

Association plans outreach seminars

In a continued effort to communicate with its members at the local level, the American Angus Association will conduct a series of Outreach Seminars for the third year. The seminars start in December 2005 and will continue into the winter and spring of 2006.

Outreach Seminars currently scheduled include:

- ▶Wednesday, Dec. 7, at the Holiday Inn Grand–Montana in Billings, Mont. The seminar is in conjunction with the Montana Stockgrowers Association Convention, and will be from 6 p.m. to 9 p.m.
- ▶Saturday, Dec. 10, at the Holiday Inn Select in Columbia, Mo. The seminar is in conjunction with the Missouri Cattlemen's Association Convention,

and will be from 9:30 a.m. to noon.

- ▶Monday, Dec. 12, at the Best Western Seven Seas in Mandan, N.D. The seminar begins at 2 p.m.
- ▶Thursday, Jan. 5, 2006, at Comfort Suites, 2243 S.W. Yew Ave., in Redmond, Ore. The seminar will be from 6 p.m. to 9 p.m.

Association staff and directors will be on hand to discuss current Association programs, including the AngusSourceSM marketing program and genetic selection tools. They will also discuss the future of the beef industry and the role the Association and its members will play in the future of the beef business.

“These seminars were designed so our staff can visit with the membership in their own backyard. In addition to informing the

membership about current Association programs, we also want to know what ideas are on our members' minds,” says Jim Shirley, Association vice president of industry relations and director of commercial programs.

The Association is in the process of finalizing the details for several additional Outreach Seminars, including a January event in Fort Smith, Ark. Visit www.angus.org for additional information about future seminars as they become available. For more information contact Shelia Stannard, Association event coordinator, at (816) 383-5100.



Editor's Note: *If you were an Angus e-List subscriber, you would have gotten this article by e-mail Nov. 4. Sign up at www.anguselist.com.*