



Join the American Angus Association as we look into the beef industry's crystal ball at the 2005 National Angus Conference & Tour, "Show-Me the Future." The event will kick off Tuesday, Sept. 27, with a "Back to the Basics" workshop conducted by Association staff. This workshop will familiarize producers with enhancements to Association programs and services. Keynote speaker Tom Field of Colorado State University will highlight the evening's dinner. A morning conference with some top industry experts will be featured Wednesday, Sept. 28.

The tour begins Wednesday afternoon with a stop in Saint Joseph, Mo., at the headquarters of the American Angus Association and Angus Productions Inc. (API). The Missouri Angus Association will host a second stop to showcase cattle and breeders from throughout the state. The final day of tours includes stops at both commercial and registered herds.

Purina Mills LLC is sponsoring this year's event as well as real-time coverage at www.angusjournal.com/nationalconference.

You won't want to miss this year's event! Make plans now to visit the Show-Me State to gaze into our crystal ball!

General information

Hotel information — The Hilton Kansas City Airport will be the headquarters for the 2005 National Angus Conference & Tour. A block of rooms has been reserved for \$89, plus tax, per room. All attendees must make their own room reservations by calling the hotel directly at (816) 891-8900. Rooms in the Angus block will be available until Sept. 6. After that date, reservations will be made on a space- and rate-available basis.

The hotel offers transportation to and from the Kansas City International Airport (MCI).

Travel information — Most major airlines provide service to and from Kansas City, including Delta, United, American, Southwest, Northwest and Midwest.

The Hilton Kansas City Airport is located at 8801 N.W. 112th St. in the north part of Kansas City. It is located on I-29, just off of exit 12, south of the airport.

Registration — Registration includes conference program, most meals and transportation for the tour. Online registration is available at www.angus.org. Refunds will be issued at 50% of the registration fee prior to Aug. 15. After Aug. 15, no refunds will be issued.

For more information or additional registration forms, contact Linda Campbell at (816) 383-5143 or lcampbell@angus.org.



Real-time coverage of the event will be available at www.angusjournal.com/nationalconference.

Conference & Tour Schedule

Tuesday, September 27

Conference program — Hilton Kansas City Airport

- Noon Registration open
- 1:30 p.m. "Back to the Basics" update on Association programs
Association staff
- 5:30 p.m. Social
- 6:30 p.m. Dinner with keynote speaker "I'll Show You the Future"
Tom Field, Colorado State University

Wednesday, September 28

Conference program — Hilton Kansas City Airport

- 8 a.m. Welcome
Minnie Lou Bradley, American Angus Association president
"The Future of Branded Programs"
Randy Blach, Cattle-Fax
"Angus Beef in the Future"
Tom Brink, Five Rivers Ranch
Cattle Feeding
"The Future Competition"
Don Schiefelbein, Schiefelbein Farms
"The Future is Here"
Jim Gosey, University of Nebraska — Lincoln

Noon Lunch

Tour program — northwest Missouri

- Depart for tour of American Angus Association and Angus Productions Inc., Saint Joseph
- Depart for Old MacDonald's Farm, Savannah, where cattle will be displayed by many Missouri producers

Thursday, September 29 — Tour

Tour program — north-central Missouri

- Circle A North, Huntsville
- Fox Run Farms, Mexico
- Sydenstricker Genetics, Mexico

2005 NATIONAL ANGUS CONFERENCE & TOUR sponsored by Purina

Conference and tour registration is \$75 before the Aug. 15 early registration deadline. After Aug. 15, the cost is \$100.

No. of people × Cost Before Aug. 15 = Total Enclosed
_____ × \$75 = \$_____

Refunds will be issued at 50% of the registration fee prior to Aug. 15. After Aug. 15, no refunds will be issued.

Check enclosed Make checks payable to the American Angus Association.

Visa **MasterCard**

Card # _____ Exp. _____

Signature _____

Name badge information (please print)

1. Name _____

3. Name _____

3. Name _____

4. Name _____

Send registration confirmation to:

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

E-mail _____

Send this completed form and payment to:

American Angus Association
Attn: Linda Campbell
3201 Frederick Ave.
Saint Joseph, MO 64506-2997
Fax: (816) 233-9703