

# Angus Foundation Announces Lifetime Giving Program

The program recognizes supporters who have contributed \$25,000 or more to the Angus Foundation since its inception in 1980.

The Angus Foundation has been fortunate to have the support of many financial contributors since its inception in 1980. These donors and their selfless contributions have made growth possible in the Angus breed by advancing youth, education and research programs. Donor support was further magnified during the Angus Foundation's first capital campaign, *Vision of Value: Campaign for Angus*, which concluded in 2011.

The Angus Foundation and its board of directors realize many Angus breeders and friends have dedicated their lives to support the Angus breed past their farm or ranch, and it is only appropriate to honor those individuals as "lifetime giving" supporters. This is why, at its September 2012 meeting, the Angus Foundation board of directors approved the implementation of an Angus Foundation Lifetime Giving Program.



To be recognized as a lifetime giving supporter, donors must give at least \$25,000 collectively to the Angus Foundation since it was established in 1980. Outright cash gifts, gift-in-kind sale proceeds, appreciated securities, planned giving (e.g., estate bequests, life insurance, individual retirement accounts, charitable trusts, etc.), naming the Angus Foundation as a charitable beneficiary) commitments where provided for public recognition, are included in giving totals to make this program come to life for the organization and its generous supporters.

"Recognizing Angus breeders, allied industry interests and friends for their

generous accumulative support to the Angus Foundation through this new lifetime giving program affords us one more way to convey our genuine heartfelt appreciation for all they've done for our organization over the years," says Milford Jenkins, Angus Foundation president. "Their dedication and devotion to furthering the Angus Foundation's mission, as illustrated by them achieving these significant lifetime giving milestones, is an inspiration to all of us involved in the Angus breed."

Donors will be recognized once they reach the Lifetime Angus Platinum Benefactor level (\$25,000-\$49,000) and when they reach each subsequent level of giving: Lifetime Angus Patron (\$50,000-\$99,999), Lifetime Angus Builder (\$100,000-\$249,999), Lifetime Angus Leader (\$250,000-\$499,999), Lifetime Angus Visionary (\$500,000-\$999,999) and Lifetime George Grant Angus Founder (\$1,000,000 and above). Donors who have already reached a level of giving past the Lifetime Angus Platinum Benefactor will be recognized beginning at their appropriate lifetime giving level.

Angus Foundation lifetime giving supporters will be recognized, separate from annual giving levels, on the Angus Foundation's website, and in the Angus Foundation's annual report, newsletter and *Angus Journal* beginning in the fall of 2013. Lifetime giving supporters will also receive lifetime invitations to the Angus Foundation's Annual Supporter Recognition Event and will be recognized at the event accordingly. The 2013 Angus Foundation Supporter Recognition Event, hosted Saturday, Nov. 16, in Louisville, Ky., will be the first time lifetime giving supporters will be recognized.

The Angus Foundation is also providing the opportunity for lifetime giving supporters to receive a plaque each time they reach a new lifetime giving level. Most importantly though, lifetime giving supporters receive lifelong reward and meaningful satisfaction in being a major supporter of the future of the Angus breed and serve as an inspiration to other supporters in reaching higher giving levels.



**Editor's Note:** This article is provided by the Angus Foundation.