



Association Highlights

► by *Carrie Heitman, communications coordinator*

Register today

Attend the 2014 Angus Means Business National Convention & Trade Show Nov. 4-6 at the KCI Expo Center in Kansas City, Mo. The three-day event will feature

thought leaders from across the industry, including representatives from the seedstock, commercial and feeding sectors. Attend educational seminars, conduct Association business, listen to top-notch



speakers and make connections at the conference.

Reserve your place at the convention for just \$25 by registering online today. Visit www.angus.org to quickly submit your information. Registration is encouraged before the early-bird deadline, Oct. 1, after which prices increase.

Hotel options in Kansas City

Room blocks are reserved at several hotels near the Angus Means Business National Convention & Trade Show. These select hotels will be on the complimentary Boehringer-Ingelheim shuttle service route with continuous service during the convention.

- Four Points by Sheraton, 816-464-2345
- Candlewood Inn KCI, 816-886-9700
- Residence Inn KCI, 816-741-2300
- Courtyard Kansas City Airport, 816-891-7500
- Hampton Inn Kansas City Airport, 816-464-5454



Building an Angus Legacy! ribbon cutting

The Angus Foundation invites supporters and other members and guests to Saint Joseph, Mo., Monday, Nov. 3, for a presentation of the *Building an Angus Legacy!* walkway. A short presentation and ribbon cutting will kick off the American Angus Association's first-ever Angus Means Business National Convention & Trade Show.

For those who are interested in

ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with <i>Angus Journal</i> subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf..... regular registration fee plus \$10	
Cell-clone transplant calf	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning
#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
%	Split-ET
@	Clone-ET

The American Angus Association currently recognizes the following genetic conditions:

Code	Meaning
AM	Arthrogryposis multiplex
CA	Contractural arachnodyctyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P – refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F – refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C – refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A – refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF – Free of more than one genetic condition.
- XC – Carrier of more than one genetic condition.
- XA – Affected of more than one genetic condition.
- RTF – Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

contributing to the project, Phase II is now under way. Paver order forms are available at www.angusfoundation.org and pavers will be offered on a first-come, first-serve basis until the remaining wall and floor pavers have been sold.

Angus Foundation Supporter Recognition Event relocated

Angus supporters who have contributed \$250 between Oct. 1, 2013, and Sept. 30, 2014, and who plan to attend the Angus Foundation Supporter Recognition Event Nov. 3 should plan for this donor recognition celebration to be at the Hilton Hotel Kansas City Airport.

Holiday shopping in Kansas City

The Angus Foundation and the American Angus Auxiliary will again open the Holiday Room to Angus enthusiasts searching for holiday gifts or something special for their own home or office.

The Holiday Room will be in the Courtyard Room of the KCI Expo Center and will be open daily beginning Tuesday, Nov. 4.

Apply for the NJAA Extended Internship

College students looking for experience planning events and working with youth across the country can apply now for the National Junior Angus Association (NJAA) January-August internship. The program allows students to spend eight months assisting with junior programs and shows, and traveling to a number of events. To apply, submit a cover letter, résumé and references to Jaclyn Upperman, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506. All applications must be postmarked by Oct. 1, 2014.

Allied Angus Breeders Scholarship

The Angus Foundation Board of Directors approved funds to provide \$1,000 scholarships to three youth who use Angus genetics in their seedstock or commercial operations. Awards will be given out in July 2015.

Applicants must be enrolled in a junior college, four-year college/university or other accredited institution for the fall of 2015. They can be an entering freshman or a continuing student in any undergraduate program. The applicant or applicant's parents/guardians must have transferred or been transferred a registration paper in the last 36 months (on or after May 1, 2012).

Full details of eligibility can be found at www.angusfoundation.org. Information can be found in the resources section on the home page. The Allied Angus Breeders Scholarship application will be available online Dec. 1.



2015 Angus Foundation Heifer set to sell in Denver this January

44 Farms of Cameron, Texas, will donate the 2015 Angus Foundation Heifer, to sell January 2015 at the National Western Stock

Show (NWSS) in Denver, Colo. The chosen female is 44 Ruby 3839 (AAA Registration No. 17682470), born Nov. 20, 2013.

As of Aug. 1, Ruby 3839 ranked No. 57 among all non-parent females in the breed for the beef dollar value index (\$B) and placed among the top 1% of non-parent females for yearling weight, marbling, feedlot value, grid value, quality grade value and \$B, while also placing among the top 3% for weaning weight, the top 10% for weaned calf value and the top 15% for ribeye area.

Since 1980, more than \$1.6 million has been raised from the annual fundraising

CONTINUED ON PAGE 20

ASSOCIATION HIGHLIGHTS

CONTINUED FROM PAGE 19

tradition to support education, youth and research programs for the benefit of the Angus breed.

See “2015 Angus Foundation Heifer Announced,” on page 26 in this issue or visit www.angusfoundation.org for more information about the 2015 Angus Foundation Heifer Package.

National Western deadline nears

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2015 NWSS Super-point Roll of Victory (ROV) and junior Angus shows. Submit your entries on time; no late entries are accepted.

For information about the NWSS, visit www.nationalwestern.com.

Order black books today

Now is the time to place your order for the 2015 Beef Record Service (BRS)/AngusSource® black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2015 books are available in any quantity for \$3 each and can be customized — free of charge — with purchases of 100 or more.

The books make great promotional gifts to commercial customers. While the deadline has passed for customized orders, standard orders may still be placed and include the Association's logo foil-stamped onto the back cover. To place orders, contact the AngusSource department at 816-383-5100 or blackbooks@angus.org. Books will be shipped by Oct. 15.



Tag Store offers affordable identification

Cattle producers looking for affordable ways to identify their herd and collect data should visit the Custom Cattle Tags website, a service provided by the American Angus Association. Visit www.customcattletags.com to order ear tags, applicators, syringes and other accessories needed to manage cattle this spring.

Custom Cattle Tags provides high-quality, customized ear tags. Recent updates to the website include a new look and several tags and syringes added to the lineup.

“Our top priority is supplying cattlemen with affordable identification options that they can rely on,” says Ginette Kurtz, who

manages the Custom Cattle Tags website. “It’s a simple way to order all your supplies in one place, at the best prices.”

Herds of the century

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production of registered-Angus cattle for at least 100 years. The award recipients will be recognized with an engraved plaque at the Association's Annual Awards Banquet, notice will be given in the *Angus Journal*, and a list will be maintained on the Association's website.

Contact the Events and Education Department for more information or for applications. Awards will be presented during the Awards Recognition Breakfast in Kansas City, Mo.

Foundation to sponsor YCC participant

The Angus Foundation will nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2015 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications will be available Oct. 1 at www.angusfoundation.org and should be returned to the Angus Foundation no later than Jan. 10, 2015. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

MaternalPlus®

MaternalPlus is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and, ultimately, expand reproductive and lifetime productivity tools. By using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight expected progeny differences (EPDs) for calves out of inventoried cows.

In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and Android

devices that allows app users to update herd data no matter where they are on their farm



or ranch. Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, EPDs and \$Values, percentiles and much more. Visit www.angus.org for more details.

Post Angus videos on your website

The American Angus Association has released its latest national advertisements focusing on the straightbred Angus advantage. Short video segments are available to post to state association or individual websites, free of charge. Watch the videos at www.angus.org or on YouTube by searching for “Angus means business.” Contact the Public Relations and Communications Department at 816-383-5100 for more information.



Watch The Angus Report each week on RFD-TV

The *Angus Report* delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

