



# Association Highlights

► by *Carrie Heitman, American Angus Association*

## Order black books today

Now is the time to place your order for the 2014 Beef Record Service (BRS)/AngusSource® Genetic black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The books make great promotional gifts to commercial customers. Standard orders feature the Association's logo. The 2014 books are available in any quantity for \$3 each. To place orders, contact the AngusSource Genetic department at 816-383-5100 or [blackbooks@angus.org](mailto:blackbooks@angus.org).

Books will be shipped by Oct. 15 — in

time to distribute to customers during the fall marketing and holiday seasons.

## Make plans for the 2013 Annual Convention in Louisville, Ky.

The American Angus Association's 130th Annual Convention of Delegates will be Monday, Nov. 18, in Louisville, Ky. The annual meeting is conducted in conjunction with the North American International Livestock Exposition (NAILE) and includes a Super-Point Roll of Victory (ROV) Angus show.

The election of officers and five members to the Association board of directors will

highlight the annual meeting. Elected delegates and other attendees will hear annual reports of the Association and its entities.

Angus events in Louisville begin Sunday, Nov. 17, with the junior Angus show and the open forum for candidates and delegates.

The open bull show and the Annual Convention will be Monday, Nov. 18. The Annual Banquet is that evening. Events conclude Tuesday with the open female show. All events will take place at the Kentucky Fair and Exposition Center (KFEC) or at the Crowne Plaza.

Look for a detailed schedule and additional information at [www.angus.org](http://www.angus.org) as it becomes available.

## Hotel options in Louisville

The Crowne Plaza will serve as Angus headquarters for the annual meeting and all related events, but rooms there are reserved for delegates, alternates, and Association officers and directors. Anyone who doesn't fall into one of those categories may want to make reservations at the Hampton Inn, where the Association also has a block of rooms reserved. Other nearby hotels located within walking distance of the Crowne Plaza and the KFEC include:

- Springhill Suites, 502-361-9009
- Comfort Inn & Suites, 502-375-2233
- Courtyard by Marriott, 502-368-5678
- Residence Inn by Marriott, 502-363-8800
- Howard Johnson's Express Inn, 502-363-9952
- Hampton Inn, 502-366-8100

## Holiday shopping in Louisville

The Angus Foundation and the American Angus Auxiliary will again open the Holiday Room to Angus enthusiasts searching for holiday gifts or something special for their own home or office.

The Holiday Room is located in the Crowne Plaza Hotel and is open daily beginning Saturday, Nov. 16.

## Reserve Your Spot for Angus Foundation Event

Make plans to join the Angus Foundation on Saturday evening, Nov. 16, at the Crowne Plaza Hotel in Louisville for its Supporter Recognition Event.

## ASSOCIATION FEES

### CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

### REGISTRATIONS

Applications for animals less than 4 months of age .....	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age .....	\$27

### TRANSFERS

Applications received less than 30 days from sale date .....	\$5
Applications received 30-60 days from sale date .....	\$7
Applications received more than 60 days from sale date .....	\$12

### MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight) .....	\$3
Artificial insemination (AI) service certificate .....	\$10
Regular annual membership .....	\$80
Regular annual membership with <i>Angus Journal</i> subscription .....	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age) .....	\$20
Embryo-transfer (ET) calf..... regular registration fee plus \$10	
Cell-clone transplant calf .....	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at [www.angus.org](http://www.angus.org).

## BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	M1	nt821 mutation for double muscling
^	Cell clone	NH	Neuropathic hydrocephalus
%	Split-ET	OS	Osteopetrosis
@	Clone-ET	RD	Red gene
AM	Arthrogyriposis multiplex	RTF	Produced 35 or more calves from daughters without a simple recessive genetic defect or genetic factor
CA	Contractural arachnodactyly	SN	Syndactyly
D2	PRKG2 gene mutation for dwarfism	WT	Wild type color gene
DD	Developmental duplication	XC	Carrier of more than 1 defect
DM	Double muscling	XF	Free of more than 1 defect
DW	Dwarfism		
HG	Horn gene		

All Angus supporters who have contributed \$250 this fiscal year (Oct. 1, 2012-Sept. 30, 2013) to the Angus Foundation will be invited to attend this donor recognition celebration. Special features of this year's event will be the announcements of significant major gifts throughout the year and recognition of donors achieving the \$25,000 level or above since 1980 in the Angus Foundation's newly implemented Lifetime Giving recognition program.



