

# **Association Highlights**

by Anne Trenholm, assistant director of communications

# Submit performance records by Nov. 6

The cutoff for Spring 2010 National Cattle Evaluation (NCE) is Friday, Nov. 6. Submit performance data to the Association by this date for it to be included in the next genetic evaluation. Breeders are also encouraged to submit breeding records — especially on first-calf heifers — to contribute to ongoing heifer pregnancy research. Temperament scores can also be reported with yearling weights, which are incorporated into the research docility expected progeny differences (EPDs). The Spring 2010 NCE will be released by Monday, Dec. 14, 2009.

If you have questions, contact the Performance Programs Department at 816-383-5100.

# Angus breeders can help spread the word

Angus breeders can help spread the word about the power of Angus using the Internet. Breeders can place online commercials developed by the American Angus Association® into their own web sites. To learn more about this feature, contact Eric Grant or Rich Masoner, at 816-383-5100.

The online commercials are part of the Association's new national advertising campaign, launched this fall, that emphasizes the economic advantages of Angus and the services of the Association. The campaign features print, Internet, television ads and commercial spots. Look for the Association's multimedia ad campaign approach by tuning

into RFD-TV, visiting the web site www.cattlenetwork.com, and reading various state, regional and national beef publications.

# Association will conduct 126th Annual Meeting Nov. 14-17

American Angus Association members will gather for the Annual Convention in Louisville, Ky. Delegates will convene to elect officers and five new directors to serve on the Association Board. The gathering also features other Angus-focused activities and events. Visit www.angus.org for event information, schedules and coverage.

# Get your Angus gifts at the **Holiday Room**

While in Louisville, be sure to stop by the Holiday Room located in the Crowne Plaza Hotel's Elliott Room near the lobby. The American Angus Auxiliary and the Angus Foundation will offer a number of great holiday gifts for the Angus lover on your gift list. Look for signage in Louisville for hours of operation.

#### 2010 NJAS selling program ads

Help support the 2010 National Junior Angus Show (NJAS) by purchasing a program advertisement. Look for a 2010 NJAS planning committee representative at the Angus Reception, Sunday, Nov. 15, at the North American International Livestock Exposition (NAILE). For more information visit www.njas.info or contact Brian Stoller at bearmtnangus@msn.com.

# Angus Heritage Foundation inductees will be honored

The 2009 Angus Heritage Foundation inductees will be honored Monday evening, Nov. 16, at the Annual Banquet in Louisville. Inductees include Oliver Hansen, Durant, Iowa; Paul and Lynn Hill, Bidwell, Ohio; Bill and Priscilla Wilson, Cloverdale, Ind.; and President Dwight D. Eisenhower, posthumously.

## **Foundation kicks off Annual Fund this month**

Active members of the American Angus Association will once again want to participate in the Angus Foundation's Annual Fund campaign, Information will be in members' mailboxes in mid-November. Your

#### **■** ASSOCIATION FEES

#### **CURRENT ASSOCIATION FEES**

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

#### **REGISTRATIONS**

Applications for animals 4-10 months of age
TRANSFERS
TRANSFERS
Applications received less than 30 days from sale date
Applications received 30-60 days from sale date
Applications received more than 60 days from sale date
MISCELLANEOUS
Angus Herd Improvement Records (AHIR) fee (per weaning weight)\$3
Artificial insemination (AI) service certificate
Regular annual membership
Junior annual membership (less than 21 years of age)
Embryo-transfer (ET) calf regular registration fee plus \$10
Cell-clone transplant calf regular registration fee plus \$50

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

#### **■** BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	NH	Neuropathic hydrocephalus
+	Embryo transfer calf	OS	Osteopetrosis
^	Cell clone	RD	Red
%	Split-ET	RTF	Produced 35 or more calves from
@	Clone-ET		daughters without a simple recessive
AM	Arthrogryposis multiplex		genetic defect or genetic factor
D2	Dwarfism by DNA test	SN	Syndactyly
DM	Double muscling	WT	Wild type color gene
DW	Dwarfism	XC	Carrier of more than 1 defect
HG	Horn gene	XF	Free of more than 1 defect
HI	Heterochromia irides		

# **■** ASSOCIATION HIGHLIGHTS

gift to the Angus Foundation will help to ensure we meet our Vision of Value: Campaign for Angus goal of \$11 million by Dec. 31, 2011. All gifts mailed, postmarked or otherwise delivered by Dec. 31 qualify for 2009 tax deductions as allowed by law. Gifts of cash or by check are the most popular giving methods. For more information go to www.angusfoundation.org.

