

> by Crystal Albers, assistant director of communications & web editor, American Angus Ass'n



Consign bulls to the NWSS Bull Sale

The American Angus Association is now accepting consignments for the 2012 National Western Angus Bull Sale at the National Western Stock Show (NWSS) in Denver, Colo. The sale is set for Wednesday, Jan. 11, and producers can save \$50 by acting now.

Consignments received on or before Sept. 15 are \$400 per head. From Sept. 16 through the Oct. 1 entry deadline, the fee is \$450 per head. All consignments must have Angus Herd Improvement Records (AHIR®) performance information to be eligible.

All bulls born before Jan. 1, 2011, must have passed a complete breeding soundness examination (sometimes referred to as a BSE), including both physical and semen evaluations, within 30 days of the sale.

The official AHIR adjusted yearling weight EPD (if applicable) must meet the breed average for nonparent sires.

For more information contact David Gazda, sale manager, at 706-296-7846. For entry forms contact the Association at 816-383-5100.

ASSOCIATION FEES

CURRENT ASSOCIATION FEES

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

REGISTRATIONS

SSOCIATION

Applications for animals less than 4 months of age
Applications for animals 4-10 months of age
Applications for animals 10-12 months of age
Applications for animals more than 12 months of age
TRANSFERS
Applications received less than 30 days from sale date
Applications received 30-60 days from sale date\$7
Applications received more than 60 days from sale date
MISCELLANEOUS
Angus Herd Improvement Records (AHIR) fee (per weaning weight)
Artificial insemination (AI) service certificate\$10
Regular annual membership\$80
Regular annual membership with <i>Angus Journal</i> subscription\$130
Lifetime membership (optional to pay in three \$500/year installments)
Junior annual membership (less than 21 years of age)\$20
Embryo-transfer (ET) calf \$10
Cell-clone transplant calf

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at *www.angus.org*.

BREEDER'S REFERENCE

Symbols are used with a registration number to denote important information about an animal. An "F" following the symbol for a genetic defect means the animal has tested free of the defect. A "C" following represents a carrier of the defect.

Symbol	Meaning	Symbol	Meaning
#	Pathfinder cow or Pathfinder sire	HI	Heterochromia irides
+	Embryo transfer calf	M1	nt821 mutation for double muscling
Λ	Cell clone	NH	Neuropathic hydrocephalus
%	Split-ET	OS	Osteopetrosis
@	Clone-ET	RD	Red gene
AM	Arthrogryposis multiplex	RTF	Produced 35 or more calves from
CA	Contractural arachnodactyly		daughters without a simple recessive
D2	PRKG2 gene mutation for dwarfism		genetic defect or genetic factor
DM	Double muscling	SN	Syndactyly
DW	Dwarfism	WT	Wild type color gene
HG	Horn gene	XC	Carrier of more than 1 defect
		XF	Free of more than 1 defect

The entry deadline to show in the NWSS is Nov. 21.

Georgia to host NAC&T

The 2011 National Angus Conference & Tour (NAC&T) will be Sept. 6-8 in Athens, Ga. The daylong conference and two days of tours hosted by the Georgia Angus Association will feature some outstanding Angus genetics and scenic farm settings and some of Georgia's rich agricultural heritage. Land O' Lakes Purina Mills is a major sponsor of the event.

Visit *www.nationalangusconference.com* and *www.angus.org* for more details and event coverage.



Make plans for 128th Annual Convention

The American Angus Association's 128th Annual Convention of Delegates will be Monday, Nov. 14, in Louisville, Ky. The Annual Meeting is conducted in conjunction with the North American International Livestock Exposition (NAILE) and includes a super-point Roll of Victory (ROV) Angus show.

The election of officers and five members to the Association Board of Directors will highlight the Annual Meeting. Elected delegates and other attendees will hear annual reports of the Association and its entities.

Angus events in Louisville begin Sunday, Nov. 13, with the junior Angus show, educational programs and the open forum for candidates and delegates.

The open bull show and the Annual Convention will be Monday, Nov. 14. The Annual Banquet is that evening. Events conclude Tuesday with the open female show. All events will take place at the Kentucky Fair and Exposition Center (KFEC) or at the Crowne Plaza.

Look for a detailed schedule and additional information at *www.angus.org* as it becomes available.

NAILE entries due Oct. 1

If you plan to show at the 2011 NAILE this November, make sure your entries are in by

Oct. 1. Premium sale books and entry forms for exhibitors are available by contacting the NAILE office at 502-595-3166. Entries may be mailed, submitted by fax at 502-367-5299 or submitted on the website at *www.livestockexpo.org*. Visa® and MasterCard® are accepted.

