected delegates and other attendees will hear annual reports of the Association and its entities.

Angus events in Louisville begin Sunday, Nov. 11, with the junior Angus show and the open forum for candidates and delegates.

The open bull show and the Annual Convention will be Monday, Nov. 12. The annual banquet is that evening. Events conclude Tuesday with the open female show. All events will take place at the Kentucky Fair and Exposition Center (KFEC) or at the Crowne Plaza.

An overview of the event, short biographies of candidates running for the Board, and a list of delegates and alternates selected to serve at the convention were published in the October *Angus Journal*. Look for schedule updates and additional information at www.angus.org as it becomes available.

Hotel options in Louisville

The Crowne Plaza, formerly the Executive West, will serve as Angus headquarters for the Annual Meeting and all related events, but rooms there are reserved for delegates, alternates, and Association officers and directors. Anyone who doesn't fall into one of those categories may want to make reservations at the Hampton Inn and Springhill Suites, where the Association also has a block of rooms reserved. Hotels located within walking distance of the Crowne Plaza and the KFEC include:

- Springhill Suites, 502-361-9009
- Comfort Inn & Suites, 502-375-2233
- Courtyard by Marriott, 502-368-5678
- Residence Inn by Marriott, 502-363-8800
- Howard Johnson's Express Inn, 502-363-9952
- Hampton Inn, 502-366-8100

'The \$75,000 Card Challenge' extended

The Angus Foundation and Intrust Bank have announced "The \$75,000 Card Challenge" has been extended to include a second phase, which will take place Oct. 1 through Dec. 31, 2012.

For every new and activated American Angus Association Platinum Visa® booked, Intrust Bank will make a \$100 donation to the



ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with <i>Angus Journal</i> subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf..... regular registration fee plus \$10	
Cell-clone transplant calf	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	M1	nt821 mutation for double muscling
^	Cell clone	NH	Neuropathic hydrocephalus
%	Split-ET	OS	Osteopetrosis
@	Clone-ET	RD	Red gene
AM	Arthrogryposis multiplex	RTF	Produced 35 or more calves from daughters without a simple recessive genetic defect or genetic factor
CA	Contractural arachnodactyly	SN	Syndactyly
D2	PRKG2 gene mutation for dwarfism	WT	Wild type color gene
DM	Double muscling	XC	Carrier of more than 1 defect
DW	Dwarfism	XF	Free of more than 1 defect
HG	Horn gene		

Angus Foundation to help support Angus education, youth and research programs. Most people use a credit card anyway, and by simply opening a new credit card account and activating that card with \$100 in purchases, Angus producers and other Angus enthusiasts are making an easy contribution to support the future of the breed.

The first phase of "The \$75,000 Card Challenge," which took place Jan. 1 through June 30, 2012, generated 199 new credit card accounts. Intrust Bank presented the Angus Foundation a check for \$20,000 for this first phase accomplishment during the National Angus Conference & Tour in October. If 300 new accounts are opened and activated by Dec. 31, Intrust Bank will make an additional \$25,000 contribution to the Angus Foundation.

Log on to www.angusfoundation.org and click "Angus Credit Card Application" for more information and to participate in the card challenge.

2013 Angus Foundation Heifer set to sell in Denver

Connealy Angus of Whitman, Neb., will donate the 2013 Angus Foundation Heifer to sell Wednesday, Jan. 16, at the NWSS in Denver, Colo.

The Connealys are offering the buyer of

the 2013 Angus Foundation Heifer the pick of their entire 2012 spring crop of about 300 elite heifer calves. No heifers from this group will be sold until the buyer has chosen a heifer. Yearling and scan data on the heifers will be available to the buyer in February 2013.

Since 1980, more than \$1.5 million has been raised from the annual fundraising tradition to support education, youth and research programs for the benefit of the Angus breed.

Visit www.angusfoundation.org or watch for future issues of the *Angus Journal* for more information about the 2013 Angus Foundation Heifer Package.

Make plans to attend Angus Night on the Mountain II

Angus enthusiasts are welcome to attend Angus Night on the Mountain II scheduled for Jan. 16, 2013. The event will be hosted by Tom and Lois Ames at their beautiful Spruce Mountain Ranch, Larkspur, Colo., in conjunction with the NWSS.

Spruce Mountain Ranch will open its facilities to guests who wish to drive out early at 3 p.m., but bus transportation will be provided beginning at 5:30 p.m., to take guests to the ranch from the NWSS Complex and Denver Marriott City Center Hotel.



Dinner will begin at 7 p.m., followed by a live auction that includes various experiences and vacation packages to benefit the Angus Foundation, as well as 15 lots of elite Angus genetics by Spruce Mountain Ranch.