Offered at live auction at this event will be No. 3 of the four beautiful engraved granite planters to be displayed in the new walkway to the front entrance of the American Angus Association's building in Saint Joseph, Mo. The unrestricted proceeds raised from this *Building an Angus Legacy!* fundraising project will support education, youth and research. You can guarantee your reservation to the event by making your gift of \$250 or more by Sept. 30. Gifts can be made online by Visa® or MasterCard®, visit [www.angusfoundation.org](http://www.angusfoundation.org) and click "Donate Online" on the home page.

Your contribution, payable to the Angus Foundation, can also be mailed, postmarked by Sept. 30, to the Angus Foundation at 3201 Frederick Ave., Saint Joseph, MO 64506. You may call 816-383-5100 to confirm your contribution level for this fiscal year.

### **Herds of the century**

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production of registered Angus cattle for at least 100 years. The award recipients will be recognized with an engraved plaque at the Association's Annual Awards Banquet, notice will be given in the *Angus Journal*, and a list will be maintained on the Association's website.

Contact the Activities Department for more information or for applications. Awards will be presented during the Angus Banquet in Louisville, Ky.

### **2014 Angus Foundation Heifer set to sell**

Express Ranches, Yukon, Okla., will donate the 2014 Angus Foundation Heifer, to sell January 2014 at the National Western Stock Show (NWSS) in Denver, Colo. The chosen female is EXAR Royal Lass 2068 (AAA Registration No. 17160657), born Jan. 8, 2012,

and sired by EXAR Upshot 0562B. Royally bred, 2068 is the maternal granddaughter of the now deceased record-setting \$263,000 2009 calving-ease sire EXAR 263C and the dam of BR Midland, BR Royal Lass 7036-19.

The 2014 Angus Foundation Heifer is bred to Sitz Top Game 561X and is due to calve Feb. 13, 2014.

Since 1980, more than \$1.6 million has been raised from the annual fundraising tradition to support education, youth and research programs for the benefit of the Angus breed.

Visit [www.angusfoundation.org](http://www.angusfoundation.org) or watch

for future issues of the *Angus Journal* for more information about the 2014 Angus Foundation Heifer Package.

### **Order summer show photos now**

If you exhibited at a state preview show, regional junior show or the National Junior Angus Show, you can order copies of photos taken by Association staff. Visit [www.angus.digitaleventsonline.com](http://www.angus.digitaleventsonline.com) to purchase your photos online, or contact the Communications Department at [prphotos@angus.org](mailto:prphotos@angus.org) or 816-383-5100 for more information.

CONTINUED ON PAGE 22



### National Western deadline nears

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2014 NWSS ROV and junior Angus shows. Submit your entries on time; no late entries are accepted.

For information about the NWSS, visit [www.nationalwestern.com](http://www.nationalwestern.com).

### Developmental duplication genetic condition test available

In late August, Angus Genetics Inc. (AGI) announced that it is accepting orders and samples to test for the developmental duplication (DD) genetic condition announced by the American Angus Association Aug. 12.

Determined by Jonathan Beever at the University of Illinois to be inherited as a simple recessive, DD results in the expression of an extra digit (an extra leg, for example) in homozygous animals. Expression of the digit may be of varying degrees. The Association has set policy with regard to the genetic condition (see page 25).

As with other tests, orders are to be submitted through the AGI ordering process available at the Association's AAA Login website ([www.angusonline.org](http://www.angusonline.org)). Either Association archived or newly collected samples may be used for testing. Samples may be processed through Zoetis Genetics or GeneSeek.

For animals that are potential DD carriers based on pedigree information, results of

the test help breeders and commercial users of Angus genetics make more informed breeding decisions.

"Producers can use the current technology to manage the incidence of these genetic conditions by avoiding the mating of carrier animals," says Sally Northcutt, Association director of genetic research, encouraging cattlemen to use the DNA tests available as a strategic tool to enable sound breeding decisions (see "Managing Genetic Conditions," page 184).

