



Angus Stakes

► by **Shauna Rose Hermel**, editor

Fall is on its way

And there's nothing that makes that more apparent to us Journal folks than the number of sale books marching through the Special Services Department. A few of those sale books are in the box with this issue, giving us the opportunity to bring you a broad range of articles and columns.

Feeding & feedstuffs

Feed costs traditionally register at the top of any list of cow input costs. This year, with the price of feedstuffs being what they are, that fact is only amplified. Themed "Feeding & Feedstuffs," this issue carries a fall perspective.

We start with the basics, sharing Matt Hersom's article explaining the nutrient requirement of cows of various sizes. As Matt says, cows don't have a feedstuff requirement, they have a nutrient requirement. That gives you and your customers some options for providing those nutrients in a cost-effective package.

Two articles in this issue address the negative effects of endophyte-infected fescue on fertility — one focuses on bull fertility (page 98), the other on female fertility, especially among heifers (page 104). A third article touts fescue's strength as a stockpiled forage for winter feeding.

If I picked one story for you to start with from among the 287 pages of articles in

this issue, it would be Ed Haag's "Lessons from the Weeds," beginning on page 118. It's practical. It's interesting. Plus, it reveals some of the art of being a grazer. And, if you store hay and had less-than-optimal haying conditions this year, you really need to read "Damp Hay a Fire Risk" and "Don't Mess with Mold," beginning on pages 132 and 138, respectively.

Iowa State University's Iowa Beef Center has compiled a host of articles providing feeding strategies for the current business climate. A series of stories beginning on page 174 addresses boosting forage production, managing livestock on fewer acres, alternative grazing systems, low-cost rations and using distillers' grains in the cow-calf system.

Bonus features

Highlights to the June Board of Directors Meeting begin on page 38.

We start our coverage of the 2008 Beef Improvement Federation (BIF) Annual Meeting and Research Symposium on page

348. The new 50K-SNP chip — a DNA test that evaluates 50,000 markers at one time — and how to integrate DNA into national cattle evaluation dominated discussion at the June 30-July 3 meeting in Canada.

Congratulations to Vance, Connie and Dru Uden of TC Ranch, Franklin, Neb., for being named BIF's Seedstock Producer of the Year.

Space permitting, we'll bring you more coverage in September. Full coverage, including summaries, audio, proceedings and PowerPoints, is available online at www.bifconference.com, the event coverage site sponsored by Biozyme Inc. and the producers listed in the Seedstock Directory.

Enjoy the results of the 2008 National Junior Angus Association/Angus Journal photo contest. We have some outstanding photographers among our junior ranks. As one judge commented, "I could see this photo being published in *National Geographic*." Congratulations to the winners. With a record number of entries and record quality, you accomplished a real feat.

Make sure the cook in your family gets time to see the 2008 All-American *Certified Angus Beef*® (CAB®) Cook-Off recipes, starting on page 259. Celebrating its 25th anniversary, the Cook-Off went back to its roots, featuring only fresh product in categories for steaks, roasts and other beef.

That's really a glimpse of only a couple sections of the magazine. Hope the contents spark your interest, save you some money this fall, or at least make your life easier and more enjoyable.

E-MAIL: shermel@angusjournal.com

ANGUS PRODUCTIONS INC.

3201 Frederick Ave., Saint Joseph, MO 64506; 1-800-821-5478; fax: 816-233-6575; office hours: (M-F) 8 a.m.-4:30 p.m. (Central) home page: www.angusjournal.com

Staff are listed by name, phone extension and e-mail prefix. All direct phone numbers are "816-383-5..."; all e-mail addresses are "...@angusjournal.com"

General manager — Terry Cotton, 214, tcotton

Administrative assistant — Kathy Frost, 252, kfrost

Editorial Department — Editor, Shauna Rose Hermel, 270, shermel
 ■ Associate editor, Crystal Albers, 215, calbers ■ Assistant editors, Mathew Elliott, 277, mellott; Tasha Powell, 213, tpowell; & Linda Robbins, 245, lrobbins ■ Artists, Mary Black & Craig Simmons

Field editors — Barb Baylor Anderson, 305 Valley View Dr., Edwardsville, IL 62025, 618-656-0870, anderagcom@sbcglobal.net ■ Kindra Gordon, 11734 Weisman Rd., Whitewood, SD 57793, 605-722-7699, kindras@gordonresources.com ■ Ed Haag, 317 W. 16th, Spokane, WA 99203, 509-747-2908, agscribe@aol.com ■ Janet Mayer, 259 Mile Hill Rd., Johnstown, PA 15909, 814-322-4687, jmayer5013@aol.com ■ Becky Mills, Rt. 1, Box 414, Cuthbert, GA 31740, 229-732-6748, lovetmills@alltel.net ■ Troy Smith, 44431 Sargent River Rd., Sargent, NE 68874, 308-527-3483, wordsmith@nctc.net

Advertising/Production Department — Manager, Cheryl Oxley, 216, coxley ■ Advertising coordinators, Annie Jensen, 223, ajensen; & Karri Mildenerger, 289, kmildenerger ■ Production assistant, Carol Beckett, 226, cbeckett ■ Advertising artists, Mike Bush & Monica Ford ■ Proofreader coordinator, Jacque McGinness

Special Services Department — Coordinator, Sharon Mayes, 221, smayes ■ Assistants, Julie Tyliski & Vickie Whitsell ■ Artists, Susan Bomar & Bradley Redmond ■ Proofreader, Melinda Cordell

Web Services Department — Manager & sales coordinator, Rich Masoner, 239, rmasoner ■ Coordinators, Doneta Brown, 232, dbrown; & Sara Schafer, 212, sshafer ■ Web developers, Tim Blumer & Thuy Copeland

Photo Department — Photo services coordinator, Kathrin Breytenbach ■ Photo services assistant, Colette Weipert

Creative Media Department — Manager, Eric Grant, 235, egrant ■ Coordinator, Crystal Young, 248, cyoung

Circulation coordinator — LaVera Spire, 220, lspire

Network systems coordinator — Bruce Buntin

Office assistant — Lauralee West

Board of Directors — Jay King, chairman; Bryce Schumann, vice chairman; Terry Cotton, president; Richard Wilson, secretary/treasurer; Gregg Blythe, Bill Davis, Steve Olson, Gordon Stucky, Rob Thomas & Cathy Watkins

