



Association Highlights

► by *Carrie Heitman, communications coordinator*

Register today

Attend the 2014 Angus Means Business National Convention & Trade Show Nov. 4-6 at the KCI Expo Center in Kansas City, Mo. The three-day event will feature

thought leaders from across the industry, including representatives from the seedstock, commercial and feeding sectors. Attend educational seminars, conduct Association business, listen to top-notch



speakers and make connections at the conference.

Reserve your place at the convention for just \$25 by registering online today. Visit www.angus.org to quickly submit your information. Registration is encouraged before the early-bird deadline, Oct. 1., after which prices increase (see page 254).

Hotel options in Kansas City

Room blocks are reserved at several hotels near the Angus Means Business National Convention and Trade Show. These select hotels for the National Angus Convention and Trade Show will be on the complimentary Boehringer-Ingelheim shuttle service route with continuous service during the convention.

- Four Points by Sheraton, 816-464-2345
- Candlewood Inn KCI, 816-886-9700
- Residence Inn KCI, 816-741-2300
- Courtyard Kansas City Airport, 816-891-7500
- Hampton Inn Kansas City Airport, 816-464-5454

A block of rooms has been reserved for the delegates, alternates, and Association officers and directors at the Hilton, 816-891-8900, and Marriott, 816-464-2200.

NAILE entries due Oct. 1

If you plan to show at the 2014 North American International Livestock Exposition (NAILE) this November, make sure your entries are in by Oct. 1. Premium sale books and entry forms for exhibitors are available by contacting the NAILE office at 502-595-3166. Entries may be mailed, submitted by fax at 502-367-5299 or submitted on the website at www.livestockexpo.org. Visa® and MasterCard® are accepted.

ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with <i>Angus Journal</i> subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf..... regular registration fee plus \$10	
Cell-clone transplant calf	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

Symbol	Meaning
#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
%	Split-ET
@	Clone-ET

The American Angus Association currently recognizes the following genetic conditions:

Code	Meaning
AM	Arthrogryposis multiplex
CA	Contractural arachnodyctyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P – refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F – refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C – refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A – refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF – Free of more than one genetic condition.
- XC – Carrier of more than one genetic condition.
- XA – Affected of more than one genetic condition.
- RTF – Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

Note junior deadlines:

- ▶ Sept. 15 is the ownership deadline for the NAILE junior Angus show.
- ▶ Oct. 1 is the entry deadline for the NAILE junior Angus show.

Consign bulls to the NWSS Bull Sale

The American Angus Association is now accepting consignments for the 2015 National Western Stock Show (NWSS) in Denver, Colo. The sale is set for Wednesday, Jan. 14, and producers can save \$50 by acting now.

Consignments received on or before Sept. 15 are \$400 per head. From Sept. 16 through the Oct. 1 entry deadline, the fee is \$450 per head. All consignments must have Angus Herd Improvement Records (AHIR®) performance information to be eligible.

All bulls born before Jan. 1, 2014, must have passed a complete breeding soundness examination (sometimes referred to as a BSE), including both physical and semen, within 30 days of the sale.

The official AHIR adjusted yearling weight expected progeny difference (EPD) (if applicable) must meet the breed average for nonparent sires.

For more information contact David Gazda, sale manager, at 706-296-7846. For entry forms contact the Association at 816-383-5100.

Order black books today

Now is the time to place your order for the 2015 Beef Record Service (BRS)/AngusSource® black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2015 books are available in any quantity for \$3 each. The books make great promotional gifts to commercial customers. Standard orders feature the Association's logo foil stamped onto the back cover.

To place orders, contact the AngusSource Department at 816-383-5100 or blackbooks@angus.org.

Books will be shipped by Oct. 15.

Tag Store offers affordable identification

Cattle producers looking for affordable ways to identify their herd and collect data should visit the Custom Cattle Tags website, a service provided by the American Angus Association. Visit www.customcattletags.com to order ear tags, applicators, syringes and other accessories needed to manage cattle this spring.

Custom Cattle Tags provides high-quality, customized ear tags for cattle producers across the nation, and recent updates to the website include a new look and several tags and syringes added to the lineup.

"Our top priority is supplying cattlemen with affordable identification options that they can rely on," says Ginette Kurtz, who manages the Custom Cattle Tags website. "It's a simple way to order all your supplies in one place, at the best prices."

New products available include the Allflex A Tag, which is a one-piece ear tag that comes in two sizes and nine different colors. A Tags can be ordered with preprinted numbers or also left blank. In addition, Allflex bottle-top syringes are now available on the website.

Order summer show photos now

While in the showring or covering Angus

events, Association staff capture thousands of photos throughout the year. Candid photographs, backdrop images and others can be found online through a special photo website photo.angus.org. The Association recently released new prices and offers digital downloads, photo prints and other gift items, such as magnets, photo books, key chains and more.

For more information, contact the Communications Department at prphotos@angus.org or 816-383-5100 for more information.

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Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and Android devices that allows app users to update herd



data no matter where they are on their farm or ranch.

Download the easy-to-navigate app and gain access to the latest news, sale reports, show results, EPDs and \$Values, percentiles and much more. Visit www.angus.org for more details.

Post Angus videos on your website

The American Angus Association has released its latest national advertisements focusing on the straightbred-Angus advantage. Short video segments are available to post to state association or individual websites, free of charge. Watch the videos at www.angus.org or on YouTube by searching for “Angus means business.” Contact the Public Relations and Communications Department at 816-383-5100 for more information.

MaternalPlus®

MaternalPlus is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and,

ultimately, expand reproductive and lifetime productivity tools. By using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight EPDs for calves out of inventoried cows.

In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

**Watch The Angus Report each week on RFD-TV**

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

