Preparing for herd expansion

More people, higher income levels and greater demand for high-quality beef are setting the stage for a profitable future for cow-calf producers in the next few years, noted several speakers at this year's Beef Improvement Federation (BIF) Annual Convention in Biloxi, Miss., June 9-12.

Female focus

An organization of organizations, BIF has a reputation for bringing together the thought leaders in academia, industry and production to cuss and discuss beef cattle breeding and selection. It has fostered uniformity in national cattle evaluation procedures and offers a peer-review process for critiquing current programs and services while envisioning the next generation of breed improvement tools.

With the decline in the herd beginning to turn around, this year's BIF convention focused on rebuilding the cow herd. The first day's general session focused on consumer, societal and economic forces affecting female selection, while the committee breakouts focused on more technical aspects of genetic selection — from collection of reproductive traits in heifers to how whole-genome sequencing will affect selection decisions.

Day 2's general session focused on female selection, with discussion of cow lifetime

productivity, adaptability, and balancing novel with proven means of female selection. Committee breakouts covered feed intake guidelines, water intake, commercial phenotyping, heterosis, new options for performing national cattle evaluation, acrossbreed expected progeny differences (AB-EPD) and multibreed evaluations.

It's a lot to soak in, but well worth the time and effort to do so as you formulate goals for your herd and help direct your Association in the future. While the conference is over, the presentations are still available for you to review at www.BIFconference.com. Visit the Newsroom to peruse the summaries; listen to the audio with speaker PowerPoint presentations in hand; and study the proceedings, including the research papers of the Frank H. Baker Memorial Scholarship winners.

If you're not familiar with BIF, highlights of the Young Producer Symposium offer a great resource for getting to know the

organization and its contribution to breed improvement.

Congratulations

More details will have to wait till the August issue, but we did want to recognize the award winners at this year's event. Congratulations to McCurry Angus Ranch of Burrton, Kan., for winning BIF Seedstock Producer of the Year and to Woodbury Farms, Quenemo, Kan., for taking home the BIF Commercial Producer of the Year honors.

Paul Genho, president of Farmland Reserve Inc., Salt Lake City, Utah, and Tom Woodward of Broseco Ranch, Decatur, Texas, were recognized with the Pioneer Award. Andy Boston, Purdue University Extension; Joe Cassady, South Dakota State University; Lois Schreiner, Kansas State University; and Chris Shivers, American Brahman Breeders Association, were recognized with Continuing Service Awards. E.C. Larkin of the *Gulf Coast Cattlemen* was presented the Ambassador Award.

Jamie Parham of South Dakota State University and Justin Buchanan of Oklahoma State University earned Frank H. Baker Memorial Scholarships.

Receiving Roy Wallace BIF Memorial Scholarships were Matthew McIntosh, University of Connecticut, undergraduate winner; and Joshua Hasty, Colorado State University, graduate student winner.

EMAIL: shermel@angusjournal.com @Angus_Shauna

Angus Journal

3201 Frederick Ave., Saint Joseph, MO 64506; 1-800-821-5478; fax: 816-233-6575; office hours: (M-F) 8 a.m.-4:30 p.m. (Central)

home page: www.angusjournal.com

Staff are listed by name, phone extension and email prefix. All direct phone numbers are "816-383-5..."; all email addresses are "...@angusjournal.com"

General manager — *Eric Grant*, 118, egrant

Editorial Department — Editor, Shauna Rose Hermel, 270, shermel ■ Associate editor, Kasey Brown, 277, kbrown ■ Assistant editor, Linda Robbins, 245, lrobbins ■ Artist, Mary Black ■ Interns, Raney Lovorn & Nicole Lane

Field editors — Barb Baylor Anderson, 305 Valley View Dr., Edwardsville, IL 62025, 618-656-0870, anderagcom@sbcglobal.net ■ Kindra Gordon, 11734 Weisman Rd., Whitewood, SD 57793, 605-722-7699, kindras@gordonresources.com ■ Paige Nelson, 4112 E. 550 N, Rigby, ID 83442, 208-317-3095, paigenelson7236@gmail.com ■ Becky Mills, 185 Lovett Farms Rd., Cuthbert, GA 39840, 229-938-1698, beckymills81@yahoo.com ■ Troy Smith, 44431 Sargent River Rd., Sargent, NE 68874, 308-527-3483, wordsmith@nctc.net

Contributing writers — Katy Kemp and Kara Lee

Publications and Production — Manager, *LaVera Spire*, 220, Ispire

Advertising Department — Vice president of sales, *Terry Cotton*, 214, tcotton ■ Advertising coordinators, *Doneta Brown*, 232, dbrown; &

Karri Mildenberger, 289, kmildenberger ■ Production coordinator, Carol Beckett, 200, 226, cbeckett ■ Advertising artists, Mike Bush & Monica Ford ■ Proofreader coordinator, Jacque McGinness

Circulation & billing manager — LaVera Spire, 220, Ispire

Special Services Department — Coordinator, Sharon Mayes, 221, smayes ■ Assistants, Julie Martinez & Vickie Whitsell ■ Artists, Susan Bomar & Leann Schleicher ■ Proofreader, Melinda Cordell

Web Services Department — Manager, Ethan Tierney, 227, etierney; Coordinators, Doneta Brown, 232, dbrown; & Karri Mildenberger, 289, kmildenberger ■ Developers, Andy Blumer & Derek Richey

The Angus Report, I Am Angus, Communications & Public Relations — Crystal Albers, 134, calbers ■ Jena McRell, 193, jmcrell ■ Lea Ann Maudlin, 155, lmaudlin ■ Amber Wahlgren, 159, awahlgren ■ Donald Korthanke, 114, dkorthanke ■ Josh Comninellis, 113, jcomninellis ■ Intern, Sarah Harris

Creative Media — Becky Weishaar, 219, bweishaar ■ Carrie Heitman, 154, cheitman

Photo Department — Photo services coordinator, *Kathrin Gresham* ■ Photo services assistant, *Erin Sherwood*

Network systems coordinator — Bruce Buntin

Board of Directors — Jim Sitz, chairman; Richard E. Wilson, vice chairman; Eric Grant, president; Richard E. Wilson,

secretary-treasurer; Scott Foster; John Elbert Harrell; Phil Howell; Vaughn Meyer; Dave Nichols; and John Pfeiffer

