



# Angus Stakes

► by *Shauna Rose Hermel*, editor

## Website gets a facelift

*If you've been to the Angus Journal home page recently, you might have noticed its new look. Our web design team has freshened up the page to make it more useful.*

### Some of the main features

The main page, [www.angusjournal.com](http://www.angusjournal.com), has been cleaned up considerably. You'll notice the articles to the current issue are still a main part of the page. Click a title to get a brief description of the story and a link to a downloadable pdf file. Columns are available through the Departments/Columns block in the right-hand column of the page. For instance, click "Association" for access to the "Association Highlights" column.

Have you ever wanted to find an article about something or someone that you knew was published in the *Angus Journal*, but just didn't know when? A quick way to find the article is to click the "Search Back Issues" tab. The destination page will allow you to search by month or by keyword. To search by keyword, such as a person's name, type in the words and click "Search." This will bring up a list of article titles and dates that match the search. Click on a title to bring up a short summary of the article and a link to download a pdf file of the article.

Near the "Search Back Issues" tab, you'll find a tab listing the ad rates for the *Angus Journal*, and a tab listing the Angus Productions Inc. (API) Board of Directors and our staff by department. Words that

appear underlined and in red are links to additional information or emails.

Note the VIP ribbon in the top left corner of the home page. Clicking on the ribbon will pull up the websites created and hosted by API.

At the top of the page you can access online subscriptions to the *Angus Journal*, the *Angus Beef Bulletin*, and our electronic publications, the *Angus e-List* and the *Angus Beef Bulletin EXTRA*.

In the right column we've added links to our social media efforts. Click the "Find us on Facebook" button to access the *Angus Journal* Facebook page. (Don't forget to "Like" the page). You can also follow our tweets or link to our Twitter page.

The right column of [www.angusjournal.com](http://www.angusjournal.com) will feature advertising, as well as links to some of our featured sites, such as the API Virtual Library. Access the most current listing of Angus Sales, Sale Books available online and reports of past sales in the upper right corner of [www.angusjournal.com](http://www.angusjournal.com).

You'll find links to API departments, such as Special Services and Web Services, at the bottom of the page, along with links to our informational websites and meeting coverage sites.

One of the added conveniences of the site is that it will conform to fit the width of your screen, and it is easily viewed on your smartphone.

That's brief and far from comprehensive, but go to the site and investigate the new features. Websites are always a work in progress, so if you have suggestions, be sure to forward them to our Web Services team. Send your comments to Doneta Brown at [dbrown@angusjournal.com](mailto:dbrown@angusjournal.com).

### Save the date

April 18-21, 2012, will be the date of the 2012 Beef Improvement Federation (BIF) Annual Research Symposium and Convention. The Crown Plaza at 8686 Kirby Dr., Houston, Texas, will serve as the headquarters hotel. A block of rooms has been reserved for the BIF at a rate of \$119 per night. You can call the hotel at 713-748-3221 or 1-800-627-6461 to make reservations. The block room rate will be available through April 1.

API will provide online coverage of the event at [www.bifconference.com](http://www.bifconference.com). Details should be posted soon relative to the schedule, tour stop information and travel details.

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