



Association Highlights

► by **Carrie Heitman**, American Angus Association

Sire Evaluation Report released

The printed version of the *Spring 2013 Sire Evaluation Report* is now available. Active members who returned their blue request cards to receive a printed copy of the report will receive it automatically. Other members and commercial producers who want a printed report should request it via email or by calling the Association. All requests should be submitted to Brenda Weigart at bweigart@angus.org or 816-383-5144.

NWSS coverage on the web

Angus activities at the 107th National Western Stock Show (NWSS) in Denver,



Colo., take place Jan. 14-19, 2013, with hundreds of entries expected for the super-point Roll of Victory (ROV) show on the Hill, and the carload and pen shows in the Yards. Doug Parrett, Champaign, Ill., will evaluate ROV show entries. Paul Hill, Bidwell, Ohio, will judge the junior show. A three-judge panel comprised of

Rick Blanchard, Firebaugh, Calif.; Rob Thomas, Baker City, Ore.; and John Grimes, Hillsboro, Ohio, will evaluate the pen and carload shows. For more details, see the story on page 180 in this issue.

For a schedule, show results and more, visit www.angus.org/showresults, which may also be accessed through the Association's smartphone app, Angus Mobile.

Visit with Association staff in Denver

Angus producers attending the NWSS are encouraged to stop by the Listening Post in the Yards. Association, Angus Genetics Inc. and Certified Angus Beef LLC (CAB) staff members will be available daily to visit with producers about Association programs and the cattle industry. Be sure to stop by to chat and have a cup of coffee.



Make plans to attend Angus Night on the Mountain II

Angus enthusiasts are welcome to attend Angus Night on the Mountain II Jan. 16, 2013. The event will be hosted by Tom and Lois Ames at their beautiful Spruce Mountain Ranch, Larkspur, Colo., in conjunction with the NWSS.

Spruce Mountain Ranch will open its facilities to guests who wish to drive out early at 3 p.m., but bus transportation will be provided beginning at 5:30 p.m. to take guests to the ranch from the NWSS Complex and Denver Marriott City Center Hotel. Dinner will begin at 7 p.m., followed by a live auction that includes various experiences and vacation packages to benefit the Angus Foundation, as well as 15 lots of elite Angus genetics by Spruce Mountain Ranch.

The Angus Foundation is looking forward to making Angus Night on the Mountain II a successful event. The event is free and open to anyone. See the story on page 52 or log on to www.angusfoundation.org for more information.

ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age	\$9
Applications for animals 10-12 months of age	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with <i>Angus Journal</i> subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments)	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf	regular registration fee plus \$10
Cell-clone transplant calf	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	M1	nt821 mutation for double muscling
^	Cell clone	NH	Neuropathic hydrocephalus
%	Split-ET	OS	Osteopetrosis
@	Clone-ET	RD	Red gene
AM	Arthrogryposis multiplex	RTF	Produced 35 or more calves from daughters without a simple recessive genetic defect or genetic factor
CA	Contractural arachnodactyly	SN	Syndactyly
D2	PRKG2 gene mutation for dwarfism	WT	Wild type color gene
DM	Double muscling	XC	Carrier of more than 1 defect
DW	Dwarfism	XF	Free of more than 1 defect
HG	Horn gene		

2013 Angus Foundation Heifer set to sell

Connealy Angus of Whitman, Neb., will donate the 2013 Angus Foundation Heifer to sell Wednesday, Jan. 16, at the NWSS in Denver, Colo.

The Connealys are offering the buyer of the 2013 Angus Foundation Heifer the pick of their 2012 spring crop of elite heifer calves. No heifers from this group will be sold until the buyer has chosen a heifer. Yearling and scan data on the heifers will be available to the buyer in February 2013.

Since 1980, more than \$1.5 million has been raised from the annual fundraising tradition to support education, youth and research programs for the benefit of the Angus breed.

Visit www.angusfoundation.org for more information about the 2013 Angus Foundation Heifer Package.