# **Attend NWSS Angus events**

The Association will again coordinate several events at the National Western Stock Show (NWSS) in Denver. Make plans to attend the Roll of Victory, sale bull and junior shows; the Angus Foundation Heifer Package auction; and NWSS Bull Sale on the Hill. Plan to stop by the Angus Listening Post to discuss current Angus events and happenings, and attend the carload and pen shows in the Yards.

Angus enthusiasts can reserve a room at the Denver Marriott City Center. Reduced room rates are available in the Angus block for \$95, until the block is full or Dec. 21. Contact the Denver Marriott City Center directly at 1-800-228-9290.

#### Schedule changes at the 2010 NWSS

There are several changes to the Angus schedule during the 2010 NWSS. Angus events will begin Tuesday, Jan. 12, with cattle check-in. The ROV Angus Bull Show occurs Wednesday, Jan. 13, starting at noon in the Stadium Arena.

The NWSS Angus Bull Sale and judging will occur on Thursday, Jan. 14. The entries will be evaluated at 8 a.m. in the Stadium Arena. The NWSS Angus Bull Sale will occur in the Beef Palace Auction Arena at 4 p.m., after the sale of the Angus Foundation Heifer Package. The Junior Heifer Show will also occur Thursday, Jan. 14, beginning at 11 a.m. in the Stadium Arena. The annual Angus Reception will occur Thursday evening at 7 p.m. at the Denver Marriott City Center.

Friday, Jan. 15, the ROV Angus Female Show begins at 8 a.m. in the Stadium Arena. Following the show, or at 1 p.m. on Friday, the Foundation Female Sale will begin in the Livestock Center Auction Arena.

Angus events conclude Saturday, Jan. 16, with the carload and pen shows in the Yards.

For up-to-date scheduling and information about 2010 NWSS Angus events, visit www.angus.org.

# NWSS junior show ownership and entry deadline Nov. 20

Nov. 20 is the ownership (denoted as issue or process date on registration certificates)

and entry deadline for the 2010 NWSS Junior Angus Heifer Show. Submit your entries on time; no late entries are accepted. For information about the NWSS, visit www.nationalwestern.com.

# **Apply for 2010 YCC**

For the eighth year in a row, the Angus Foundation will sponsor one Association member to attend the National Cattlemen's Beef Association (NCBA) Young Cattlemen's Conference (YCC). Sponsorship for this event is an application-based process. Applications for the 2010 YCC are available on the Angus Foundation web site, at www. angusfoundation.org, and should be returned to the Angus Foundation no later than Monday, Jan. 4, 2010. Applicants must be between the ages of 25 and 50 and an active member of the American Angus Association and NCBA.

Sponsorship by the Foundation covers travel costs to YCC, in addition to registration fees. Incidental costs and meals are not covered by the Foundation sponsorship.

The tour and conference begins at the NCBA headquarters in Denver and travels across the U.S., ending in Washington, D.C. This leadership opportunity helps young leaders understand all areas of the beef business, including industry structure, issues management, production research and marketing. The annual program is limited to a select number of participants. All participants must be nominated by an NCBA affiliate organization.

# Sinclair Cattle Co. Donates 2010 Angus Foundation Heifer

The Angus Foundation announced that Jeff Ward and Duncan Smith, owners of Sinclair Cattle Co., Warfordsburg, Pa., will donate the 2010 Angus Foundation Heifer, set to sell in January 2010 at the NWSS in Denver, Colo.

Sinclair K Bty 8R102 E118 is the special heifer chosen to represent the Sinclair program. A January 2008 daughter of the great RR Rito 707, this outstanding female descends from the legendary N-Bar herd on her maternal side.

The Angus Foundation Heifer Package is a 30-year fundraising tradition that supports the Foundation, a not-for-profit affiliate of the American Angus Association that funds and supports programs involving education, youth and research in the Angus breed and agricultural industry.

In addition to the heifer, the buyer receives:

➤ 30 days of free insurance from American
Live Stock Insurance Co., Geneva, Ill.;



► Sinclair K Bty 8R102 E118 (+16027239)

- ► free transportation to the buyer's ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and
- ► an advanced reproductive technology package from Trans Ova Genetics, Sioux Center. Iowa.

For more information about the heifer package or ways you can contribute to the Angus Foundation, log onto www.angusfoundation.org, contact Milford Jenkins, president of the Angus Foundation at 816-383-5100, or visit with any regional manager.