

ASSOCIATION Foundation Fundamentals

► by *Milford Jenkins, president, Angus Foundation*

Achieving more by sticking together

“A snowflake is one of the most fragile creations, but look what they can do when they stick together!”

Group effort making headway

With 4 inches (in.) of beautiful snow on the ground outside at this writing and more predicted in the forecast, this quote by an unknown author taken from a beautiful card I received from one of our most loyal and dedicated volunteers and financial supporters, appropriately describes what can be accomplished by our accumulative giving to the Angus Foundation.

For you see, by “sticking together” and all of us making generous financial gifts, regardless of size, our Angus youth will receive from the Angus Foundation more than \$135,000 in scholarships in 2008.

Active members of the National Junior Angus Association (NJAA) and/or members of the American Angus Association pursuing advanced degrees in higher education related to the beef cattle industry can apply for the five \$5,000 graduate student degree scholarships being made available this year. This \$25,000 investment

is made possible by our generous contributions.

The benefits

Youth. Never satisfied with the status quo and always searching for progressive leadership training for Angus youth, as well as adult Angus breeders, NJAA implemented Raising the Bar leadership conferences for state junior Angus association officials.



When combined with the existing ever-popular Leaders Engaged in Angus Development (LEAD) Conference, investments in these leadership-training opportunities financially supported by the Angus Foundation will amount to more than \$125,000 this fiscal year.

Education. The Association recently announced its Beef Leaders Institute (BLI) leadership training program for young Angus breeders 25-45 years of age.

Cattlemen’s Boot Camps provide an invaluable opportunity for Angus breeders and commercial producers alike to gain continued education relative to cutting-edge technologies, management practices, marketing techniques and strategies to maximize return on their beef products to the consumer.

The National Cattlemen’s Beef Association (NCBA) Cattle Learning Center, an electronic distance education program financially supported by the Angus Foundation, provides another avenue for Angus youth and members to advance their knowledge and skills relative to raising beef cattle.

Contributions by you and me enabled your Angus Foundation to invest \$60,000 this past year in Cattlemen’s Boot Camps and the Cattle Learning Center.

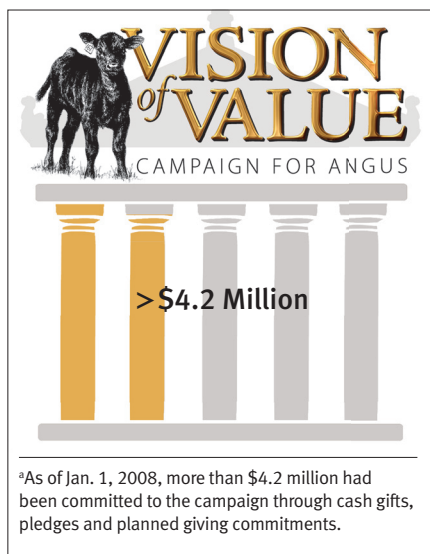
Research. Along with investing in Angus youth and education, research to benefit the Angus breed and beef cattle industry remains a high priority of the Angus Foundation. Our multiyear feed efficiency research project continues at the University of Illinois through a \$140,000 funding commitment made possible by generous gifts from Angus breeders, allied industry interests and friends of the Angus breed. Other progressive and cutting-edge research projects are under consideration at this time.

Power in numbers

By sticking together, our accumulative gifts to the *Vision of Value: Campaign for Angus* fundraising drive now total more than \$4.1 million toward our goal of \$11 million. Much work, however, remains to be done, and to achieve our goal, it will require each of us to continue to stick together like snowflakes in a beautiful snow and do our part in giving financially to the campaign at the level appropriate for our personal financial situations.

It is my hope you will want to stick together with us by giving to *Vision of Value: Campaign for Angus* and helping us to further build upon the aforementioned realized achievements brought about for the benefit of the Angus breed already by generous financial supporters!

Vision of Value: Campaign for Angus status toward reaching fundraising goal of \$11 million by Dec. 31, 2011^a



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Author's note: Visit www.angusfoundation.org for more information regarding the Angus Foundation, scholarships and the campaign.