The Angus Foundation is looking forward to making Angus Night on the Mountain II a successful event, like the one hosted in 2012. The event is free and open to anyone. Log on to www.angusfoundation.org for more information.

Order black books today

Now is the time to place your order for the 2013 Beef Record Service (BRS)/AngusSource® black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2013 books are available in any quantity for \$3 each. The books make great promotional gifts to commercial customers. Standard orders feature the Association's logo.

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Get the Highlights

www.NationalAngusConference.com

National Angus
Conference & Tour
Wichita, Kansas



www.NationalAngusConference.com

is an event site hosted by Angus Productions Inc. through the sponsorship of Land O'Lakes Purina Feed LLC. Visit the site for online coverage, including summaries of the speakers' presentations, their PowerPoints, and photo galleries from the tours.

ANGUS
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For more information about this website, contact Shauna Hermel, editor, Angus Productions Inc.; 3201 Frederick Ave., Saint Joseph, MO 64506; shermel@angusjournal.com.

For more information about the conference, contact Shelia Stannard or Misty Taylor at 816-383-5100.

To place orders, contact the AngusSource department at 816-383-5100 or blackbooks@angus.org.

Foundation to sponsor YCC participant

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2013 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process.

Applications for the conference are now available at www.angusfoundation.org, and should be returned to the Angus Foundation no later than Jan. 7, 2013. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

2013 World Angus Forum

The Association is now taking names for the 2013 World Angus Forum in October 2013. A travel group will be coordinated for the American delegation for those interested in traveling to New Zealand for the Forum and the pre- and post-forum tours. For more information as it becomes available, call the activities and events department at 816-383-5100.

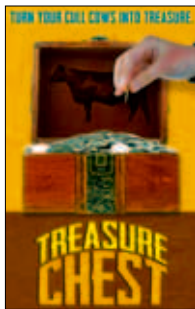
Download the Angus App

The American Angus Association has recently launched Angus Mobile, a free, smartphone application for the iPhone, iPad and Android devices. The app allows users to update herd data no matter where they are on their farm or ranch. Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, EPDs and \$Value percentiles and much more. Visit www.angus.org for more details.

Continue the legacy of your treasured cows

The Angus Foundation provides an opportunity to honor treasured cows while simultaneously supporting the future of the Angus breed. The Treasure Chest project is a fundraising project that allows the legacy of treasured cows to live on through other Angus youth, education and research efforts that the Angus Foundation supports. Angus breeders can participate in the Treasure Chest project by donating the auction proceeds of a cull cow or cull cows to the Angus Foundation. Donors

participating in Treasure Chest can choose to direct funds to one of the organization's priorities — education, youth or research — or make unrestricted contributions. They can make checks payable to the Angus Foundation, or instruct their local sale barns to directly contribute proceeds to the Angus Foundation. Donations



may be mailed to the Angus Foundation at 3201 Frederick Ave., Saint Joseph, MO 64506.

Request sale day kits

When planning your fall production sales, don't forget to request your sale day kit from the Association's Public Relations and Communications Department. The kits contain posters for decorating your sale facilities, as well as a sample of Association literature for you to distribute to your customers. Contact the department for your kit or order it online. Please allow two weeks for delivery.

Applications now accepted for Beef Leaders Institute

The sixth annual Beef Leaders Institute (BLI) is scheduled for June. Applications are now being accepted. BLI is designed for American Angus Association members, 25-45 years old, as a resource to provide insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and beef industry now and in the future.

The Association and the Angus Foundation will provide transportation, lodging, meals and materials during the BLI. Attendees will be responsible for round-trip transportation between their home and the beginning and ending points.

The BLI is limited to 20 attendees each year. Applications are available online or by contacting the Activities Department. March 1 is the application deadline. Call 816-383-5100 for more information.

I Am Angus airs this winter

I Am Angus focuses on the heart of the Angus cattle business — its people, their heritage and why they've chosen to be in the Angus business. The video series explores each sector's stake in the Angus breed and beef business, our Angus heritage and how animal agriculture remains relevant today.

Initiated in 2008, the Association-produced documentary series continues this fall and winter across America. The program is set to air Nov. 22 on RFD-TV. Subsequent programs are planned for Dec. 3, Dec. 27, Jan. 3 and March 7. Visit www.angus.org to watch previous episodes.

"There are countless people across the country and around the world whose lives are defined by producing quality Angus beef for consumers," says Eric Grant, Association director of communications and public relations.

The program provides an avenue to show the commitment producers and others have made to raising quality beef.

"Consumers today are craving a connection with the people who raise food," Grant says. "*I Am Angus* allows that to happen, for us to put our best foot forward."

For more information or to watch segments from past shows visit www.angus.org.

Watch The Angus Report each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.



Editor's Note: *Carrie Heitman is communications coordinator for the American Angus Association.*