



# Association Highlights

► by *Carrie Gilliam*, communications coordinator, American Angus Association



## National Western deadline nears

Nov. 21 is the entry deadline for the 2012 National Western Stock Show (NWSS) super-point Roll of Victory (ROV) and junior Angus shows. It is also the ownership (denoted as issue or process date on registration certificates) deadline for the junior show. Submit your entries on time; no late entries are accepted.

## Make plans for 128th Annual Convention

The American Angus Association's 128th Annual Convention of Delegates will be Monday, Nov. 14, in Louisville, Ky. The annual convention is conducted in conjunction with the North American International Livestock Exposition (NAILE) and includes a super-point Roll of Victory (ROV) Angus show.

The election of officers and five members to the Association Board of Directors will highlight the annual convention (see page 60). Elected delegates and other attendees will hear annual reports of the Association and its entities.

Angus events in Louisville begin Sunday, Nov. 13, with the junior Angus show, educational programs and the open forum for candidates and delegates.

The open bull show and the annual convention will be Monday, Nov. 14. The annual banquet is that evening. Events conclude Tuesday with the open female show. All events will take place at the Kentucky Fair and Exposition Center (KFEC) or at the Crowne Plaza.

Look for a detailed schedule on page 58 of this issue and additional information at [www.angus.org](http://www.angus.org) as it becomes available.

## Hotel options in Louisville

The Crowne Plaza will serve as Angus headquarters for the annual convention and all related events, but rooms there are reserved for delegates, alternates, and Association officers and directors. Anyone who doesn't fall into one of those categories may want to make reservations at the Hampton Inn or Springhill Suites, where the Association also has room blocks reserved. Other nearby hotels located within walking distance of the Crowne Plaza and the KFEC include:

- Springhill Suites, 502-361-9009
- Hampton Inn, 502-366-8100
- Comfort Inn & Suites, 502-375-2233
- Courtyard by Marriott, 502-368-5678
- Residence Inn by Marriott, 502-363-8800
- Howard Johnson's Express Inn, 502-363-9952

## Angus Foundation event planned

The Angus Foundation Supporter Recognition Event will take place Saturday evening, Nov. 12, in Louisville, Ky.

In this final year of *Vision of Value: Campaign for Angus*, the Angus Foundation will recognize supporters from this past fiscal year to the Angus breed's ambitious fundraising drive for education, youth and research.

All Angus supporters who contributed \$250 this fiscal year (Oct. 1, 2010-Sept. 30, 2011) to the Angus Foundation were invited to attend this donor recognition celebration.

Special features of the event will be announcements of significant major gifts toward the campaign's goal of \$11 million by Dec. 31, 2011. In addition, Association registration No. 17 million will be offered at

## ASSOCIATION FEES

### CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

### REGISTRATIONS

Applications for animals less than 4 months of age .....	\$7
Applications for animals 4-10 months of age.....	\$9
Applications for animals 10-12 months of age.....	\$14
Applications for animals more than 12 months of age .....	\$27

### TRANSFERS

Applications received less than 30 days from sale date .....	\$5
Applications received 30-60 days from sale date .....	\$7
Applications received more than 60 days from sale date .....	\$12

### MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight) .....	\$3
Artificial insemination (AI) service certificate .....	\$10
Regular annual membership .....	\$80
Regular annual membership with <i>Angus Journal</i> subscription .....	\$130
Lifetime membership (optional to pay in three \$500/year installments).....	\$1,500
Junior annual membership (less than 21 years of age) .....	\$20
Embryo-transfer (ET) calf..... regular registration fee plus \$10	
Cell-clone transplant calf .....	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at [www.angus.org](http://www.angus.org).

## BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	M1	nt821 mutation for double muscling
^	Cell clone	NH	Neuropathic hydrocephalus
%	Split-ET	OS	Osteopetrosis
@	Clone-ET	RD	Red gene
AM	Arthrogryposis multiplex	RTF	Produced 35 or more calves from daughters without a simple recessive genetic defect or genetic factor
CA	Contractural arachnodactyly	SN	Syndactyly
D2	PRKG2 gene mutation for dwarfism	WT	Wild type color gene
DM	Double muscling	XC	Carrier of more than 1 defect
DW	Dwarfism	XF	Free of more than 1 defect
HG	Horn gene		

auction, and funds generated from this auction item will contribute to the campaign.

### **Order black books today**

Now is the time to place your order for the 2012 Beef Record Service (BRS)/AngusSource® black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2012 books are available in any quantity for \$3 each. The books make great promotional gifts to commercial customers. Standard orders feature the Association's logo.

To place orders, contact the AngusSource department at 816-383-5100 or [blackbooks@angus.org](mailto:blackbooks@angus.org).

Books will be shipped by Oct. 15 — just in time to distribute to customers during the fall marketing and holiday seasons.

### **Boot Camp scheduled**

Mark your calendar for an upcoming Cattlemen's Boot Camp, an educational workshop geared toward beginning and advanced Angus producers. The Boot Camp is scheduled for Jan. 20-21, 2012, at Utah State University.

The educational event will focus on a variety of topics, including cow nutrition; communicating a positive beef industry image; reproductive performance; animal handling; herd identification; body condition scoring; and phenotypic selection.

Marketing, bull selection, carcass evaluation and new beef products will also be discussed.

Admission costs \$75 and includes meals and materials. Registrations are due Dec. 26. Visit [www.angus.org](http://www.angus.org) to register or for more information.

### **Foundation to sponsor YCC participant**

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2012 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications for the conference will be available Oct. 1 at [www.angusfoundation.org](http://www.angusfoundation.org), and should be returned to the Angus Foundation no later than Friday, Jan. 6, 2012. Learn more about the YCC and the program's educational and networking opportunities at [www.beefusa.org](http://www.beefusa.org).

### **Order summer show photos now**

If you exhibited at a state preview show, regional junior show or the NJAS, you can

order copies of photos taken by Association staff. Visit [www.angus.digitaleventsonline.com](http://www.angus.digitaleventsonline.com) to purchase your photos online or contact the Communications Department at [prphotos@angus.org](mailto:prphotos@angus.org) or 816-383-5100 for more information.

### **Lifetime membership options**

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

### **Request sale day kits**

When planning your fall production sales, don't forget to request your sale day kit from the Association's Communications Department. The kits contain posters for decorating your sale facilities as well as a sample of Association literature for you to distribute to your customers. Contact the Communications Department for your kit or order it online. Please allow two weeks for delivery.

### **I Am Angus airs this fall**

*I Am Angus* focuses on the heart of the Angus cattle business — its people, their heritage and why they've chosen to be in the Angus business. The video series explores each sector's stake in the Angus breed and beef business, our Angus heritage, and how animal agriculture remains relevant today.

Initiated in 2008, the Association-produced documentary series continues this fall and winter across America in four separate programs, which are set to begin airing at 8 p.m. EST, Oct. 31 on RFD-TV. Subsequent programs are planned for Nov. 21, Dec. 19, Jan. 2, Feb. 13 and March 5.

"There are countless people across the country and around the world whose lives are defined by producing quality Angus beef for consumers," says Eric Grant, Association director of communications and public relations.

The program provides an avenue to show the commitment producers and others have made to raising quality beef.

"Consumers today are craving a connection with the people who raise food," Grant says. "*I Am Angus* allows that to happen, for us to put our best foot forward."

For more information or to watch segments from past shows, visit [www.angus.org](http://www.angus.org).

### **Watch The Angus Report each week**

*The Angus Report* delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST, and Saturday, 2:30 p.m. EST. The program will offer busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at [www.angus.org](http://www.angus.org) and through the Association's Facebook and Twitter pages.

