



Angus Stakes

► by *Shauna Rose Hermel*, editor

One of the legends

On April 30, we celebrated the final day in the career of a living legend for Angus Productions Inc. (API). Cheryl Oxley stepped down as advertising and production manager, turning the page to a chapter in her life more devoted to family, friends and the pursuit of exotic adventures.

A professional touch

We're thankful for the chapters she has devoted to API. There's been enough drama wrapped in comedy within these walls to fill the pages of one of those novels you can't

put down — the kind that leaves you laughing and crying at the same time.

Cheryl put 31 years into this organization, sharing many of the pages with our general manager, Terry Cotton. She helped produce the first *Angus Journal* published under the ownership of the American Angus Association, and she helped shape API as it grew to incorporate the Special Services Department, Web Services Department, the *Angus Beef Bulletin* and our electronic vehicles.

We admire most in others the qualities where we know we fall short, and I certainly admire Cheryl's organizational skills (in the office and out) and her tact while

holding firm to a position but making it palatable to others. She's been a source of consistency, energy, reason and Christian fellowship.

Many of you who have advertised in the *Angus Journal* or in the *Angus Beef Bulletin* know the professionalism Cheryl brought to our office and instilled here. One of the praises we often hear is that she makes each customer feel important.

A new center

Cheryl has commented that she soon learned after joining the *Angus Journal* staff that her life revolved around the reproductive cycle of the cow, as that determined the ebb and flow of the magazine. We are extremely happy for her as she gets to reschedule her life around her family and faith.

Cheryl, congratulations. And thank you for all you have done to build API into the marketing and communications service it is today.

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Note: *If you would like to send a note to Cheryl, send it to API c/o LaVera Spire, and we will see that she gets it.*



PHOTO BY SHERYL SMITH-RODGERS

► We celebrate with Cheryl Oxley (right) as she retires as API's advertising and production manager and congratulate LaVera Spire (left) for assuming Cheryl's role.

ANGUS PRODUCTIONS INC.

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Staff are listed by name, phone extension and e-mail prefix. All direct phone numbers are "816-383-5..."; all e-mail addresses are "...@angusjournal.com"

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Circulation & billing manager — LaVera Spire, 220, lspirer

Special Services Department — Coordinator, *Sharon Mayes*, 221, smayes ■ Assistants, *Julie Tyliski* & *Vickie Whitsell* ■ Artists, *Susan Bomar* & *Bradley Redmond* ■ Proofreader, *Melinda Cordell*

Web Services Department — Manager & sales coordinator, *Rich Masoner*, 239, rmasoner ■ Coordinators, *Doneta Brown*, 232, dbrown; & *Sara Reardon*, 212, sreardon ■ Web developers, *Tim Blumer* & *Thuy Copeland*

Photo Department — Photo services coordinator, *Kathrin Breytenbach* ■ Photo services assistant, *Colette Weipert*

Network systems coordinator — Bruce Buntin

Board of Directors — *Joe Hampton*, chairman; *Bryce Schumann*, vice chairman; *Terry Cotton*, president; *Richard Wilson*, secretary-treasurer; *Chad Hoffman*; *Jim Rentz*; *Darrell Silveira*; *Gordon Stucky*; *Philip Trowbridge* & *Cathy Watkins*

