



Association Highlights

► compiled by *Shauna Rose Hermel*, editor

Final call to attend national convention

Attend the 2014 Angus Means Business National Convention & Trade Show Nov. 4-6 at the KCI Expo Center in Kansas City, Mo. The three-day event will feature the American

Angus Association's Annual Convention of Delegates, including the election of five directors to the Board and leadership for the coming year.

Convention participants will also hear from thought leaders from across the



industry, including representatives from the seedstock, commercial and feeding sectors. Attend educational seminars, listen to top-notch speakers and make connections with other cattlemen at the conference.

Registration, available online, is just \$50. Visit www.angus.org for more information.

Hotel options in Kansas City

Room blocks were reserved at several hotels near the Angus Means Business National Convention & Trade Show. These select hotels will be on the complimentary Boehringer-Ingelheim shuttle service route with continuous service during the convention.

- Four Points by Sheraton, 816-464-2345
- Candlewood Inn KCI, 816-886-9700
- Residence Inn KCI, 816-741-2300
- Courtyard Kansas City Airport, 816-891-7500
- Hampton Inn Kansas City Airport, 816-464-5454



Building an Angus Legacy! ribbon cutting

The Angus Foundation invites supporters and other members and guests to Saint Joseph, Mo., Monday, Nov. 3, for a presentation of the *Building an Angus Legacy!* walkway. A short presentation and ribbon cutting will kick off the first-ever Angus Means Business National Convention & Trade Show.

For those who are interested in contributing to the project, Phase II is now under way. Paver order forms are available

ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age	\$9
Applications for animals 10-12 months of age	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with <i>Angus Journal</i> subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments)	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf regular registration fee plus	\$10
Cell-clone transplant calf regular registration fee plus	\$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning
#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
%	Split-ET
@	Clone-ET

The American Angus Association currently recognizes the following genetic conditions:

Code	Meaning
AM	Arthrogyrosis multiplex
CA	Contractural arachnodactyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P – refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F – refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C – refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A – refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF – Free of more than one genetic condition.
- XC – Carrier of more than one genetic condition.
- XA – Affected of more than one genetic condition.
- RTF – Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

at www.angusfoundation.org and pavers will be offered on a first-come, first-serve basis until the remaining wall and floor pavers have been sold (see page 62 for more information).

Holiday shopping in Kansas City

The Angus Foundation and the American Angus Auxiliary will again open the Holiday Room to Angus enthusiasts searching for holiday gifts or something special for their own home or office. The Holiday Room will be in the Courtyard Room of the KCI Expo Center and will be open daily beginning Tuesday, Nov. 4.

Plan for Angus shows at the 2014 NAILE

The Angus Junior Heifer Show and the Super-Point Roll of Victory Show will take place Nov. 16-18 during the 2014 North American International Livestock Exposition (NAILE). All shows will begin at 8 a.m. in Freedom Hall of the Kentucky Exposition Center (KEC).

The junior heifer show takes place Sunday, Nov. 16; the ROV bulls, cow-calf pairs and females (in that order) will show Tuesday, Nov. 18. Chan Phillips and Keith Phillips, both of Maysville, Ky., will judge the Super-Point ROV Show.

The American Angus Association will host a reception for attendees at 6 p.m., Monday, Nov. 17, at the Crowne Plaza. Please attend and take this opportunity to socialize with breeders from throughout the country.

Hotel options in Louisville

The Crowne Plaza will serve as headquarters for Angus exhibitors at the NAILE. The Angus room block was to be released Oct. 15, but call 502-367-2251 to check room availability. Other nearby hotels located within walking distance of the Crowne Plaza and the KEC include:

- ▶ Springhill Suites, 502-361-9009
- ▶ Comfort Inn & Suites, 502-375-2233
- ▶ Courtyard by Marriott, 502-368-5678
- ▶ Residence Inn by Marriott, 502-363-8800
- ▶ Howard Johnson's Express Inn, 502-363-9952
- ▶ Hampton Inn, 502-366-8100

Feed intake to be included in \$F, \$B this December

Early each December, the American Angus Association completes its biannual National Cattle Evaluation (NCE). Traditionally, this was one of two times in the year when expected progeny differences (EPDs) were updated, along with the percentile rank tables, the genetic trend table, etc. Since the advent of weekly NCE, the biannual release is now when sire summaries are printed and percentile rank tables are updated, along with other biannual metrics. The economic assumptions behind the Angus dollar value indexes (\$Values) are also updated.

