

Angus Stakes

► by *Shauna Rose Hermel*, editor

Send us your ideas

At last summer's National Angus Conference in Oklahoma, speaker Rod Nulik of Purina Mills LLC compared dealing with tough economic times to being at the end of a tube of toothpaste. With a new tube of toothpaste, we tend to be a little wasteful, he said. We typically get more efficient with our usage as we get to the bottom of the tube. And we can be quite creative in squeezing out those last bits of toothpaste.

Resourceful

His point was that in times of plenty we tend to be wasteful — simply because we can. As our resources become more limited, it is quite amazing how efficient we can become.

Consider the habits of someone who lived through the Great Depression. You didn't throw away plastic bread wrappers and twisties in my grandma's kitchen. Those could be reused. You didn't run to town every time you needed something; you waited to get what you needed when you went to town — and that could be weeks.

Even the packaging of the goods you bought back then was intended for further use. Flour sacks could become dishtowels, shirts or even dresses. And it was no big deal because most folks were in the same boat.

I think another common trait of those who lived through the Depression was their willingness to share ideas and to use ideas from other people.

Our September issue will be focused on management efficiency. I'd like to enlist your help in compiling ideas for making the farm and ranch more efficient. How do you save

time, save money, save resources, get more out of your pasture or other feed resource, etc.? We'll share those ideas with other readers. Send your ideas to:

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Attn: Ideas for Efficiency
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Saint Joseph, MO 64506
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More online

Online bonus features. Don't forget to check www.angusjournal.com mid-month to access online bonus features to accompany this issue. See the table of contents on page 2 for a listing, including the highlights to the June Board Meeting, which was wrapping up as we went to press. We'll also include those highlights in the print version of the August issue, but in case you don't want to wait, go to www.angusjournal.com July 15 or thereafter.

AM, NH policy and labs. The Association has posted to www.angus.org the combined policy adopted at the June Board meeting for the handling of arthrogryposis multiplex (AM) and neuropathic hydrocephalus (NH).

As of press time, three labs had been approved for NH testing. Follow the link to information on NH for a listing of those labs and any others approved by the time you read this.

The Extra. Don't forget to invite your customers to sign up for the *Angus Beef Bulletin Extra*, Angus Productions Inc.'s (API's) electronic supplement to the printed magazine. It's a customer service you can provide them with little exertion on your part and at no cost to them.

The *Extra* is e-mailed approximately the 20th of each month to those who subscribe by providing their e-mail address to us in the signup box located in the upper left corner of www.angusbeefbulletin.com. Or they can e-mail a request to be signed up to bulletinextra@angusbeefbulletin.com.

Though it is targeted to commercial cattlemen using Angus genetics, you are quite welcome to sign up for this electronic newsletter as well. Our goal is to provide practical management, health, nutrition and marketing information to assist commercial producers in making the most of the Angus genetics they purchase from you.

Range Beef Cow Symposium. The Beef Range Cow Symposium will be Dec. 1-3 in Casper, Wyo. API will provide coverage of the event at www.rangebeefcow.com. Visit the site now for a preview of the meeting.



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