Complete information about this condition is available at [www.angus.org/Pub/DD/DDInfo.aspx](http://www.angus.org/Pub/DD/DDInfo.aspx).

### Foundation to sponsor YCC participant

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2013 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications for the conference will be available Oct. 1 at [www.angusfoundation.org](http://www.angusfoundation.org) and should be returned to the Angus Foundation no later than Jan. 10, 2014. Learn more about the YCC and the program's educational and networking opportunities at [www.beefusa.org](http://www.beefusa.org).

### Continue the legacy of your treasured cows

The Angus Foundation provides an

opportunity to honor treasured cows while simultaneously supporting the future of the Angus breed. The Treasure Chest project is a fundraising project that allows the legacy of treasured cows to live on through other Angus youth, education and research efforts that the Angus Foundation supports. Angus breeders can participate in the Treasure Chest project by donating the auction proceeds of a cull cow or cull cows to the Angus Foundation. Donors participating in Treasure Chest can choose to direct funds to one of the organization's priorities — education, youth or research — or make unrestricted contributions. They can make checks payable to the Angus Foundation, or instruct their local sale barns to directly contribute proceeds to the Angus Foundation. Donations may be mailed to the Angus Foundation at 3201 Frederick Ave., Saint Joseph, MO 64506.

### Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and Android devices that allows app users to update herd data no matter where they are on their farm or ranch. Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, EPDs and dollar value indexes (\$Values), percentiles, and much more. Visit [www.angus.org](http://www.angus.org) for more details.

### Request your sale day or field day kit now

Producers with late fall sales or those planning field days should plan now by requesting a sale-day kit or field-day planner and kit from the Public Relations and Communications Department. The kits include educational and promotional information about the Angus breed and Association programs.

All materials should be requested at least two weeks prior to your event to ensure items will reach your destination.

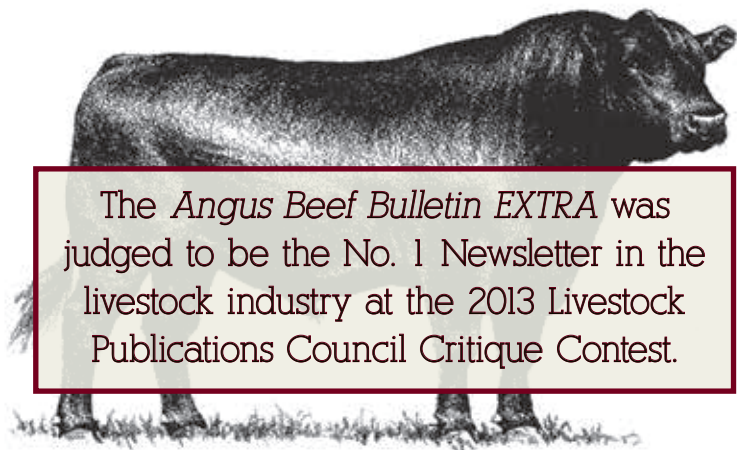
### Post Angus videos on your website

The American Angus Association has released its latest national advertisements focusing on the straightbred Angus advantage. Short video segments are available to post to state association or individual websites, free of charge. Watch the videos at [www.angus.org](http://www.angus.org) or on YouTube by searching for "Angus means business." Contact the Public Relations and Communications Department at 816-383-5100 for more information.

### MaternalPlus

MaternalPlus is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and,

When ONLY the best will do...



The *Angus Beef Bulletin EXTRA* was judged to be the No. 1 Newsletter in the livestock industry at the 2013 Livestock Publications Council Critique Contest.

To subscribe to this award-winning newsletter today, go to [www.angusbeefbulletin.com](http://www.angusbeefbulletin.com) and use the subscription form in the upper left-hand corner of the page.

ultimately, expand reproductive and lifetime productivity tools. By using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight EPDs for calves out of inventoried cows.

In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit [www.angus.org](http://www.angus.org) or AAA Login.

### **Watch *The Angus Report* each week on RFD-TV**

*The Angus Report* delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at [www.angus.org](http://www.angus.org) and through the Association's Facebook and Twitter pages.

### **Lifetime membership options**

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