This December, the feedlot value index (\$F) will see an additional update beyond just the economic assumptions. The feed intake EPD, which is calculated behind the scenes as a component of the residual average daily gain (RADG) EPD, will be incorporated into \$F.

Since the \$F and the beef value index (\$B) predate the RADG EPD (released in Fall 2010), an estimate of an animal's genetic merit for feed intake was not available when these predictors were first developed, so a standard relationship between growth and efficiency was built into the model.

The advent of the RADG EPD and its underlying traits means estimates for individual genetic merit for feed intake are now available. In order to provide Angus breeders and commercial users of Angus genetics the best possible genetic indicators for profit through the feedyard, it's important to incorporate an animal's own genetic value for feed intake to have the most accurate gauge of their genetic merit for feed efficiency.

Of course, \$F is a component of the \$B index, so both values will be affected. Among current sires, the correlation between the current \$F and the \$F to be released in December is 0.973, and correlation between the current \$B and the \$B to be released in December is 0.977, which indicates that there will be some minor re-ranking of current sires for those two indexes.

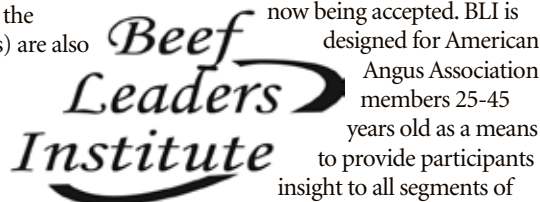
Request sale-day kits

When planning your production sales, don't forget to request your sale-day kit from the Association's Public Relations and

Communications (PR) Department. The kits contain posters for decorating your sale facilities, as well as a sample of Association literature for you to distribute to your customers. Contact the PR Department for your kit or order it online. Please allow two weeks for delivery. See page 246 for more information.

Applications now accepted for Beef Leaders Institute

Applications for the eighth annual Beef Leaders Institute (BLI) to be June 22-25 are now being accepted. BLI is



designed for American Angus Association members 25-45 years old as a means to provide participants insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and for the beef industry now and in the future.

The Association and the Angus Foundation will provide transportation, lodging, meals and materials during the BLI. Attendees will be responsible for round-trip transportation between their home and the beginning and ending points.

The BLI is limited to 20 attendees each year. Applications are available online or by contacting Ashley Mitchell in the Events & Education Department at 816-383-5149. March 2 is the application deadline.

Angus Media provide comprehensive coverage of ARSBC

The Angus Media team coordinated online event coverage for the 2014 Applied Reproductive Strategies in Beef Cattle (ARSBC) symposium Oct. 8-9 in Stillwater, Okla. The website — www.appliedreprostrategies.com — offers the summary, proceedings paper, PowerPoint presentation and audio of each speaker's presentation (as available) in the website's Newsroom.

Oklahoma State University and the Beef Reproduction Task Force hosted this year's symposium. It featured eight general sessions, with three or four speakers per session. Topics featured included an overview of reproductive management, strategies for artificial insemination (AI) success, the

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impact of environment and management on cow herd efficiency, the economic impact of reproductive technologies, advanced reproductive technologies, fertility in the male, the use of genomics in reproductive management, and development of replacement heifers.

Look for additional coverage to come in the *Angus Journal*, *The Angus Report*, *Angus Beef Bulletin* and *Angus Beef Bulletin EXTRA*.



Foundation to sponsor YCC participant

The Angus Foundation will nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2015 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications will be available Oct. 1 at www.angusfoundation.org and should be

returned to the Angus Foundation no later than Jan. 10, 2015. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

Allied Angus Breeders Scholarship

The Angus Foundation Board of Directors approved funds to provide \$1,000 scholarships to three youth who use Angus genetics in their seedstock or commercial operations. Awards will be given out in July 2015.

Applicants must be enrolled in a junior college, four-year college/university or other accredited institution for the fall of 2015. They can be an entering freshman or a continuing student in any undergraduate program. The applicant or applicant's parents/guardians must have transferred or been transferred a registration paper in the last 36 months (on or after May 1, 2012).

Full details of eligibility can be found at www.angusfoundation.org. Information can be found in the resources section on the home page. The Allied Angus Breeders Scholarship application will be available online Dec. 1.

National Western deadline nears

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2015 National Western Stock Show (NWSS) Super-Point Roll of Victory (ROV) and junior Angus shows. Submit your entries on time; no late entries are accepted.

For information about the NWSS, visit www.nationalwestern.com.

National Western Bull Sale

The 2015 National Western Angus Bull Sale show and sale will be Jan. 14 at the NWSS in Denver, Colo.

