

Association Highlights

by Carrie Heitman, communications coordinator

Register Today!

Attend the 2014 Angus Means Business National Convention & Trade Show, scheduled for Nov. 4-6 at the KCI Expo Center in Kansas City, Mo. The three-day event will feature thought leaders from across the industry, including representatives from the seedstock, commercial and feeding sectors. Attend educational seminars, conduct Association business, listen to top-notch speakers and make connections at the conference.

Reserve your place at the convention for just \$25 by registering online today. Visit *www.angus.org* to quickly submit your information. Registration is encouraged before the early-bird deadline, Oct. 1., after which prices increase.

► ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

| NI CIO I INTITOTO |
|---|
| Applications for animals less than 4 months of age |
| Applications for animals 4-10 months of age\$9 |
| Applications for animals 10-12 months of age |
| Applications for animals more than 12 months of age\$27 |
| TRANSFERS |
| Applications received less than 30 days from sale date |
| Applications received 30-60 days from sale date\$7 |
| Applications received more than 60 days from sale date |
| MISCELLANEOUS |
| Angus Herd Improvement Records (AHIR) fee (per weaning weight) |
| Artificial insemination (AI) service certificate |
| Regular annual membership\$80 |
| Regular annual membership with <i>Angus Journal</i> subscription |
| Lifetime membership (optional to pay in three \$500/year installments)\$1,500 |
| Junior annual membership (less than 21 years of age) |
| Embryo-transfer (ET) calfregular registration fee plus \$10 |
| Emply dualistic (21) call. |

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at *www.angus.org*.

Cell-clone transplant calf regular registration fee plus \$50

■ BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal.

| Symbol |
|--------|
|--------|

Meaning

- # Pathfinder cow or Pathfinder sire
- + Embryo transfer calf
- + Embryo tra^ Cell clone
- % Split-ET
- @ Clone-ET

The American Angus Association currently recognizes the following genetic conditions:

| • | |
|------|------------------------------------|
| Code | Meaning |
| AM | Arthrogryposis multiplex |
| CA | Contractural arachnodactyly |
| D2 | PRKG2 gene mutation for dwarfism |
| DD | Developmental duplication |
| DM | Double muscling |
| DW | Dwarfism |
| HG | Horn gene |
| HI | Heterochromia irides |
| M1 | nt821 mutation for double muscling |
| NH | Neuropathic hydrocephalus |
| OS | Osteopetrosis |
| RD | Red gene |
| SN | Syndactyly |
| WT | Wild type color gene |
| | |

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF Free of more than one genetic condition.
- XC- Carrier of more than one genetic condition.
- XA Affected of more than one genetic condition.
- RTF Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

NJAS this month

The National Junior Angus Show (NJAS) is July 6-12 in Indianapolis, Ind., at the Indiana State Fairgrounds. The Indiana Junior Angus Association will sponsor the event, themed "Angus in the Heartland — You gotta love it!"

If you can't make the trip to Indianapolis, you can still watch the live show online at www.waltonwebcasting.com, or view online show results at www.angus.org. Also check the Association's Facebook and Twitter pages for the latest show updates.

Visit www.angus.org for more information about the NJAS.

NJAS television program airs July 21

The American Angus Association will air a special edition of the *The Angus Report* featuring the NJAS. The program will air July 21 at 8:30 a.m. EST and will include a close-up of the National Junior Angus Association (NJAA) and its members, as well as the role of junior members in the future of the Angus breed.

Visit www.angus.org or check local listings as more information becomes available. RFD-TV is available on Dish Network channel 231, DirecTV channel 345 and through independent cable providers.

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST and Saturday, 2:30 p.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

Delegate ballots due Aug. 8

The deadline to nominate state and district delegates for the Annual Convention of Delegates was June 30. Ballots used to vote for eligible nominees will be prepared and mailed July 9 to all active regular and life members.

All ballots must be received in the

Association office no later than Friday, Aug. 8, to be counted. To ensure a valid ballot, vote for no more than the designated number of delegates listed at the top of the ballot and remember to sign the document.

For more details on how to select the delegates to represent your state at the Annual Convention of Delegates, refer to "Will Your Ballot Count?" in the July 2011 *Angus Journal* (available via a back-issue search at www.angusjournal.com/aj_backissues.html).

Elected delegates will conduct Association business at the 131st Annual Convention of Delegates during the Angus Means Business National Convention & Trade Show Nov. 4-6 in Kansas City, Mo.

Candidate résumés due Aug. 15

Association members who are seeking election to the Board of Directors of the American Angus Association may send a short biography, along with a photo, to *Angus Journal* Editor Shauna Hermel by Aug. 15. Biographies and photos submitted by the deadline will be published in the October *Angus Journal*, prior to the election at the Annual Convention in November. Biographies should be approximately 500-700 words and will be shortened, if necessary.

For more information on the particulars of running for the board, see "Vying for the Board" in the March 2011 *Angus Journal*.

Century Awards applications due Sept. 1

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production of registered-Angus cattle for at least 100 years. The award recipients will be recognized at the Association's Annual Awards Banquet.

