



# Brand News

► News and highlights from Certified Angus Beef LLC\*

## Known quality now

Until recently, Armin Nelson of McPherson, Kan., had never seen carcass data on his finished calves. When Allan Sents, manager of McPherson County Feeders told him he could get information back on a set of his steers being fed there, Nelson thought it sounded like a good idea.

The first results showed that one sort of the pen, 11 steers, went 45% *Certified Angus Beef*® (CAB®) with fewer than 6% discount

carcasses. That qualified the group for the Certified Angus Beef LLC (CAB) Feedlot-Licensing Program's 30.06 recognition list (see Table).

"It was good to get the positive reinforcement, to see that I was heading in the right direction with my program," Nelson says. By culling hard, nearly 20% a year, he sees progress quickly. Nelson also credits calf health and minimum stress at weaning as reasons his cattle graded well.

Sents agrees. "I think he set the cattle up for success by bringing us fresh, healthy cattle," he says. "That allowed us to push them up on feed pretty quickly, maximizing their time on a high-energy ration."

Nelson says he'd like to receive carcass information on his cattle again in the future. Meanwhile, he figures it will be easier to sell calves to the feedlot again because quality calves are in demand.

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## CAB STAFF CONTACTS

206 Riffel Rd., Wooster, OH 44691-8588;  
phone: 330-345-2333; fax: 330-345-0808  
[www.cabpartners.com](http://www.cabpartners.com)

**John Stika**, president  
**Brent Eichar**, senior vice president  
**Tracey Erickson**, vice president, marketing  
**Mark Polzer**, vice president, business development  
**Larry Corah**, vice president, supply development

### SUPPLY DEVELOPMENT DIVISION

**Kansas staff:**  
CAB Program Satellite Office  
1107 Hylton Heights Rd.,  
Manhattan, KS 66502  
phone: 785-539-0123; fax: 785-539-2883

**Larry Corah**, vice president  
**Paul Dykstra**, beef cattle specialist  
**Gary Fike**, beef cattle specialist  
**Wendy Nichols**, office and data manager  
**Miranda Reiman**, industry information specialist

**Ohio staff:**  
**Mark McCully**, supply development director  
**Christy Johnson**, supply development marketing director  
**Lance Zimmerman**, supply development marketing manager  
**Marilyn Conley**, administrative assistant

**INDUSTRY INFORMATION DIVISION**  
16360 Victory Rd., Onaga, KS 66521  
phone: 785-889-4162  
**Steve Suther**, director

To order CAB merchandise, visit  
[www.angussalebarn.com](http://www.angussalebarn.com).

For a source for recipe ideas, storage and handling tips, restaurant listings, retail store locations, and cooking information, visit  
[www.certifiedangusbeef.com](http://www.certifiedangusbeef.com).

**Table 1: Summary of 30.06 qualifiers and honorable mentions from data reported in August 2007**



In the On-Target "30.06" program, the Feedlot-Licensing Program (FLP) honors feedlot partners that harvest qualifying groups of cattle with at least a 30% Prime or *Certified Angus Beef*® (CAB®) acceptance rate with an allowance for 3% Yield Grade (YG) 4s and 3% carcasses weighing more than 975 pounds (lb.). Sorting is encouraged to bring out the best in each animal, and the minimum group size is 10 head. Honorable mention groups stood out for CAB acceptance but contained at least one discount problem.

Licensed CAB® Feedyard	Head	Sex <sup>a</sup>	%YG 1&2	%CAB	%Prime
Beller Feedlot	16 <sup>b</sup>	S	25.0	50.0	6.3
Thomas County Feeders Inc.	46 <sup>b</sup>	S	26.1	47.83	4.3
Chappell Feedlot	28 <sup>b</sup>	M	14.3	46.43	10.7
McPherson County Feeders Inc.	11 <sup>b</sup>	S	18.2	45.45	0.0
Thomas County Feeders Inc.	34 <sup>b</sup>	S	32.4	44.12	8.8
Silver Creek Feeders Inc.	38 <sup>b</sup>	S	65.8	31.58	0.0
Beller Feedlot	67 <sup>b</sup>	S	19.4	29.85	4.5
Cattleman's Choice Feedyard Inc.	17 <sup>b</sup>	S	70.6	29.41	5.9
Chappell Feedlot	23 <sup>b</sup>	H	60.9	26.09	4.3

Honorable Mentions	Head	Sex <sup>a</sup>	%YG 1&2	%CAB	%Prime
Chappell Feedlot	13 <sup>b</sup>	M	30.8	69.23	0.0
Thomas County Feeders Inc.	78 <sup>b</sup>	H	19.2	58.97	7.7
Thomas County Feeders Inc.	14 <sup>b</sup>	S	21.4	50.0	7.1
Thomas County Feeders Inc.	35 <sup>b</sup>	S	28.6	48.57	5.7
Thomas County Feeders Inc.	29 <sup>b</sup>	S	27.6	48.28	3.4
Thomas County Feeders Inc.	45 <sup>b</sup>	S	40.0	46.67	17.8
Thomas County Feeders Inc.	94 <sup>b</sup>	S	43.6	42.55	11.7
Thomas County Feeders Inc.	150 <sup>b</sup>	S	10.0	41.33	9.3
Beller Feedlot	41 <sup>b</sup>	H	0.0	39.02	2.4
Thomas County Feeders Inc.	77 <sup>b</sup>	S	28.6	38.96	15.6
Beller Corp.	46 <sup>b</sup>	S	26.1	34.78	0.0
4+ Cattle Feeders	173	H	32.4	31.82	2.3
Thomas County Feeders Inc.	63 <sup>b</sup>	H	31.8	31.75	14.3

<sup>a</sup>H=heifers; M=mixed; S=steers.

<sup>b</sup>Indicates 100% CAB eligible. All acceptance rates figured on eligible portions.

Lots that exceed 15% YG 4 and YG 5 are not included on the honorable mention list.

Call 785-539-0123 or visit [www.cabfeedlots.com](http://www.cabfeedlots.com) for a complete and current list of feedlot licensees.

\*Certified Angus Beef LLC is a wholly owned subsidiary of the American Angus Association.