Consignments must have Angus Herd Improvement Records (AHIR®) performance information to be eligible, and all bulls born before Jan. 1, 2014, must have passed a complete breeding soundness examination (sometimes referred to as a BSE), including both physical and semen, within 30 days of the sale.

The Angus Bull Sale Show will kick off Angus activities at noon on Jan. 14, giving prospective buyers the opportunity to preview the bulls before the sale. A panel of three judges will evaluate the bulls using a

composite system to establish a sale order. Judges are Chris Styles, Brentford, S.D.; John Grimes, Hillsboro, Ohio; and Joe Myers, Harrodsburg, Ky.

Attendees will be invited into the showing to inspect bulls after the grand and reserve grand champions have been selected.

Following the bull show, at approximately 3:30 p.m., the 2015 Angus Foundation Heifer Package will sell in the Beef Palace Auction Arena at the Stock Show Complex. Immediately after, the National Western Angus Bull Sale will begin.

The NWSS Angus Bull Sale is the only sale managed by the Association. For more information contact David Gazda, sale manager and Association regional manager, at 706-296-7846.

2015 Angus Foundation Heifer set to sell in Denver this January

44 Farms of Cameron, Texas, will donate the 2015 Angus Foundation Heifer scheduled to sell Jan. 14, 2015, just prior to the National Western Angus Bull Sale. The chosen female is 44 Ruby 3839 (AAA Registration No. 17682470), born Nov. 20, 2013.

As of Aug. 1, 44 Ruby 3839 ranked No. 57 among all non-parent females in the breed



for the beef dollar value index (\$B) and placed among the top 1% of non-parent females for yearling weight, marbling, feedlot value, grid value, quality grade value and \$B, while also placing among the top 3% for weaning weight, the top 10% for weaned calf value and the top 15% for ribeye area.

Since 1980, more than \$1.6 million has been raised from the annual fundraising tradition to support education, youth and research programs for the benefit of the Angus breed.

See “2015 Angus Foundation Heifer Announced,” on page 60 in this issue or visit www.angusfoundation.org for more information about the 2015 Angus Foundation Heifer Package.

Tag Store offers affordable identification

Cattle producers looking for affordable ways to identify their herd and collect data should visit the Custom Cattle Tags website, a service provided by the American Angus Association. Visit www.customcattletags.com to order ear tags, applicators, syringes and other accessories needed to manage cattle.

Custom Cattle Tags provides high-quality, customized ear tags.

“Our top priority is supplying cattlemen with affordable identification options that they can rely on,” says Ginette Kurtz, who manages the Custom Cattle Tags website. “It’s a simple way to order all your supplies in one place at the best prices.”



Order black books today

Now is the time to place your order for the 2015 Beef Record Service (BRS)/AngusSource® black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2015 books are available in any quantity for \$3 each and can be customized

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— free of charge — with purchases of 100 or more.

The books make great promotional gifts to commercial customers. While the deadline has passed for customized orders, standard orders may still be placed and include the Association's logo foil-stamped onto the back cover. To place orders, contact the AngusSource department at 816-383-5100 or blackbooks@angus.org.

Herds of the century

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production of registered-Angus cattle for at least 100 years. Award recipients will be recognized with an engraved plaque at the Association's Annual Awards Banquet, notice will be given in the *Angus Journal*, and a list will be maintained on the Association's website.

Contact the Events and Education Department for more information or for applications. This year's awards will be presented during the Awards Recognition Breakfast in Kansas City, Mo.

MaternalPlus®

MaternalPlus is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and, ultimately, expand reproductive and lifetime productivity tools. By using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight expected progeny differences (EPDs) for calves out of inventoried cows. In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and Android devices that allows app users to update herd data no matter where they are on their farm or ranch. Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, EPDs and \$Values, percentiles and much more. Visit www.angus.org for more details.



Watch The Angus Report each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.



APPLIED REPRODUCTIVE STRATEGIES



IN BEEF CATTLE

Oct. 8-9, 2014 • Stillwater, Oklahoma

Fertility, Reproductive Efficiency

Did you miss the in-depth look at these two cornerstones of profitability at the 2014 Applied Reproductive Strategies in Beef Cattle conference Oct. 8-9 at Oklahoma State University in Stillwater?

You're in luck!

The *Angus Journal*, in cooperation with the Beef Reproduction Task Force, provides comprehensive coverage of the event online at www.appliedreprostrategies.com.



Visit the site now for:

- Presentation summaries
- Recordings of the presentations
- Proceedings papers
- PowerPoint slides
- Speaker bios
- Information about the Task Force
- Archived coverage of past conferences



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