



Angus Stakes

► by Shauna Rose Hermel, editor

What does agriculture mean to you?

We hope you get your October Angus Journal in time for this announcement. We're featuring a photo contest that adults and juniors can enter. We want you to show us in a picture what agriculture means to you. Send your photo and a brief explanation of what your picture represents and why you chose it to Associate Editor Kasey Miller at kaseymiller@angusjournal.com.

Send your photo, cast a vote

Kasey will post pictures received by 4 p.m. Oct. 1 to a photo album on our *Angus Journal* Facebook page. Once photos are in, we'll pick the top five and ask *Angus Journal* Facebook fans to choose a winner by "liking" their favorite photo. (Be sure to like the *Angus Journal* Facebook home page so your vote will count.) The photo with the most votes cast by Oct. 12 will be the cover photo of our *Angus Beef Bulletin EXTRA*, and comments submitted with the photo may be used in an accompanying story.

To enter, send a horizontal picture. Please limit to one submission per person. By sending in a picture and explanation, contestants are giving API permission to use the photo and/or explanation, which will be properly attributed to the source. If we receive several entries after the Oct. 1 deadline, we may offer a second round of competition, so keep the photos coming.

If you want more notice for future contests like this, be sure to sign up for our social media information outlets. You can find us on Facebook at www.facebook.com/

AngusJournal. We have two Twitter handles — @AJeditor is more specific to the seedstock industry, while @ABBeditor is more focused on the commercial cattle industry and works in tandem with the *Angus Beef Bulletin EXTRA*. Of course, you are quite welcome to follow us on all three.

2012 LPC Critique Contest

Congratulations to Team Angus for the following placings in the 2012 Livestock Publications Council (LPC) Critique Contest:

- Newsletter — *Directions*, National Junior Angus Association (NJAA)/*Angus Journal*, 1st place
- Farm or Ranch Profile, Association — "A Problem Solver," by Shauna Rose Hermel, *Angus Journal*, 2nd place (see November 2011 *Angus Journal*)
- Production/Management Article, Non-association — "Four Ways to Marry Implants, Quality Goals," by Miranda Reiman, Certified Angus Beef LLC (CAB), 1st place
- Marketing Article, Non-association — "Behind the Export Scene," by Miranda

Reiman, CAB, 2nd place (see August 2011 *Angus Journal*)

- Producer/Farm/Ranch Profile, Non-association — "Relationships Rule," by Miranda Reiman, CAB, 1st place (see October 2011 *Angus Journal*)
- Producer/Farm/Ranch Profile, Non-association — "Crucible for Quality," by Steve Suther, CAB, Honorable Mention (see October 2011 *Angus Journal*)
- Regular Column, "What's Cookin' at CAB," by Chef Michael Ollier, CAB, 1st place (see regular column in the *Angus Journal*)
- In-depth Reporting, Multiple Article Series — "Ranching in the Presence of Wolves," by Kim Holt, *Angus Beef Bulletin*, 1st place (see January and March 2011 issues)
- Livestock Advertiser Campaign — "Cow Series/Angus e-List," by *Angus Journal* staff, Honorable Mention
- Annual Reports — "Brand Update '11," by CAB staff, 1st place
- Livestock-affiliated Website — "CABpartners.com," by CAB staff, 1st place

In addition, Associate Editor Kasey Miller reached Level I in the American Agricultural Editors' Association (AAEA) Master Writer Program.

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