

Arkansas Auxiliary Commits \$10,000

The Arkansas Angus Auxiliary commits scholarship endowment to the Vision of Value: Campaign for Angus.

by *Katie Allen*

The Arkansas Angus Auxiliary's ambition to create more scholarship opportunities for Angus youth from Arkansas led to its donation of \$10,000 to the Angus Foundation to establish the Arkansas Angus Auxiliary Scholarship Endowment Fund. The gift will contribute to the current *Vision of Value: Campaign for Angus* fundraising goal of \$11 million by Dec. 31, 2011.

"Meriting the confidence and trust of a charitable outright cash gift, whether it's from an individual, couple, corporation, foundation or Angus-related state association such as the Arkansas Angus Auxiliary, is an honor for the Angus Foundation," says Milford Jenkins, Angus Foundation president. "Services provided by the Angus Foundation with these types of arrangements include professional investment expertise, scholarship selection responsibilities through the Angus Foundation Scholarship Selection



Committee, in addition to being recognized as a contributor to the campaign."

To be considered for this scholarship, applicants must be entering their sophomore, junior or senior year in college and be a current or past member of the Arkansas Junior Angus Association. Angus youth from Arkansas wishing to apply for this scholarship will need to complete the Angus Foundation Undergraduate Scholarship Program application that is due May 1, 2012. This application and standard eligibility guidelines will be available at www.angusfoundation.org on Dec. 1, 2011. The Angus Foundation Scholarship Selection

Committee will choose the scholarship winners.

Michelle Rieff of Bentonville, Ark., who is a past president of the American Angus Auxiliary and serves as the current membership director of the Arkansas Angus Auxiliary, was instrumental in encouraging her fellow members to make this donation. She says this endowment, combined with the graduating high school senior scholarships, allows Arkansas youth to receive \$2,000 annually for their educational endeavors from the Arkansas Angus Auxiliary.

"Endowing educational funds for juniors has been a longtime goal of the Arkansas Angus Auxiliary," Rieff says. "Having a daughter of my own who is just finishing her master's degree, I know firsthand how costly a college education can be to a family. Our Angus youth are the future of not only our country, but also of our cattle industry, whether they are directly or indirectly involved. Investing in our youth now gives promise and lasting benefits for the continuation of what we all want for the Angus breed. It is a win-win situation."

Current Arkansas Angus Auxiliary President Leslie Morelock-Roye of Fayetteville says the scholarship endowment has been decades in the making.

"It came to be through the long history of the Arkansas Angus Auxiliary," Morelock-Roye says. "There is a long history of women in the organization who want to make sure children get an education."

Indeed, funds for the scholarship endowment have been gathering since the 1960s, when the Auxiliary began. Charlene Lewis of Carlisle has been a member of the Auxiliary since 1962 and serves as the secretary-treasurer.

"We felt the endowment through the Angus Foundation was a more certain way than the bank system to gather interest for our children's college education and to be there for the Angus youth to have," Lewis says.

To learn more about the Angus Foundation, call 816-383-5100 or visit www.angusfoundation.org.



Editor's Note: *Katie Allen is marketing and public relations assistant for the Angus Foundation.*