2012 annual report available upon request

The 2012 *American Angus Association Annual Report* is now available. The report features the business, progress and activities of the Association and its entities for fiscal year (FY) 2012, which ended Sept. 30, 2012. It is available online at www.angus.org. Printed reports are available upon request by contacting 816-383-5100 or lmaudlin@angus.org.

Foundation to sponsor YCC participant

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2013 Young Cattlemen's Conference (YCC) — the beef industry tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications for the conference are now available at www.angusfoundation.org, and should be returned to the Angus Foundation no later than Jan. 7, 2013. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

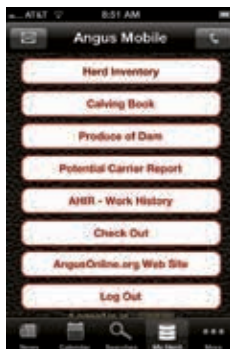
2013 World Angus Forum

The Association is now taking names for the 2013 World Angus Forum in October 2013. A travel group will be coordinated for the American delegation for those interested in traveling to New Zealand for the Forum and the tours scheduled before and after. For more information as it becomes available, call the Activities and Events Department at 816-383-5100.

Download the Angus App

The American Angus Association has recently launched Angus Mobile, a free, smartphone application for the iPhone, iPad and Android devices. The app allows users to

update herd data no matter where they are on their farm or ranch. Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, expected progeny differences (EPDs) and dollar values (\$Values), percentiles, and much more. Visit www.angus.org for more details.



Applications now accepted for Beef Leaders Institute

The sixth annual Beef Leaders Institute (BLI) is scheduled for June. Applications are now being accepted. BLI is designed for Association members, 25-45 years old, as a resource to provide insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and beef industry now and in the future.

The Association and the Angus Foundation will provide transportation, lodging, meals and materials during the BLI. Attendees will be responsible for round-trip transportation between their home and the beginning and ending points.

The BLI is limited to 20 attendees each year. Applications are available online or by contacting the Activities and Events Department. March 1 is the application deadline. Call 816-383-5100 for more information.

Post Angus videos on your website

The American Angus Association has released its latest national advertisements focusing on the straightbred Angus advantage. Short video segments are available to post to state association or individual websites, free of charge. Watch the videos at www.angus.org or on YouTube by searching for "Angus means business." Contact the Public Relations and Communications Department at 816-383-5100 for more information.

A is the designated letter for permanent ID in 2013

International letters are designated for each year of birth for livestock identification

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(ID). These designated letters are an easy option to use in conjunction with numbers when permanently identifying animals. For example, A001 and A002 could designate the first two calves born into your herd in the year 2013. International letter code is optional for Angus breeders.

For complete information about permanent ID and naming animals, visit www.angus.org, and click on Rules and Forms to access Part 4 of the online Breeder's Reference Guide.

Summer internship deadline Feb. 5

The Association offers internship opportunities for college students hoping to further their education and gain valuable

real-world experience with the world's leading beef cattle association. Applications for the following internships are due Feb. 5.

The American Angus Association's Activities & Events

Department is offering, for the first time, an internship that focuses on event planning to a college sophomore, junior or senior who has agricultural interests. The internship will provide a highly organized, detail-oriented college student the opportunity to gain real-world experience planning and implementing educational and social events for the



Association membership. The qualified candidate should be available to start the position on or before June 1, 2013. Some travel is likely.

To apply, send a cover letter, résumé and references to Shelia Stannard, director of activities and events, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506, or email stannard@angus.org.

The Association Junior Activities



Department is offering college sophomores, juniors or seniors the opportunity to assist with the planning and execution of junior shows and leadership

events, and gain experience in Association work. Applicants must be enrolled in an agriculture-related major. Applicants may

send a cover letter, résumé and references to Robin Ruff, director of junior activities, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506. For more information contact Ruff at 816-383-5100 or rruff@angus.org.

