

# OSU to Host 2014 Applied Repro Meeting

by *Shauna Rose Hermel*

Oklahoma State University (OSU) and the Beef Reproduction Task Force will host the 2014 Applied Reproductive Strategies in Beef Cattle (ARSBC) Symposium Oct. 8-9 in Stillwater, Okla. Sessions will be convened in the Student Union and Click Hall in the Alumni Center on campus. The *Angus Journal* will provide comprehensive coverage online at [www.appliedreprostrategies.com](http://www.appliedreprostrategies.com).

This year's symposium will feature eight general sessions, with three or four speakers per session. Sessions Wednesday, Oct. 8, will feature an overview of reproductive management, strategies for success with artificial insemination (AI), the impact of environment and management on cow

herd efficiency, and the economic impact of reproductive technologies.

Thursday's sessions will feature advanced reproductive technologies, fertility in the male, the use of genomics in reproductive management, and development of replacement heifers.

The ARSBC program was developed under the direction of the Beef Reproduction Task Force with the purpose of optimizing productivity and improving profitability of cow-calf operations by facilitating the adoption of cost-effective, applied reproductive technologies. The first workshop was conducted in Manhattan, Kan., in 2002. Since then, multiple

workshops have been hosted in locations across the country. The *Angus Journal* has provided online coverage since 2008, an archive of which is available on the meeting site, [www.appliedreprostrategies.com](http://www.appliedreprostrategies.com).

Full-conference registration is \$200 per person prior to Sept. 10 and \$250 thereafter. Single-day registrations are \$125 for a single day prior to Sept. 10 and \$150 thereafter. For more information about the conference or to access online registration, go to the meeting website or contact Megan Rolf, OSU assistant professor and state extension beef specialist, 201 H Animal Science, Stillwater, OK 74078; 405-744-6060; or [mrolf@okstate.edu](mailto:mrolf@okstate.edu).

