



# Newsmakers

► Items of interest **about** and **for members** of our Angus family

## IN THE NEWS

**Zodiac Angus**, Adrian, Mo., was presented with the American Angus Association Historic Angus Herd Award — an honor given to Angus herds that have continually produced registered Angus cattle, by the same family, for 50 years or more. Owner Harley Ford established the herd with cattle from Silver Top Farms, Belton, Mo., and Penny and James and Homeplace Farms, both of Hamilton, Mo. Ford continues to operate the herd, which includes about 50 registered Angus cows.

**J Bar Angus**, Columbus, Neb., has received the Historic Angus Herd Award for maintaining its herd for more than 50 years. James Cumming owns the 45-head registered herd. It was founded in 1953 with the purchase of a show female in Lincoln, Neb.

**Joe Fuller** has been named vice president of marketing and customer service at Camp Cooley Ranch, Franklin, Texas. Fuller, who has more than 20 years of experience in agrimarketing, assumed the position in January. Before beginning his new role, Fuller spent 13 years in sales and sales management at Purina Mills LLC. He also worked at King Ranch in Texas and for the International Brangus Breeders Association (IBBA).

**Keedy McKenzie**, Unionville, Mo., has

been named the Missouri Cattlemen's Association director of communications. A spring 2003 University of Missouri (MU) graduate, McKenzie will produce the association's newsletters, news releases and other communication tools to be distributed to producers, consumers and other audiences. She will also help develop and implement producer and member programs.

**Ohio Cattlemen's Association** members from districts 2, 5, 8 and 11 recently elected their directors by mail-in ballot. New directors include At-Large Director **Gene Rowe**, West Manchester; District 2 Director Andy Lohr, Bucyrus; District 5 Director Mike Carper, Delaware; District 8 Director Bill Sexten, Washington Court House; and District 11 Director Tim Sheeley, Hillsboro. **John Siegel**, Fort Loramie, was appointed director of District 4 by President **Jim Campbell**, Cedarville.

During a board of directors meeting, Campbell was elected to a second term as association president, while Sexten and **Gene Steiner**, Mason, will serve second terms as vice president and treasurer, respectively. **Glen Feichtner**, New Washington, will serve as an ex-officio director and as a director to the National Cattlemen's Beef Association (NCBA).

## IN PASSING

**Harold "Shorty" Buethe**, 96, Tecumseh, Neb., died Dec. 22, 2003, at Pawnee Manor, Pawnee City, Neb.

Harold was born June 7, 1907, in Elk Creek, Neb., to Gustave and Emilie (Rinne) Buethe. He married Erma Gottula on Sept. 4, 1930, and enjoyed 64 years of marriage until her death in 1994.

Harold and his son, William, began the Buethe Angus herd by purchasing their first registered Angus cattle in 1956. Harold extended his love for Angus to his grandchildren and served as a 4-H leader and council member. He was also a lifelong member of Saint Peter's Lutheran Church.

He is survived by his son; daughter, Eldred; five grandsons; and six great-grandchildren.

## ANGUS ARRIVALS

**Doug and LaRee Frank**, De Forest, Wis., announce the birth of their son, **Payton Douglas**, born Dec. 31, 2003. He weighed 9 lb. and was 21½ in. long. Doug is the beef production manager at ABS Global Inc. and LaRee is a research scientist at Monsanto's Middleton, Wis., facility. Grandparents are John Frank, Jefferson City, Mo., Carole Frank, Saint Louis, Mo., and Jim and Lois Witte, Louisville, Neb.

**Mark and Jodi Esfeld**, Wichita, Kan., announce the birth of their daughter, **Ella Grace**, born Jan. 6. She weighed 8 lb., 13 oz., and was 20 in. long. The Esfelds own Clearwater Genetics of Clearwater, Kan., and Mark works for Agribusiness Group, a company involved in the American Angus Association Board's long-range planning session in spring 2003.

## INDUSTRY EXTRAS

Accelerated Genetics sales representatives were recognized for their sales and service achievements at the annual Top Achievers Banquet, Madison, Wis. The event recognized top sales and service representatives for fiscal year (FY) 2002-2003. Representatives receiving the President's Award, the top sales award, include **Ken Montsma**, technician, Brandon, Wis.; **Dan Esch**, membership sales representative, Dodgeville, Wis.; **Ben Cotta**, independent sales representative, Dos Palos, Calif.; **Ivan Smith**, district sales manager, Blackfoot, Idaho; and **Franco Fullana**, international distributor of CFS Cattle Co., San Juan, Puerto Rico.

