

# Angus Foundation Launches New Website

Site includes more multimedia features, showcases how funds are used.

by *Katie Allen, Angus Foundation*



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Donors who financially support the Angus Foundation make dreams a reality for many who have interest in the Angus breed. The Angus Foundation is excited to announce that many of these donors, along with those who have benefited from Angus Foundation support, are the focus of its newly designed website, which was officially launched Sept. 24.

The new website features a fresh look and more multimedia presence, which includes stories, photos and videos that show how the Angus Foundation is using funds to support youth in their ambitions to attend college, purebred Angus and commercial breeders with educational opportunities, and research for the betterment of Angus cattle.

In addition to allowing for more stories about donors at all giving levels and the youth, education and research programs they support, the new website’s home page also features current projects and different ways to contribute to the Angus Foundation.

“Enhancement of the Angus Foundation’s website with additional visual features, ease of navigation and overall increased user-friendliness will further heighten the educational value and experience for our visitors to the website,” says Milford Jenkins, Angus Foundation president. “This communications platform enables us to inform our supporters of the impact their gifts are making in the lives of our Angus youth [and] adult members, and will provide up-to-date information on the many research initiatives funded by our organization for the benefit of the Angus breed.”

Log on to [www.angusfoundation.org](http://www.angusfoundation.org) to view the new website. Once on the home page, visitors who have used the former website will notice that the location of much of the content and navigation is very similar, so it is not hard to find information.



**Editor’s Note:** *Katie Allen is director of marketing and public relations for the Angus Foundation.*