Hotel options in Louisville

The Crowne Plaza, formerly the Executive West, will serve as Angus headquarters for the Annual Meeting and all related events, but rooms there are reserved for delegates, alternates, and Association officers and directors. Anyone who doesn't fall into one of those categories may want to make reservations at the Hampton Inn, where the Association also has a block of rooms reserved. Other nearby hotels located within walking distance of the Crowne Plaza and the KFEC, include:

Springhill Suites, 502-361-9009 Comfort Inn & Suites, 502-375-2233 Courtyard by Marriott, 502-368-5678 Residence Inn by Marriott, 502-363-8800 Howard Johnson's Express Inn, 502-363-9952

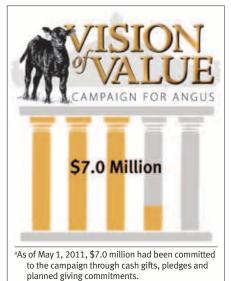
Hampton Inn, 502-366-8100

Reserve Your Spot for Angus Foundation Event

You will want to join the Angus Foundation on Saturday evening, Nov. 12, in Louisville, Ky., for its Supporter Recognition Event.

In this final year of *Vision of Value: Campaign for Angus*, the Angus Foundation will recognize supporters from this past fiscal year to the Angus breed's ambitious \$11 million fundraising drive for education, youth and research.

Vision of Value: Campaign for Angus status toward reaching fundraising goal of \$11 million by Dec. 31, 2011^a



All Angus supporters who have contributed \$250 this fiscal year (Oct. 1, 2010-Sept. 30, 2011) to the Angus Foundation will be invited to attend this donor recognition celebration.

Special features of the event will be announcements of significant major gifts toward the campaign's goal of \$11 million by Dec. 31, 2011.

Guarantee your reservation to the event by making your gift of \$250 or more by Sept. 30. Gifts can be made online by Visa or MasterCard. Visit *www.angusfoundation.org* and click on "Donate Online" located at the top right-hand corner of our home page.

Your contribution payable to the Angus Foundation can also be mailed, postmarked by Sept. 30, to the Angus Foundation at 3201 Frederick Ave., Saint Joseph, MO 64506. Feel free to call our office at 816-383-5100 to confirm your contribution level for this fiscal year.

Order black books today

Now is the time to place your order for the 2012 Beef Record Service (BRS)/ AngusSource[®] black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd.

The 2012 books are available in any quantity for \$3 each. The books make great promotional gifts to commercial customers. Standard orders feature the Association's logo.

To place orders, contact the AngusSource department at 816-383-5100 or blackbooks@ angus.org.

Books will be shipped by Oct. 15 — just in time to distribute to customers during the fall marketing and holiday seasons.



Boot Camps scheduled

Mark your calendar for upcoming Cattlemen's Boot Camps, educational workshops geared toward beginning and advanced Angus producers. Boot Camps are scheduled for Oct. 7-8 at The Ohio State University (OSU), and for Jan. 20-21, 2012, at Utah State University.

Sign up by Sept. 12 to attend the OSU boot camp at the university in Columbus, Ohio. The educational event will focus on a variety of topics, including cow nutrition; communicating a positive beef industry image; reproductive performance; animal handling; herd identification; body condition scoring; and phenotypic selection. Marketing, bull selection, carcass evaluation and new beef products will also be discussed. Admission costs \$75 and includes meals and materials. Visit *www.angus.org* to register or for more information. Fairfield Inn and Suites will serve as hotel headquarters. Rooms cost \$99 plus tax when booked prior to Sept. 13 and when using code AMEN. Call 614-267-1111 to make reservations.

Registration for the Cattlemen's Boot Camp at Utah State is due Dec. 26. Contact the Activities Department or visit *www.angus.org* for more information.



Note junior deadlines

- The ownership (process) date and entry deadline for the American Royal Junior Angus show is Sept. 10. Please note that late entries are never accepted.
- Oct. 1 is the entry deadline for the NAILE junior Angus show.
- Nov. 20 is the ownership and entry deadline for the NWSS junior Angus show.

Order summer show photos now

If you exhibited at a state preview show, regional junior show or the National Junior Angus Show (NJAS), you can order copies of photos taken by Association staff. Visit *www.angus.digitaleventsonline.com* to purchase your photos online or contact the Communications Department at prphotos@ angus.org or 816-383-5100 for more information.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

Request sale day kits

When planning your fall production sales, don't forget to request your sale day kit from the Association's Communications Department. The kits contain posters for decorating your sale facilities as well as a sample of Association literature for you to distribute to your customers. Contact the Communications Department for your kit or order it online. Please allow two weeks for delivery.