The Association's Public Relations and Communications (PR) Department is now accepting applications from college juniors or seniors studying communications, agricultural communications or a related field. Applicants with strong writing, editing and design backgrounds are encouraged to apply. Photography experience and an understanding of video and social media would be an asset in this fast-paced internship. Travel is likely. To apply for the PR internship, send a cover letter, résumé, references and samples to Jena Thompson, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506. For more information contact Thompson at 816-383-5100 or jthompson@angus.org.

Angus Productions Inc. offers a college student the opportunity to be part of the editorial team. This 10-week, writing-intensive internship offers the selected intern an opportunity to participate in producing various publications, including the *Angus Journal*, the *Angus Journal* digital replica, the *Angus Beef Bulletin*, the *Angus Beef Bulletin EXTRA*, the Angus e-List, editorial websites, and social media efforts. To apply, send a cover letter, résumé and writing samples to Shauna Hermel, editor, Angus Productions Inc., 3201 Frederick Ave., Saint Joseph, MO 64506. For more information, contact Hermel at 816-383-5270 or shermel@angusjournal.com.

The internships span approximately mid-May to mid-August, with specific starting and ending dates depending on the applicant's availability. See page 54 for more details.



Foundation scholarship applications available

The Angus Foundation will again award a number of undergraduate and graduate scholarships this year. Scholarship recipients will be recognized at the 2013 National Junior Angus Show (NJAS) in Kansas City, Mo.

The eligibility requirements for these general Angus Foundation scholarships remain the same. Angus youth who are graduating from high school or in college currently may also be eligible for other Angus-related scholarships that are

permanently endowed and managed by the Angus Foundation.

The Foundation will also make available graduate student scholarships to young men and women actively involved in the Angus breed who are pursuing advanced degrees.

Applicants must have, at one time, been a National Junior Angus Association (NJAA) member and must currently be a junior, regular or life member of the Association. Strong preference and priority will be given to applicants pursuing advanced degrees related closely to the beef industry.

The Angus Foundation undergraduate and graduate student scholarship application and guidelines are available at www.angusfoundation.org. The application deadline is May 1.

For more information contact the Angus Foundation at 816-383-5100.

Junior entry packets mailed

All junior members who are 9 years and older should receive the green entry booklet in the mail this month. It contains a calendar of events and deadlines, as well as complete show rules and entry forms for the regional preview shows and the NJAS. It also contains information about the Leaders Engaged in Angus Development (LEAD) Conference.

If you have not received your booklet, please contact the Junior Activities Department.

Note these junior deadlines

- Feb. 1 is the ownership and entry deadline for juniors planning to participate in the Mid-Atlantic Junior Angus Classic (MAJAC) regional preview show set for March 8-10 in Harrisonburg, Va.

- March 1 is the ownership and entry deadline for the Western Regional Junior Angus Show, which will be April 19-21 in Reno, Nev.

- March 1 is also the nomination deadline for Advisor of the Year and Honorary Angus Foundation induction.

Visit www.angus.org/njaa for more information and deadlines. Please note there are no exceptions to any of the ownership and entry deadlines.

I Am Angus airs

I Am Angus focuses on the heart of the Angus cattle business — its people, their heritage and why they've chosen to be in the Angus business. The video series explores each sector's stake in the Angus breed and beef business, our Angus heritage, and how animal agriculture remains relevant today.

Initiated in 2008, the Association-produced documentary series continues March 7 on RFD-TV. Visit www.angus.org to watch previous episodes.

"There are countless people across the country and around the world whose lives are defined by producing quality Angus beef for consumers," says Eric Grant, Association director of communications and public relations.

The program provides an avenue to show the commitment producers and others have made to raising quality beef.

"Consumers today are craving a connection with the people who raise food," Grant says. "*I Am Angus* allows that to happen, for us to put our best foot forward."

For more information or to watch segments from past shows visit www.angus.org.

MaternalPlus®

MaternalPlus is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and, ultimately, expand reproductive and lifetime productivity tools. By using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight EPDs for calves out of inventoried cows.

In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Watch The Angus Report each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.



Editor's Note: Carrie Heitman is communications coordinator for the American Angus Association.