



The Web Page

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BIF conference available online

Were you unable to make it to Sioux Falls, S.D., in May for the Beef Improvement Federation (BIF) annual meeting? Do you want to learn about the newest research regarding DNA testing and genetic predictions? By visiting www.bifconference.com you can listen to audio recordings, download the proceeding papers and read synopses of the presentations from this information-packed meeting.

The screenshot shows the Netscape browser window displaying the website for the 2004 Beef Improvement Federation Annual Meeting. The page title is "2004 Beef Improvement Federation Annual Meeting" and the URL is "http://www.bifconference.com/2004/newsroom.html". The main content area is titled "Newsroom" and lists several news items, each with a synopsis and a link to more information. The links are underlined and blue, as indicated by the callout box. The sidebar contains advertisements for "Express Respiratory Vaccines" and "Angus Journal".

Anything underlined and in blue is a link to more information.

Here are some tips to help you navigate:

- To download the proceeding papers visit the "Symposium Papers" page. All papers are posted as portable document format (pdf) files. You will need Adobe Acrobat® Reader™ to view the files. It is a free program available for download at www.adobe.com.
- For other highlights of the meeting, you can visit the "Newsroom" page. In the newsroom you'll find synopses of presentations given during general sessions as well as during committee roundtable meetings. Audio recordings of the presentations given during the general sessions are available to download.
- The audio files are posted as mp3 files. You must have Windows Media® Player, downloadable from the conference Web site, or a similar program to listen to the files. These files can be rather large in size, so if you are on a slow, dial-up connection, be prepared to wait while the file downloads.
- Also available, with speaker permission, are PowerPoint® presentations posted as .pps files — self-playing shows. These, too, can be big in size. Once you download the audio file and PowerPoint show, you can play the audio file and follow along with the presentation.
- Along with the highlights from the 2004 meeting, you can find links to the archives from the 2002 and 2003 meetings.

If you don't have Web access or prefer not to wait for the downloads, the Web Marketing Department can burn a set of customized CDs containing the presentations in which you are interested for a small fee.

If you have any problems navigating the site or have suggestions on how to make it more user-friendly, send e-mail to webmarketing@angusjournal.com.

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Editor's Note: If you can't make it to the National Junior Angus Show (NJAS) this month you can log on to www.angusjournal.com/njas for highlights of the event.