

# Matching Gift Challenge a Success

Participation of Angus Foundation supporters in the “Faces of Progress” annual fund solicitation helped the Angus Foundation receive a matching gift of \$10,000.

by *Katie Allen, Angus Foundation*

**B**y financially supporting the Angus Foundation’s annual fund, themed “Faces of Progress,” before Jan. 31, 2013, Angus breeders, allied industry interests and friends successfully helped the Angus Foundation receive a \$10,000 matching gift to further its Angus youth, education and research programs.

Angus breeder and commercial producer Mark Milano of Milano Land & Cattle Co. LLC, Tehachapi, Calif., generously presented the Angus Foundation with a \$10,000 matching gift in support of the “Faces of Progress” annual fund drive. All unrestricted outright cash gifts,

regardless of size, made in response to the “Faces of Progress” counted toward this matching offer.

“On behalf of the Angus Foundation Board of Directors, I want to thank those Angus breeders and members who responded immediately to our recent appeal for contributions to ‘Faces of Progress’ and helped us reach the \$10,000 benchmark required for us to receive these matching funds from Milano Land & Cattle Company,” says Milford Jenkins, Angus Foundation president. “One can only be amazed what can be accomplished when Angus breeders rally together to capitalize on an opportunity to advance the Angus breed through education, youth and research. Our hats are off to these progressive contributors

**FACES OF PROGRESS**  
2013 ANGUS FOUNDATION ANNUAL FUND

**PROGRESS**, by definition, it means moving forward, developing, growing and advancing. Because of generous donors who financially support the Angus Foundation, progress is evident in the faces of Angus youth, cattle producers, researchers and other friends of the breed. Every dollar invested in the Angus Foundation has put smiles on these faces, smiles that serve as a starting point for how we measure progress.

The box below provides more quantitative measures that show progress within the Angus Foundation from beginning to end of the Vision of Vision campaign.

Measures specific to this year include, for example:

- More than \$200,000 in scholarships awarded at the 2012 National Junior Angus Show, to Angus youth who can focus more on their studies rather than focus on trying to make enough money to get themselves through college.
- The nearly 100 pondered Angus and commercial breeders who learned more about beef production from the Cattleman's Boot Camp in 2012, and
- The \$180,000 invested in research that aims to find more applicable solutions, in areas such as feed efficiency, genetic improvement and carcass quality enhancement, for farmers and ranchers who use Angus genetics and consumers seeking tender and flavorful Angus beef.

Because of Angus Foundation supporters, the Angus breed is making progress through more educated current and future industry advocates. Their faces truly depict a brighter tomorrow and provide a sincere “thank you” to all who have made progress for the Angus breed a possibility.

**MORE WAYS YOUR ANGUS FOUNDATION MEASURES PROGRESS...**

The Vision of Vision Campaign and Angus Foundation's progress in the past year is a testament to the support of our donors. In 2012, we received more than \$1.5 million in support for our annual fund. This support is a testament to the support of our donors. In 2012, we received more than \$1.5 million in support for our annual fund. This support is a testament to the support of our donors.

- In 2008, 30 Angus youth scholarships were awarded for a total of \$10,000. In 2012, the Angus Foundation awarded 100 scholarships for a total of \$200,000.
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and matching fund provider Mark Milano for making this possible for our organization.”

Although this matching gift challenge has been achieved, it is still not too late to make your tax-deductible gift to the Angus Foundation’s annual fund. You can support an Angus youth in attending college, an Angus or commercial breeder in attending an educational event such as a Cattleman’s Boot Camp or Beef Leaders’ Institute, or a researcher who is looking to find solutions for cattle producers, by sending a check to the Angus Foundation at 3201 Frederick Ave., Saint Joseph, MO 64506. You can also make your contribution online by credit or debit card at [www.angusfoundation.org](http://www.angusfoundation.org), or by calling 816-383-5100.

The Angus Foundation was established in 1980 as a not-for-profit 501(c)(3) organization to support Angus education, youth and research. To learn more about the Angus Foundation and the programs it supports, log on to [www.angusfoundation.org](http://www.angusfoundation.org) or call 816-383-5100.



**Editor’s Note:** Katie Allen is director of marketing and public relations for the Angus Foundation.