



Association Highlights

► by *Crystal Albers*, assistant director of communications & web editor, American Angus Ass'n

Make plans for 127th Annual Convention

The American Angus Association's 127th Annual Convention of Delegates will take place Monday, Nov. 15, in Louisville, Ky.

The Annual Meeting is conducted in conjunction with the North American International Livestock Exposition (NAILE), and includes a super-point Roll of Victory (ROV) Angus show. The election of officers

and five members to the Association Board of Directors will highlight the Annual Meeting, as will annual reports of the Association and its entities for fiscal year (FY) 2010.

The Angus show schedule will differ slightly from past schedules. The junior show will be Sunday, Nov. 14; the ROV bulls will show Monday, Nov. 15; and all ROV females, including cow-calf pairs, will show on Tues., Nov. 16. (See "Association

to Host Annual Meeting," page 49, for more information.)

Fundraising event planned for Louisville

The Angus Foundation's biennial fundraising gala is scheduled for Saturday, Nov. 13, at Churchill Downs in Louisville, Ky., during the NAILE.

"BlackOnTrack! Angus Magic at Churchill Downs" will include exquisite cuisine, lively auctions and mock horse racing.

Make plans to support the Vision of Value: Campaign for Angus and the education, youth and research activities of the Angus Foundation by attending this \$100-per-person, limited-seating event in the "Triple Crown Room" of the world-renowned, traditional "Home of the Kentucky Derby." See "Off to the Races!" on page 44 of the September *Angus Journal*, visit www.angusfoundation.org or call 816-383-5100 for more information or to learn about ticket availability.

Holiday shopping in Louisville

The Angus Foundation and the American Angus Auxiliary will again open the Holiday Room to Angus enthusiasts searching for holiday gifts or something special for their own home or office.

The Holiday Room is located in the Crowne Plaza Hotel and is open daily beginning Saturday, Nov. 12, through Monday, Nov. 15.

National Western deadline nears

Nov. 20 is the ownership (denoted as issue or process date on registration certificates) and entry deadline for the 2011 National Western Stock Show (NWSS) Roll of Victory (ROV) and junior Angus shows. Submit your entries on time; no late entries are accepted.

For information about the NWSS, visit www.nationalwestern.com.

2011 Angus Foundation Heifer set to sell

Camron "Cam" Cooper, esteemed philanthropist to the Angus Foundation and nationally recognized Angus breeder and owner of the Talon Ranch, Twin Bridges, Mont., is donating TR Barbara Perfection 9711 [Registration number 16389288 (NHF)] as the 2011 Angus Foundation



ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

Applications for animals less than 4 months of age	\$7
Applications for animals 4-10 months of age	\$9
Applications for animals 10-12 months of age	\$14
Applications for animals more than 12 months of age	\$27

TRANSFERS

Applications received less than 30 days from sale date	\$5
Applications received 30-60 days from sale date	\$7
Applications received more than 60 days from sale date	\$12

MISCELLANEOUS

Angus Herd Improvement Records (AHIR) fee (per weaning weight)	\$3
Artificial insemination (AI) service certificate	\$10
Regular annual membership	\$80
Regular annual membership with Angus Journal subscription	\$130
Lifetime membership (optional to pay in three \$500/year installments)	\$1,500
Junior annual membership (less than 21 years of age)	\$20
Embryo-transfer (ET) calf	regular registration fee plus \$10
Cell-clone transplant calf	regular registration fee plus \$50

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	NH	Neuropathic hydrocephalus
^	Cell clone	OS	Osteopetrosis
%	Split-ET	RD	Red
@	Clone-ET	RTF	Produced 35 or more calves from daughters without a simple recessive genetic defect or genetic factor
AM	Arthrogryposis multiplex	SN	Syndactyly
CA	Contractural arachnodactyly	WT	Wild type color gene
D2	Dwarfism by DNA test	XC	Carrier of more than 1 defect
DM	Double muscling	XF	Free of more than 1 defect
DW	Dwarfism		
HG	Horn gene		

Heifer, set to sell at the NWSS in Denver, Colo.

Born Feb. 8, 2009, this outstanding Angus female is by the proven high-performance, growth Genex/CRI sire Sitz Upward 307R, one-half interest of which sold for \$85,000 making him the top-selling bull of the spring 2006 Sitz sale. Confirmed safe in heifer calf to Connealy Thunder, TR Barbara Perfection 9711 is expected to calve in late January.

Since 1980, more than \$1.4 million in unrestricted funds has been generated from the annual fundraising tradition in support of education, youth and research programs for the benefit of the Angus breed.

Visit www.angus.org or watch for future issues of the *Angus Journal* for more information about the 2011 Angus Foundation Heifer Package.

To learn more about the Angus Foundation and how you can support the Vision of Value: Campaign for Angus through this fundraising activity, contact Milford Jenkins, Foundation president, at 816-383-5100 or visit www.angusfoundation.org.

Cattlemen's Boot Camp planned for Oklahoma

The American Angus Association and The Samuel Roberts Noble Foundation will host the next Cattlemen's Boot Camp Nov. 29-30 in Ardmore, Okla.

The popular event, which is sponsored by the Angus Foundation, is geared toward both beginning

and veteran producers and will include a day and a half of speakers, educational materials and hands-on labs.

Topics will include developing a business mentality; maintaining reproductive performance; cow herd nutrition; communicating a positive image in the beef industry; genetic selection tools; herd health; byproducts and feed efficiency; marketing through a branded beef program; source and age verification; and identifying which bull fits your needs.

Hands-on labs will allow participants to explore identification basics, body condition scoring, artificial insemination (AI)/palpation, phenotypic selection, and quality and yield grade.

Registration, available at www.angus.org, is \$75 per person and is due Nov. 5. Area hotels include LaQuinta Inn & Suites, 1502 Woerz Way, 580-220-2990; and Springhill Suites, 2501 Centennial Dr. North, 580-226-7100. For more information call 816-383-5100 or visit www.angus.org.



'I Am Angus' airs this fall

During the last two years, the American Angus Association has refocused its communications and public relations strategies, including a series of videos themed / *Am Angus*.

I Am Angus focuses on the heart of the Angus cattle business — its people, their heritage and why they've chosen to be in the Angus business. The video series explores each sector's stake in the Angus breed and beef business, our Angus heritage, and how animal agriculture remains relevant today.

Initiated in 2008, the Association-produced documentary series continues this fall and winter across America in four separate programs, which are set to begin airing at 8 p.m. EST Oct. 18 on RFD-TV. Subsequent programs are planned for Nov. 22, Jan. 3 and Feb. 28.

"There are countless people across the country and around the world whose lives are defined by producing quality Angus beef for consumers," says Eric Grant, Association director of communications and public relations. "During the last two years, we've not only told the stories of Angus producers, but also those of a wide assortment of people who've never stepped on a ranch — everything from meat cutters in New York City, to an artist in Chicago, to a former president of the United States."

The program provides an avenue to show the commitment producers and others have made to raising quality beef.

"Consumers today are craving a connection with the people who raise food," Grant says. "*I Am Angus* allows that to happen, for us to put our best foot forward."

For more information or to watch segments from past shows visit www.angus.org.

Foundation to sponsor YCC participant

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2011 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications for the conference will be available Oct. 1 at www.angusfoundation.org, and should be returned to the Angus Foundation no later than Jan. 8, 2011.

Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

Watch 'The Angus Report' each week

The Angus Report delivers weekly Association and industry news online at www.angus.org, offering busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for fresh website content are encouraged to post the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into

three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