Visit www.angus.org to apply before the Sept. 1 deadline or for more information.

Order black books today

Now is the time to place your order for the 2015 Beef Record Service (BRS)/ AngusSource® Genetic black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2015 books are available in any quantity for \$3 each and can be customized — free of charge — with purchases of 100 or more.

The books make great promotional gifts to commercial customers. Customized orders may include your operation's logo and contact information foil-stamped onto the back cover, while standard orders feature the Association's logo. Custom orders must be placed by Aug. 1.

To place orders, contact the AngusSource Genetic department at 816-383-5100 or blackbooks@angus.org.

Books will be shipped by Oct. 15.



Tag Store offers affordable identification

Cattle producers looking for affordable ways to identify their herd and collect data should visit the Custom Cattle Tags website, a service provided by the American Angus Association. Visit www.customcattletags.com to order ear tags, applicators, syringes and other accessories needed to manage cattle this spring.

Custom Cattle Tags provides high-quality, customized ear tags for cattle producers across the nation, and recent updates to the website include a new look and several tags and syringes added to the lineup.

"Our top priority is supplying cattlemen with affordable identification options that they can rely on," says Ginette Kurtz, director of commercial programs and manager of the Custom Cattle Tags website. "It's a simple way to order all your supplies in one place, at the best prices."

New products available include the Allflex A Tag, which is a one-piece ear tag that comes in two sizes and nine different colors. A Tags can be ordered with preprinted numbers or also left blank. In addition, Allflex bottle-top syringes are now available on the website. The 25 cc and 50 cc repeater Allflex syringes are currently listed online.

Silent Auction to support Foundation

A silent auction featuring a variety of Angus items will be conducted during the NJAS in Indianapolis. All proceeds from the auction will benefit the Angus Foundation. Many valuable items and collectibles will be featured.

Donations can be made by individual Angus friends, farms and corporations, or state junior and adult Angus associations. To donate items contact the Angus Foundation at 816-383-5100.

Reserve your spot for Angus Foundation event

Make plans to join the Angus Foundation Monday evening, Nov. 3, at the KCI Expo



Center in Kansas City, Mo., for its Supporter Recognition Event.

All Angus supporters who have contributed \$250 this fiscal year (Oct. 1, 2013-Sept. 30, 2014) to the Angus Foundation will be invited to attend this donor recognition celebration.

The Angus Foundation will auction off the No. 4 engraved granite planter to be displayed in the new walkway at the Association's headquarters in Saint Joseph, Mo. The proceeds raised from this last offering will support the Foundation's efforts in education, youth and research.

You can guarantee your reservation to the event by making your gift of \$250 or more by Sept. 30. Gifts can be made online by Visa® or MasterCard.® Visit www.angusfoundation.org and click "Donate Online" on the home page.

Association can help with junior transfers

If you know of a junior member who has purchased or raised a heifer that he or she wants to show, please make note of all ownership deadlines. If a deadline is fast approaching and you haven't received the transferred registration, the Association can help.

Contact the Association at least two weeks prior to the show ownership deadline. Every effort will be made to get the transfer processed in time. Remember, late transfers are never accepted, regardless of the reason.

ROV show season

The 2013 Roll of Victory (ROV) show season ended May 31, and the 2014 ROV show season officially began June 1. Show exhibitors travel during the season across the country to accumulate points. The final tally of points for the show heifer, show bull and breeder of the year, along with all division awards are posted online at www.angus.org.

Awards for the 2013 show year will be presented at the Association's Annual Awards Banquet in Kansas City, Mo.

For complete information about the ROV program and a list of the 17 point shows, visit www.angus.org or contact the Events and Education Department.

Request your sale-day or field-day kit now

Producers with late spring sales or those planning summer field days at their operations should plan now by requesting a sale-day kit or field-day planner and kit from the Public Relations and Communications Department. The kits include educational and promotional information about the Angus breed and Association programs.

CONTINUED ON PAGE 20

■ ASSOCIATION HIGHLIGHTS

CONTINUED FROM PAGE 19

All materials should be requested at least two weeks prior to your event to ensure items will reach your destination.

MaternalPlus®

MaternalPlus® is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and,

ultimately, expand
reproductive and
lifetime productivity
tools. By using
MaternalPlus,
producers will receive
additional information
at weaning processing

time, including calving ease, birth weight and weaning weight EPDs for calves out of inventoried cows.

In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The

\$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

Watch *The Angus Report* each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Purchase Angus Photos Online

While in the showring or covering Angus events, Association staff capture thousands

of photos throughout the year. Candid photographs, backdrop images and others can be found online through a special photo website (*photo.angus.org*). The Association recently released new prices and offers digital downloads, photo prints and other gift items, such as magnets, photo books, key chains and more.

For more information, contact the Communications Department at prphotos@ angus.org or 816-383-5100 for more information.

Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and



Android devices that allows app users to update herd data no matter where they are on their farm or ranch. Download the easy-to-navigate

Αj

app and gain access to the latest news, sale reports, show results, EPDs, \$Values, percentiles and much more. Visit www.angus.org for more details.

20 ■ ANGUS*Journal* ■ July 2014