**Philip Lobo** has been appointed communications director for Animal Agriculture Alliance, a nonprofit organization designed to promote animal agriculture practices providing for animal well-being. Lobo, a former editor of *Feed*

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## Indiana Angus Ass'n Annual Meeting and Banquet, Indianapolis • Dec. 30, 2003



► 2004 Indiana Angus Ass'n officers and directors include (seated, from left) **Loran Wilson**, Orleans, president; **Philip Howell**, Winchester, first vice president; **Julia Wickard**, Greenfield, second vice president; **Cathy Watkins**, Middletown, secretary; **David Smith**, Greensburg, treasurer and American Angus Ass'n Board member; **Dennis Wood**, Fort Wayne, past president; (standing, from left) **Mark Smith**, Whitestown; **Julie Rieker**, Columbus; **Ted Stull**, Walkerton; **Bruce Lamb**, Milford; **David Raab**, Warren; **Michael Ooley**, Bedford; **Bradley Ferree**, Jasonville; **Michael Kittle**, Centerpoint; **Mark Fort**, Knightstown; **Troy Thompson**, Seymour; **Michael Haag**, Plymouth; **Bruce Cunningham**, Sheridan; and **Richard Brooks**, Thorntown.

► Indiana Angus Auxiliary officers for 2004 include (from left) **Judith Howell**, Winchester, president; **Julie Rieker**, Columbus, first vice president; **Karen Smith**, Greensburg, second vice president; and **Natalie Barker**, Avon, immediate past president.



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*Management Magazine*, will manage the organization's communications and public affairs strategies and activities.

**RaeMarie Gordon**, Parker, Colo., has been named Beefmobile Wrangler by the National Livestock Producers Association (NLPA). Gordon will drive the beef checkoff-funded Beefmobile across the country, sharing promotional and research information with producers as well as safety information and recipes with consumers. She is expected to visit 100 livestock marketing facilities and make 100 consumer stops, interacting with groups and promoting beef.

The Montana Stockgrowers Association (MSGA) has opened a Billings office, hiring **John Jackson**, Billings, as field representative. Jackson has more than 20

years of experience working for an artificial insemination (AI) and genetics company. He will conduct member development, listen to producers and promote MSGA programs.

**Bernie Staller** has announced his retirement from the National FFA Organization and National FFA Foundation. Staller said he will retire in fall 2004 after serving 13 years as chief operating officer (COO) for the two entities. He has devoted 37 years to agricultural education, serving the FFA for 13 years and the National FFA Foundation for 27 years. While COO, Staller guided the FFA through structural changes, helped stabilize its finances and ended a 15-year membership decline. He also increased services and relocated the national business operations staff to Indianapolis, Ind., and the national convention site to Louisville, Ky. During his tenure, the National FFA Foundation reached record fund-raising levels — raising more than \$75 million total

toward FFA and agricultural education. Staller's announcement coincides with the organization's 75th anniversary and a 19-year high in membership figures.

**Stacie Minson**, former Trego County (Kansas) Extension director, was named the Smoky Hill Watershed specialist Nov. 3, 2003. The Kansas State University (K-State) graduate will work throughout the four-county area that encompasses northwest and north central Kansas. She will encourage safe management practices along rivers and streams, educate and work with residents to maintain safe drinking water, as well as ensure water is safe for fishing, recreation and other uses. Watershed specialists are hired by K-State, with support from 16 other industry groups in response to the state's 2000 Water Quality Initiative.

**R. Bruce Parker** has been promoted to sales manager at Quali Tech Inc. In his new role, he will coordinate the company's sales force to increase Quali Tech's market share. Before accepting the position, Parker worked as an account manager at the company for one year following a 15-year career as a Manna Pro® Corp. sales representative.

► Accelerated Genetics' top achievers for FY 2002-2003 include (from left) Dan Esch, Dodgeville, Wis.; Ivan Smith, Blackfoot, Idaho; Ben Cotta, Dos Palos, Calif.; Franco Fullana, San Juan, Puerto Rico; and Ken Montsma, Brandon, Wis.

